

THE EMMA BOWEN FOUNDATION 2016 SUMMER CONFERENCE



This June, over 180 bright, talented, and diverse media and technology students from across the country gathered in New York City for the annual Emma Bowen Foundation Summer Conference – three days of networking, learning, and community-building alongside senior executives from many of the country’s leading media and technology companies, including the nearly 50 corporations nationwide that host Emma Bowen students as Summer Fellows.

During the Conference, these future reporters, producers, engineers, sales professionals, and C-suite executives explored all aspects of media in days focused on the Innovation of Media (sponsored by Comcast Corporation),



Business of Media (sponsored by CBS Corporation), and Content of Media; celebrated the past and future of the Foundation at the Hall of Fame Breakfast; and met industry-leading companies at the Career Fair. The Conference also featured an Alumni & Young Professionals Conference, sponsored by Bloomberg, for recent EBF alumni and other diverse young professionals.

Conference speakers included leaders from all corners of the media and tech industries, including EBF alum **Gio Benitez**, Correspondent, ABC News; **Rich Wolf**, Executive Vice President, The Switch; **Evan Rose**, Managing Partner, Rose Digital; **Ariel Lopez**, Founder, 2020 Shift; **Keith Woods**, Vice President for Diversity in News and Operations, NPR; **Rick Jefferson**, Director of Production, CBS News; EBF alum **Rodney Hawkins**, Associate Producer, CBS News; **Dr. Gail Christopher**, Vice President, the W.K. Kellogg Foundation; **Lew Leone**, General Manager, FOX-5; **Sree Kotay**, Chief Technology Officer, Comcast; **Bryn Berglund**, Vice President, HR, CBS Corporation/CBS Sports; **Shaquana Ford**, Media Buyer, adap. tv; **Alexis McGill Johnson**, Executive Director of Perception Institute; and **Rachel Godsil**, Director of Research, Perception Institute.

(Clockwise) Scott Havens, Bloomberg; Chris Lammers, CableLabs talks to an EBF student; Sree Kotay, Comcast; Dr. Rahsaan Harris, EBF President & CEO, interviews Dr. Gail Christopher, the W.K. Kellogg Foundation and Lew Leone, General Manager, FOX-5

The conference also featured EBF’s first annual Hall of Fame Breakfast, which inducted the Foundation’s three founders – Emma Bowen, Rev. Everett Parker, and Dan Burke – into the EBF Hall of Fame, and celebrated the future by presenting the 2016 Emma Awards for Courage, Storytelling, Volunteerism, Innovation, Influencing, and Ubuntu to outstanding EBF Fellows before awarding Student of the Year 2016 honors to Amon Jones, who interned at C-SPAN during his Fellowship, and Mariah Whitner, whose partner company was A&E.

The Career Fair gave EBF’s older students and young alumni an opportunity to meet their potential future employers, while younger students got more in-depth insight about the industry from leaders in the field during Table Talks, a speed networking experience. The Career Fair & Table Talks brought a wide variety of supporters including media and tech companies to the Conference, including Atlantic Media, Cox Communications, Charter Communications, Hearst, Jopwell, Discovery Communications, CBS, and NBC Universal.



(Clockwise) Dr. Rahsaan Harris, Students of the Year Amon Jones & Mariah Whitner, Hall of Fame Breakfast host Kristine Johnson, WCBS-2, and EBF Board Chair Tony Ambrosio; EBF students enjoying the conference; the EBF Career Fair

The Emma Bowen Foundation 2016 Summer Conference was made possible by:

