



COUNCILMEMBER ENGLANDER'S E-NEWS

February 17, 2012



www.CD12.org

RECENT LEGISLATION

Making America's Greatest Fire Department Even Greater...

On Friday, Feb. 17, I introduced a motion to implement FIRESTAT, a new system similar to the LAPD's highly successful COMPSTAT. FIRESTAT will enable us to use today's leading-edge technology and innovative management techniques to make the best Fire Department in the country even better.

Since 2002, LAPD has implemented a system of addressing crime based on the use of technology and management accountability. COMPSTAT is founded on the principles of accurate and timely intelligence clearly communicated to all, rapid concentrated deployment of resources using the most effective strategies, and relentless follow-up and assessment, to constantly find efficiencies and make improvements. This system has proven highly effective in New York, Washington D.C. and has helped reduce crime rates in Los Angeles to their lowest levels in decades.

Near real-time data collection and mapping of incidents would be key components of FIRESTAT, as well as frequent meetings to open more dialogue between all levels of the Fire Department.

Under Chief Brian Cummings' outstanding leadership the Fire Department has already made great strides in incorporating technology to improve deployment and operational efficiency. FIRESTAT will take this to the next level. The motion requests that the Fire Department report to the Public Safety Committee in 60



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days on the capabilities of the technology platforms currently being used by the LAFD, an analysis of the solutions that would be necessary to meet the operational objectives of the Department in the context of "FIRESTAT," an operational plan for frequent management meetings and a timeline for implementation.

- Mitchell Englander, Councilmember, Twelfth District

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COMMUNITY NEWS & UPCOMING EVENTS

A Year of Emergency Preparedness...



On January 17, the 18th anniversary of the 1994 Northridge Earthquake, we kicked off our Year of Emergency Preparedness in Los Angeles.

Throughout 2012, we will be working on legislation, programs and public awareness efforts to help the residents of Los Angeles and the San Fernando Valley be prepared for natural or man-made disasters.

Every week, our newsletter will feature a new item in an **Emergency Preparedness Checklist**. These are simple steps that everyone in Los Angeles should take in order to be prepared for any disaster. If you follow each item on this checklist, you will be highly prepared at the end of the year.

Week 6: Have a Plan for Your Pets

Our pets are members of our families, and we need a plan for them in the event of a disaster. Have a rescue alert sticker (available at your local pet supply store) visible in one of your home's windows that lists the number and species of animals in your home. If you take your animals when you evacuate, write "Evacuated" across the alert sticker.

Keep a back-up a supply of pet food, prescription medications, kitty litter, and essentials. Also, assemble an animal evacuation kit. To learn how, visit the [ASPCA's website](#). Keep a pet carrier in your home in case you must evacuate with your pet.

For Service Animals

If you must evacuate, take your animal with you. The best way to ensure their safety is to evacuate with them. Locate pet-friendly hotels, or pre-arrange to lodge with friends or relatives outside of your immediate area who can accommodate your pets.

Large Animal Evacuation

In the event of an evacuation ordered by emergency personnel, Los Angeles

UPCOMING EVEN

**Every Sunday
Encino Farmers' Mar**

Come shop for farm fresh produce, delicious prepared food and arts & crafts every Sunday at the Encino Farmers' Market

8:00 am to 1:00 pm
ONEGeneration Center
17400 Victory Blvd., La
Balboa. [Click for map](#).

Most farmers' markets are closed during the winter but Encino Farmers' Market stays open year round, so you can find those delicious items that are in season during the winter, such as mushrooms, clementine root vegetables, brussels sprouts and cauliflower.

This certified farmers' market features a wide variety of California grown fruits, vegetables, fresh flowers, eggs and chicken, honey, mushrooms, plants and more!

Animal Services will activate evacuation sites for horses and other large animals. Various locations may be used, depending on the location of the emergency and the area to be evacuated. If there is an emergency in your area and you believe an evacuation may be ordered, or if you have been ordered to evacuate, call West Valley Animal Shelter to get current information on large animal evacuation sites in your area. West Valley Animal Shelter: (818) 756-9325.

