

## East Hollywood Business Improvement District

### DRAFT BOARD MEETING MINUTES

Tuesday, June 9, 2015

3:30 PM

Governors Attending: Karreno Alexanyan, Chair; Brady, Massachi, Shield, Tashjian, Zarrinnam

Staff: Gubler, Shahenian

Guests: Hamid Assian, Food & Water Watch; Walker Foley, Food & Water Watch; Matthew Gomez, Childrens Hospital Los Angeles; Aram Taslagyan, CD-13

I) Call to Order

Alexanyan called the meeting to order at 3:45 pm. The group members in attendance made self-introductions.

II) Public Comment

Massachi stated that a 10-year extension of the CUP for his ARCO Station on Vermont Ave. was granted by the City.

III) Approval of the Minutes

**Motion** by Zarrinnam, seconded by Massachi to approve the May 12, 2015 Board of Governor's Meeting Minutes.

**Motion** carried.

IV) Reports from Public Agencies

Aram Taslagyan updated the group on the activities of Councilmember Mitch O'Farrell (CD-13). He noted that the Councilmember has been involved in efforts to increase security at Barnesdall park. The Council Office is looking to enclosing the Park after dark. The Office is also hoping to renovate Schindler's Terrace and open it to the public.

Additionally the Council Office has been working with the East Hollywood Los Feliz Homeless Coalition. A contract with PATH has been secured to employ a fulltime outreach position which will begin in August. The contract was funded in part by a \$25,000 Match from CD-13.

The City cleaned up three homeless encampments along Vermont Avenue in from of the Braille Institute and LACC.

V) Healthy Farms to Healthy Families Campaign

Walker Foley and Hamid Assian discussed the Healthy Farms to Healthy Families campaign. The campaign is designed to encourage Federal legislation that would decrease the use of antibiotics on farms animals that are not sick, in attempt to stop the build-up of anti-biotic resistant bacteria. This would allow vital

antibiotics to be used for their intended purpose of combatting illness in sick people and animals.

**Motion** by Shield, seconded Massachi to support the Healthy Farms to Healthy Families Campaign.

**Motion** carried. One opposed.

VI) Vermont Median Update

Zarrinnam updated the group on a meeting that was held with Commissioners Romero and James of the Board of Public Works to discuss the status of the Median project. Bids on the project are due back to the City by the end of June. It is hoped that construction on the Medians can start in the Fall.

VII) Update on Legislative Items

Shahenian updated the Board on several items being considered by the City Council including efforts to increase the Minimum Wage in Los Angeles and efforts to legalize street vending in the City.

VIII) Historic Route 66 BID Update

Zarrinnam updated the group on the status of the Historic Route 66 BID formation. The BID will consist of 195 parcels on Santa Monica between Hoover and Vine. CD-13 has agreed to contribute \$40,000 in matching funds towards the establishment of the BID. He also discussed an effort to create Route 66 stencils along Santa Monica, through various portions of the proposed Route 66 BID area.

Zarrinnam also discussed efforts to create a Hollywood and Western BID on Hollywood Blvd between Edgemont and the 101 Freeway. He noted that the proposed BID has been able to secure funds to begin its required Management District Plan. The BID held its first official steering meeting on May 13 with 30 property owners in attendance.

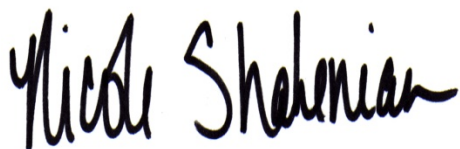
IX) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, July 14<sup>th</sup> at 3:30 pm at the Church of Scientology.

X) Adjournment

The meeting was adjourned at 4:52 pm.

Respectfully Submitted,



Nicole Shahenian  
Executive Director