



To: Interested Reporters

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Re: Revealed: Beacon Hill Institute biased studies opposing EPA Clean Power Plan

Funded by Richard "Dr. Evil" Berman

Date: February 23, 2015

A series of 16 supposedly "academic" studies opposing the Obama administration plans to limit carbon pollution were written by the Beacon Hill Institute (BHI) and funded by a grant passed through a corporate-linked front group run by Richard Berman, according to reports published today in [The Guardian](#).

The reports have been released in partnership with industry-funded state think tanks with ties to the Koch brothers and other fossil fuel special interest groups, and pitched to advance the agenda of model legislation from the fossil fuel-funded American Legislative Exchange Council (ALEC).

Summary:

- 16 state reports opposing the EPA Clean Power Plan, written by the Beacon Hill Institute and distributed in partnership with members of the State Policy Network (SPN) - both of which have been funded by fossil fuel interests, will reportedly be released in 2015.
- BHI has a history of producing biased reports that use a flawed economic model to attack clean energy and climate change policies.
- The national study (which was also used for state-level analysis) on the EPA Clean Power Plan inflates the costs by 2x and minimizes the benefits of the regulations by 10x compared to official regulatory impact analysis by the U.S. EPA.
- SPN and ALEC have worked with BHI in the past to attack clean energy and climate change policies on the state level. The current attacks on the EPA Clean Power Plan appear to use the same playbook: publish a BHI report and amplify via an SPN affiliate to push ALEC model legislation.
- Funding for the BHI EPA reports was passed through a front group owned by Richard Berman, a PR executive who recently boasted at an oil and gas conference that his front groups are intentionally set up to provide "total anonymity" to corporate funders. As a result, we don't know what corporations or corporate trade associations are ultimately behind this concerted attack on the Clean Power Plan.
- BHI's reports mirror ALEC's model legislation attacking the Clean Power Plan, which was discussed at fossil fuel-funded events attended by Berman's partners and representatives from coal, oil, gas, and utility companies with a financial interest in blocking the EPA's new regulations.
- BHI's Executive Director David Tuerck has a history of manipulating science on tobacco smoke and climate change. He is currently listed as an "expert" at the fossil fuel-funded Heartland Institute and is a regular speaker at Heartland's climate denial events.

Fossil Fuel-Backed Studies Attack EPA Clean Power Plan

So far in 2015, seven BHI studies attacking the EPA Clean Power Plan have been released-- a [national report](#) and six state versions in [Iowa](#), [Louisiana](#), [New Mexico](#), [North Carolina](#), [South Carolina](#) and [Wisconsin](#).

According to a [spokesman for Suffolk University](#), additional reports will be released in: Minnesota, Mississippi, Nevada, Tennessee, Virginia, Rhode Island, Washington, Ohio, Alaska, and Utah.

The state reports were released jointly by BHI, which is a part of Suffolk University in Massachusetts, and organizations from the State Policy Network (SPN). Both BHI and SPN have [received funding](#) from the fossil fuel industry and from a number of funding bodies connected to the Koch brothers.

Beacon Hill Institute is Not a Credible Academic Source

Beacon Hill Institute's economic model, STAMP, which has been used to assess the impact of the EPA Clean Power Plan and other policies aiming to reduce climate pollution, has been roundly criticized. Regarding the reports on renewable energy standards, Frank Ackerman, a Harvard PhD and Senior Economist with Synapse Energy Economics, Inc. said the [Beacon Hill Institute models contained](#) "wild overstatement(s) of the cost of wind energy, assumed that expensive backup capacity was always needed and running when wind energy was used, inflated the price of new transmission capacity, and overestimated job losses due to assumption of 'hypersensitivity to tax rates.'"

Furthermore, a 2009 climate change study from BHI and Wisconsin Policy Research Institute, another member of SPN, was [debunked](#) by Frontier Group and Wisconsin Environment, which said that BHI uses the "deeply flawed assumption that any government intervention increases aggregate costs to consumers and producers" while failing to count any of the benefits. Additional critiques of RPS studies have appeared in the [Portland Press Herald](#), the [Maine Morning Sentinel](#), and the [Washington Post](#).

BHI has never put out a study offering potential solutions to global warming, but has routinely attacked climate and energy policy solutions.

Beacon Hill Institute's Studies on Clean Power Plan Inflate Costs and Minimize Benefits

BHI is now pursuing a similar strategy (to the attacks on renewable energy standards) of using misinformation and flawed economic modeling to support state legislative efforts that weaken the EPA Clean Power Plan. The Beacon Hill Institute's economic analysis of the EPA Clean Power Plan inflates the cost of the new rules for existing power plants by a factor of two, and minimizes the regulation's benefits by nearly ten times when compared with the EPA's [Regulatory Impact Analysis](#).

The Guardian [reports](#) that, "Jay Duffy, a legal fellow at the Clean Air Task Force, said the current BHI analysis of the EPA rules did not meet the usual academic standards. 'BHI's interpretation of EPA's analysis just doesn't hold up,' he said. 'BHI has skewed timelines, underestimated the social cost of carbon, and overestimated the effect on electricity prices. As a result, their study badly inflates the costs and minimizes the benefits of EPA's draft rules.'"

Controversial Grant Proposal Concludes Economic Research Prior to Producing Reports

In 2013, [BHI pitched the right-wing Searle Freedom Trust](#) to fund a series of economic impact reports on the effort to reduce carbon pollution under the Regional Greenhouse Gas Initiative (RGGI) in nine states.

BHI's grant application stated that the success of the grant would be measured by "*legislative activity that will pare back or repeal RGGI.*" In other words, BHI proposed to pursue biased economic research to support the express goal of weakening a regional climate change policy, and then to amplify those studies via the State Policy Network (SPN).

Suffolk University [criticized](#) BHI for the grant language, saying that "The stated research goals, as written, were inconsistent with Suffolk University's mission" and the Institute "had not followed university rules when it submitted its grant proposal."

Funding From Richard Berman's Front Group Conceals Report's Actual Funders

Richard "[Dr. Evil](#)" Berman controls a web of dozens of front groups designed to hide industry funding, including the Employment Policies Institute and Interstate Policy Alliance.

According to Suffolk University, and reported by the Guardian, BHI received funding for the EPA reports from a front group called the Employment Policies Institute, one of dozens of groups controlled by Richard Berman.

The Interstate Policy Alliance (IPA), a subsidiary of the Employment Policies Institute, is working in with SPN on a number of topics, including reports on the EPA Clean Power Plan, studies on the benefits of offshore drilling, and other reports undermining minimum wage laws.

Jordan Bruneau, a spokesman for Berman, confirmed that Berman was funding analyses of the EPA regulations and stated "Currently IPA is working with economists to determine the effects of certain EPA regulations on particular states." He added, "the research was entirely funded by foundations" but refused to name the funders according to [The Guardian](#).

A fact sheet for one of the 2015 reports, released by the South Carolina SPN affiliate, the Palmetto Promise Institute, listed the IPA as working in [collaboration](#) with BHI and their organization. This collaboration suggests the relationship went beyond a mere grant to BHI, but details of what this collaboration involved, and what control Berman & Company staff had over the content of the studies have not been disclosed by BHI or Suffolk University.

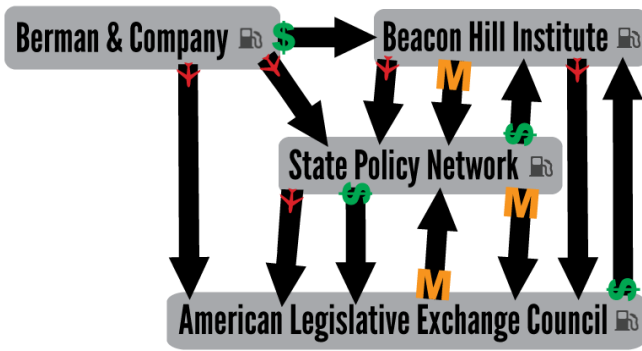
Speaking to a conference of energy executives in 2014 while fundraising for another of his front groups, the Environmental Policy Alliance, Berman boasted of his ability to keep his corporate funders secret, according to a transcript of his presentation [published by the New York Times](#):

"People always ask me one question all the time: 'How do I know that I won't be found out as a supporter of what you're doing?'" Mr. Berman told the crowd. "We run all of this stuff through nonprofit organizations that are insulated from having to disclose donors. There is total anonymity. People don't know who supports us."

SPN and BHI Working to Advance ALEC Anti-Climate Solutions Agenda Again

BHI and SPN repeatedly work in collaboration to provide the facade of independent "analysis" to advance the legislative agenda of ALEC.

ALEC is funded by major fossil fuel polluters including Peabody Energy, Exxon Mobil and Koch Industries. For several decades, the ALEC agenda directly opposed any action to tackle climate change, including the proposed EPA Clean Power Plan, and includes numerous efforts to block the development of renewable energy.



KEY



Dozens of reports, drafted by BHI and released by SPN member think tanks at the state level, promote the agenda contained in the model legislation from ALEC. The three groups are closely connected, sharing numerous funders and attending each others secretive meetings. ALEC frequently cites studies from BHI/SPN when advocating for its model legislation with state legislators.

BHI Reports Mirror ALEC's Anti-EPA Model Bill

A new ALEC model bill, adopted in December 2014 and titled "Act Requiring Approval of State Plan to Implement EPA's Carbon Guidelines,"

requires that states seek legislative approval for their carbon pollution reduction plan under the Clean Power Plan, and conduct an analysis of the economic impact of any plan to reduce pollution - an effort that mirrors the BHI studies.

The ALEC bill and BHI reports ignore the inevitable costs that will be borne by states because of climate change as well as the co-benefits of taking action to address climate pollution.

So far in 2015, versions of the [new ALEC bill have already been introduced](#) in Arizona, Colorado, Kansas, Missouri, Montana, Nebraska, Oklahoma, and South Dakota, Tennessee and Virginia.

Berman & Company's Vice President Jack Hubbard was present at the December 2014 ALEC meeting. Peabody Energy, the world's largest coal company, was a major conference sponsor. During a closed-door session at a previous ALEC conference held August 2014, Peabody's Kelly Mader reportedly called for a "political tsunami" against the EPA.

Beacon Hill Institute's Director Has History of Manipulating Tobacco & Climate Science

David Tuerck, Executive Director of BHI, was a staunch defender of the tobacco industry in the 1970s and 1980s, and was listed as a member of the Tobacco Institute's [cash-for-comments network](#) of academics from 1989.

The Heartland Institute, a fossil fuel-funded front group, regularly promotes the work of Tuerck and BHI, and Tuerck is pitched by the the organization as an "[expert](#)" on climate change. Despite this praise from the Heartland Institute, Tuerck is not an expert on climate change. He himself has admitted, "Scientific questions are above my pay grade...I'm not in the business of asking whether the earth is warming."