



**FOR IMMEDIATE RELEASE - Thursday, May 25, 2017**

**COUNCILMEMBER ENGLANDER ANNOUNCES 250LA PUBLIC-PRIVATE PARTNERSHIP TO HOUSE 250 HOMELESS CHILDREN AND THEIR FAMILIES**

*Partnership with San Fernando Valley Rescue Mission engages local, small businesses in effort*

LOS ANGELES - Councilmember Mitchell Englander today announced the 250LA Project -- an effort to house 250 unsheltered children and their families -- before a gathering of small business owners at the San Fernando Valley Rescue Mission.

"Every generation is asked to confront a moral challenge, ours is the issue of homelessness," said Councilmember Mitchell Englander. "Addressing homelessness requires a whole community to commit to constructive solutions. By involving local, small business in this effort, we are building a network of support so that common challenges can be overcome with coordinated action."

"I want to thank Councilmember Mitchell Englander and the many small businesses who have already pledged their support for the 250LA Project," said Wade Trimmer, Executive Director of the San Fernando Valley Rescue Mission. "Our guests at the Rescue Mission are members of and contributors to the community of the San Fernando Valley. It is very moving to see such a strong show of support from our neighbors in the small business community."

As part of the announcement of the 250LA Project, attendees at today's meeting were asked to commit to donating \$100 per month for the next 12 months to the San Fernando Valley Rescue Mission. Those seeking to support the project can visit the Rescue Mission's website at [sfvrescuemission.org/250la](http://sfvrescuemission.org/250la).

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