



FILMS BY AND ABOUT WOMEN

LUNAFEST Sponsorship Opportunities

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About LUNAFEST

The LUNAFEST Mission

To celebrate and inspire women through the art of film and community fundraising.

About LUNAFEST

LUNAFEST is a national traveling film festival that features short films by, for and about women. LUNAFEST was established in 2000 by LUNA®, makers of the first nutrition bar for women to simultaneously promote women filmmakers, raise awareness for women's issues, and support worthy women's nonprofit organizations.

All proceeds from LUNAFEST are donated to nonprofit organizations. A screening fee of \$350 goes to LUNA's primary cause partner, [Chicken & Egg Pictures](#), a nonprofit organization that supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change. 100% of net proceeds from each LUNAFEST event go to the host's organization or the beneficiary of their choice.

LUNAFEST is designed so that one person can easily make a significant difference in the lives of women. Whether that person is a filmmaker who tells an untold story, a host who raises funds and awareness for a cause, or an attendee who leaves with a new perspective – each is a catalyst for change.

The LUNAFEST films range from animation to fictional drama and cover topics relating to women's health, motherhood, body image, relationships, cultural diversity, breaking barriers, and more. The films are selected by an outside board of advisors comprised of notables in the film industry.

LUNAFEST will screen at over 180 locations nationwide during its 19th season. LUNAFEST events have raised over 5.2 million dollars for women's organizations, while raising awareness for women's causes everywhere.





About LUNA

What we put into our bodies matters

Food feeds our souls, lifts our spirits and nourishes and sustains us. That's why LUNA created LUNA Bar and LUNA Protein. LUNA makes foods that meet the unique nutritional needs of women, making it easy to get the right nutrition throughout your day.

LUNA products are created with the philosophy that food can be delicious, decadent and nutritious. Our bars are formulated with a woman's needs in mind, in the flavors they crave. Our bars are gluten free and contain nutrients essential to women's health. They are a good source of protein and each bar contains between 3-5 grams of fiber. LUNA has zero grams trans fat, no partially-hydrogenated oils, no high fructose corn syrup, and no artificial flavors or synthetic preservatives. We also source ingredients that are not genetically engineered.

LUNA's causes

LUNA has always believed in the power of women. We've also always believed in equality—the right for women to get paid the same as men, to be represented in popular culture as much as men, and to have the freedom to follow any pursuit, from film to fashion to activism. Today we're doing more than ever to support women and what they can do.

LUNA's programs

LUNA thinks bringing women together is one of the most positive, influential things that we can do to promote change in our world. So LUNA works to be involved in causes, activities and organizations that are a catalyst for making positive change in our communities. By partnering with different groups and creating mediums for women to get involved, LUNA works every day to bring women together in amazing new ways. LUNA works to provide consumers with an intimate interaction with the LUNA brand and product and through intimate consumer programs like LUNAFEST. Learn more at lunabar.com.





About East Los Angeles Women's Center

The East Los Angeles Women's Center is a leading voice and advocate for survivors and their families affected by sexual, domestic, and intimate partner violence and HIV/AIDS. In 1976 a small group of dedicated Latinas in East Los Angeles established the first-in-the-nation bilingual hotline for Spanish-speaking survivors of sexual assault. Today, ELAWC delivers innovative, comprehensive, culturally-responsive services that build on a foundation of trauma-informed, evidence-based practices designed to heal, support, protect, and empower.

For the past four years ELAWC has hosted the national touring film festival, LUNAFEST. Raising crucial funds for our services. This year we need you more than ever! All proceeds benefit COVID-19 Rapid Response Fund, providing life saving essentials for families in need.

This year we are going virtual!

LUNAFEST will take place Thursday September 24, 2020

6:00 PM – Virtual Film Program via Zoom

7:00 PM – Q+A Panel with Filmmakers and Actors

Expected Number of attendees: 150+, Diverse professional and community audience





Circle of Courage \$5,000

Sampling Opportunities:

- Product sampling in gift raffle

Logo/Banner Placement:

- Recognition on Event web page
- Logo Placement in all email marketing materials

Special Recognition:

- 30 second commercial feature on virtual stage at LUNAFEST
- Social media post on Facebook, Twitter, and Instagram

Other Opportunities:

- Up to 15 complimentary tickets to virtual LUNAFEST event
- Sponsor 5 Survivors to attend LUNAFEST





Circle of Empowerment \$3,000

Sampling Opportunities:

- LUNAFEST event OR sampling opportunity in raffle.

Banner Placement:

- Logo representation on Virtual Lunafest programming

Special Recognition:

- 30 second commercial feature on virtual stage at LUNAFEST
- Social media post on Facebook, Twitter, and Instagram

Other Opportunities:

- Up to 10 complimentary tickets to your local community LUNAFEST event





Circle of Equality \$1,000

Sampling Opportunities:

- LUNAFEST event OR sampling opportunity in gift raffle.

Logo Placement:

- 30 second commercial feature on virtual stage at LUNAFEST
- Social media post on Facebook, Twitter, and Instagram

Other Opportunities:

- Up to 5 complimentary tickets to Virtual LUNAFEST event





Company _____

Address _____

City, St, Zip _____

Contact Name & Email _____

Contact Phone () - Alternate Phone () -

☐ Please charge my ☐ Visa ☐ MC ☐ AX Credit Card Number _____

CVV _____

in the amount of \$ _____

Signature _____

☐ A check in the amount of \$ _____ is enclosed, payable to East Los Angeles Women's Center

Or Donate directly on our website www.elawc.org/lunafest

Kindly return completed form to East Los Angeles Women's Center

Attention: Development · 1431 S. Atlantic Blvd. Los Angeles · CA 90022

Questions? Contact Heidy Rodriguez, Development Manager at (323) 526-5819 ext. 110 or hrodriguez@elawc.org

East Los Angeles Women's Center is a 501c3 nonprofit organization. Tax Identification Number 51-0204577