To learn more, visit [Los Angeles Animal Services webpage about pet evacuation](#).

To see our printable Emergency Preparedness Checklist, with every week's entry, [click here](#).

City of L.A. Business and City Improvement Survey...

The City is seeking feedback from all residents of Los Angeles on the quality and efficiency of City services and the quality of life in L.A. in order to find ways to improve. The survey responses collected will not only help to make Los Angeles more business-friendly, but will also help assess and improve City services.

This survey is an opportunity for all community members and businesses to have their voices heard. The Controller's office will be collecting survey data over the next several months and will use it to compile ideas and make recommendations on making Los Angeles more efficient.

To take the online survey, visit <https://www.surveymonkey.com/s/lacontrollersurvey>



Northridge Library Used Book Sale...



Friends of the Northridge Library is holding a used book sale on Saturday, March 10 at the Northridge Branch Library. At this sale, there will be special books that have not been displayed in previous sales. Come support the library! Proceeds from the sale go toward purchasing new books and help the library continue its free programs and



311 Online

In addition to calling 311 to report problems or request services, you can use 311 online.

Visit <http://tiny.cc/311LAC> and find the appropriate service.

ONGOING

Check Out LocateLA Powerful Business Research Tool

LocateLA is a powerful tool created by the City of Los Angeles to offer a free database of commercial properties in L.A.

It includes an interactive map, with business finder, property finder, incentive finder, business start up organizer, and much more. It is meant to help new businesses start up and help existing businesses move to the City of Los Angeles. It is also useful for anyone wanting to learn about our community. In addition to photos and details about the property, it lists demographic, labor force, comparable rents and more.

[Click here to see this great new tool.](#)

activities.

Saturday, March 10
10:00 am to 4:30 pm
9051 Darby Ave., Northridge

For more information, call Marcy Orkin at (818) 993-9848 or email omarcy@gmail.com.

Valentine's Day for Dogs at Sepulveda Basin Off-Leash Dog Park...

The Department of Recreation and Parks and volunteers from the Sepulveda Basin Off Leash Dog Park Advisory Board are holding a Valentine's Day Celebration on Sunday, Feb. 19 for dogs and their human companions.

Sunday, Feb. 19
10:00 am to 3:00 pm
Sepulveda Basin Off Leash Dog Park
17550 Victory Blvd.
Encino

This fun, free event features a peanut butter lick-off contest for the dogs; park clean-up; blankets, bedding and food donation collection for dogs in L.A. shelters; and dog adoptions through Best Friends Animal Society.

After the event, there will be a low-cost vaccination clinic from 3:30 pm to 5:00 pm. Animal Services Officers will be available to collect new and renewal applications for dog licenses, discuss LA's mandatory spay/ neuter law and offer information free or low-cost sterilizations options.

For more information, call the Department of Recreation and Parks Valley Region Office at (818) 756-8185.

Participate in the 2012/2013 Budget Survey...

A critical part of the budget development process is community input. Under the City Charter every Neighborhood Council may present its input on the City Budget.



New Recruits Wanted the West Valley LAP Cadet Program

The LAPD seeks new recruits ages 13 to 20 to join its free Cadet Law Enforcement Program.

The program offers young people the chance to participate in real-world Police activities with the LAPD Officers, the nation's most highly trained Police. It helps foster positive relationships between the Police and the community, builds sharp minds and physical fitness, and helps young people develop leadership, confidence, a sense of civic participation and public service. It also helps young people find out if a career in law enforcement is right for them.

To learn more or to sign up, call (818) 374-7690 or visit www.LAPDcadets.com.

Free Mulch for Your Garden

You can get free mulch for your garden from the City Mulch Giveaway Program. The free mulch is made from recycled yard trimmings and other "green waste" from the green business.

Recycling green waste is an important way to reduce the amount of organic material that goes into landfills. When plant materials go into landfill, they emit large amounts of the greenhouse gas.

Last year, the Mayor's Community Budget Survey received over 9,500 complete responses and 22,000 comments. In preparation of the Mayor's FY 2012-13 proposed Budget, Neighborhood Councils and community members can use an online survey to give their input on budget priorities and potential measures to balance the budget and improve the City's fiscal health.

The deadline to participate in the online Budget Survey is Feb. 22. The results of the Budget Survey will be presented to the public in March.

To see the online Budget Survey, [click here](#).

"Sky's the Limit" 7th Annual Aviation Career Day at Van Nuys Airport...

Save the date for the 7th Annual Sky's the Limit Aviation Career Day at the historic Synchro Hangar at Van Nuys Airport on Friday, April 20.

Friday, April 20
9:00 am to 2:00 pm
Synchro Hangar
Van Nuys Airport

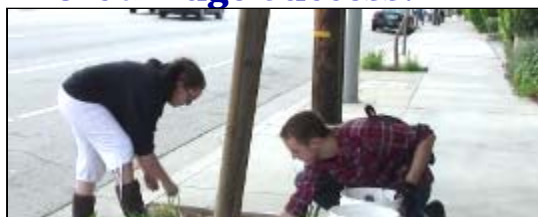
Every year, this great event offers over 1,400 young people the chance to learn about the exciting and challenging careers paths in the aviation and aerospace industries in the San Fernando Valley and beyond.

The event will feature interactive aviation and aerospace exhibits, military and civilian aircraft displays, airfield bus tours, and light refreshments.

For more information, call (818) 901-9828 or email letv@saicraftsmen.com.



"Sparkle Campaign" Community Beautification Effort a Huge Success!



Our thanks and congratulations go out to all the volunteers and organizers of the Northridge Sparkle Campaign for a hugely successful community beautification project on

methane, which contributes to climate change. The turns that green waste into mulch which is available L.A. residents for free.

Free Mulch Locations the San Fernando Valley

16600 Roscoe Pl., North Hills (near Van Nuys Airport)
Mulch delivered to this location Wednesdays & Fridays. Open daily 7:00 am to 6:00 pm.

15800 Victory Blvd., Van Nuys (near D.C. Tillman Plant). Entrance: turn south on Densmore Ave. from Victory, follow curve.
Mulch delivered to this location every Monday. Open Monday - Friday, 7:00 am to 3:30 pm.

For more info [click here](#)

Help Care for Animals Shelters - Operation Blankets of Love

With winter upon us, it's great time to support the efforts of Operation Blankets of Love, a San Fernando Valley-based non-profit organization that provides blankets to help keep animals in shelters warm and comfortable.

Drop off donated blankets, towels, pet beds and other pet items! at Pet People located at 18040 Chatsworth St. in Granada Hills.

For more information, call Brad Smulson (818) 406-6584 or [click here](#).

Saturday, Feb. 11.

To see a video on the Sparkle Campaign produced recently by the CSUN Sundial, [click here.](#)

The Sparkle Campaign has been coming out regularly to clean up weeds, trash and graffiti from the streets and sidewalks of Northridge Village (Reseda Blvd. between Parthenia St. and Nordhoff St.)

The Sparkle Campaign is also working on six "Northridge Village" signs to be placed along Reseda Blvd. from Gresham St. to Nordhoff St. Businesses that donate toward the signs will receive "Member" stickers for their windows, and have their names placed on a plaque describing the history of Northridge Village at the base of each sign.

To volunteer with the Sparkle Campaign, or for more information, contact Andrea Alvarado at (818) 903-8194.

Join Northridge West Neighborhood Council's Weekly Clean-Up and Help Keep Northridge Clean and Green!

On Thursday, Feb. 23 join Northridge West Neighborhood Council for their weekly clean up project.

**Thursday, Feb. 23
8:00 am - 11:00 am
Meet up at Chatsworth St. and Vanalden in Northridge**

At 8:00 am the crew will review the game plan with free refreshments provided by Northridge West Neighborhood Council. Bring gloves if you have them, sunscreen, a sunhat and appropriate shoes for outdoor work. Northridge West Neighborhood provides the refreshments and tools.

For more information contact Jo Ann Phillips at (818) 304-4989 or japhillips1@yahoo.com or visit www.NorthridgeWest.org.

Northridge Clean Sweep's Clean-Up Schedule for March

March 1 - South side of Lassen St. at Corbin Ave.
March 8 - South side of Lassen St. at Tunney Ave.
March 15 - South side of Lassen St. at Calvin Ave.
March 22 - North side of Lassen St. at Calvin Ave.
March 29 - South side of Lassen St. at Vanalden Ave.

For a map, go to <http://g.co/maps/zc4a4>.



Neighborhood Public Safety, Crime, and Emergency Information Updates from LAPD NIXLE

The LAPD offers a free service that allows L.A. residents to sign up to receive messages directly from the LA Police Department. The LAPD uses NIXLE to send updates on crime trends, public safety and crime prevention tips. It also uses NIXLE to provide crucial information to the public in case of emergencies or disasters.

Residents can sign up to receive updates directly toward one or more specific neighborhoods, and can receive it by text message on their phone, or by email. To sign up or learn more, visit www.NIXLE.com.

NEIGHBORHOOD COUNCILS IN CD

[Canoga Park](#)

[Chatsworth](#)

[Encino](#)

[Granada Hills North](#)

[Granada Hills South](#)

[Lake Balboa](#)

[Northridge East](#)

Granada Hills Chamber of Commerce Installation and Awards Dinner...



Join Granada Hills Chamber of Commerce for their 84th Annual Installation of Directors and Officers and Gil Benjamin Citizen of the Year Awards Ceremony on Friday, Feb. 24 at

the Odyssey Restaurant.

The Chamber will be honoring Alison Robinson, 2010-2011 Board President, and Wynne E. Ritch, 2012 Board President-Elect. The recipient of the 2012 Gil Benjamin Citizen of the Year Award will be honored.

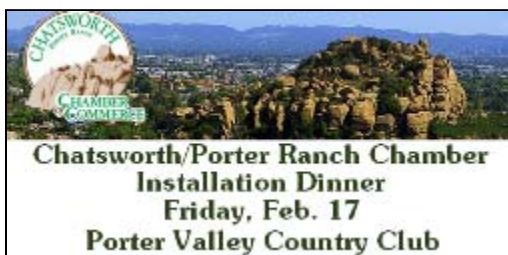
Friday, Feb. 24
Cocktails 6:00 pm. Dinner 7:00 pm.
The Odyssey Restaurant
Athena Room
15600 Odyssey Dr., Granada Hills

\$65 per person. [Click here](#) to RSVP by Feb. 14.

Chatsworth/Porter Ranch Chamber Installation Dinner...

Join the Chatsworth/Porter Ranch Chamber of Commerce for their annual installation dinner, Friday, Feb. 17 at Porter Valley Country Club.

Friday, Feb. 17
6:00 pm
Porter Valley Country Club
19216 Singing Hills Dr., Porter Ranch



At this fun Monte Carlo-themed evening, the new Board of Directors will be installed. Outgoing President Mona Strehler, and incoming President Kevin Huling will be honored. All About Printing, Dream Dinners and MSM Technology Group have been nominated for Business of the Year. Build Worksource Center, Chatsworth Historical Society and Rotary Club of Northridge/Chatsworth were nominated for Non-Profit of the Year. Greg Baker, Vicki Briskman and Leslie Kaz have been nominated for the Outstanding Community Service Award.

For more information or reservations, call (818) 341-2428.

[Northridge West](#)

[Northridge South](#)

[Porter Ranch](#)

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CHAMBERS OF COMMERCE

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Help Shape the Future of Transportation in L.A....

The City is holding a series of interactive "Think Labs" workshops including two in the San Fernando Valley, to get L.A. residents engaged in shaping the future of L.A.'s transportation.

Saturday, Feb. 25
9:30 am to 11:30 am
Van Nuys City Hall
14410 Sylvan St., Van Nuys

Saturday, March 3
1:30 pm to 3:30 pm
Pacoima Neighborhood Constituent Services Center
13520 W. Van Nuys Blvd., Pacoima

L.A. residents are invited to participate in the free "Think Labs" workshops to give their input on the future of transportation and mobility in L.A. The ideas generated will guide the development of an updated streets and transportation plan with policies and programs that reflect the communities' ideas, needs and concerns.

To learn more, visit <http://ideas.la2b.org>.



Rotary Club E-Waste Collection Event in the San Fernando Valley...



On Saturday, Feb. 18, Rotary Club of West San Fernando Valley, Rotary Club of Van Nuys, and Rotary Club of North Hollywood are sponsoring a major E-Waste collection event at three locations in the San Fernando Valley.

Saturday, Feb. 18
9:00 am to 3:00 pm
Woodland Hills: Pierce College.
 6201 Winnetka Ave., Parking Lot 7.
 Enter on Victory Blvd. at Mason Ave.

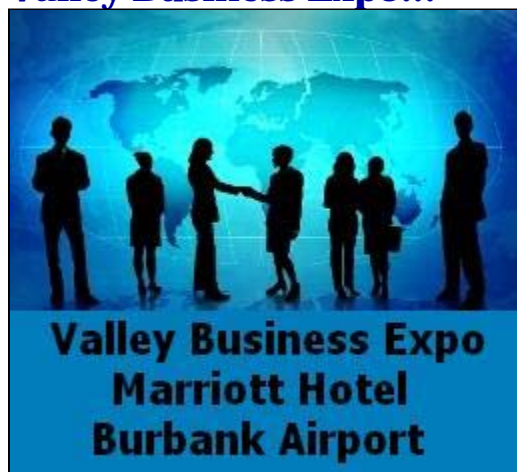
Valley Village: L.A. Valley College, Parking Lot B, at Fulton Ave. and Oxnard St.

North Hollywood: St. Charles Borromeo Church Service Center, 10850

Moorpark St., at Lankershim Blvd.

The three Valley Rotary Clubs are working together to coordinate this opportunity for you to drop off unwanted electronics such as computers, TVs and small appliances so they can be safely and properly disposed of for free. It is illegal to throw away electronic devices in the regular trash. They contain toxic substances that can leach into the environment when they end up in landfills.

Valley Business Expo...



Save the date for the Valley Business Expo, on Thursday, Feb. 23 at the Marriott Hotel at Burbank Airport. Get face-to-face consulting advice for your business from experienced small business bankers from top financial institutions.

Thursday, Feb. 23
9:00 am to 2:00 pm
Marriott Hotel, Burbank
Airport Tickets: \$10

There will be one-on-one consultations on how to do business with large private sector companies and public agencies offering contracting opportunities. Companies offering consultations include NBCUniversal, Walmart, Port of LA, Republic Services and Los Angeles World Airports.

There will be over 100 exhibitors showcasing business resources and support services, drawings for valuable prizes, and professional networking among hundreds of attendees and exhibitors.

For more information, visit <http://www.thevalley.net/expo>.

Northridge Hospital Trauma Center Annual Champagne Brunch...

Save the date for the Northridge Hospital Trauma Center's Annual Golden Guild Champagne Brunch, on Sunday, March 25 at the Odyssey Restaurant in Granada Hills.

What happens in the first 60 minutes after traumatic injury is critical to one's survival. That is why paramedics and trauma doctors call it



"The Golden Hour." The Golden Hour Guild is a volunteer fundraising group dedicated to supporting the Northridge Hospital Trauma Center.

Sunday, March 25
Odyssey Restaurant
Granada Hills

This great annual event helps raise funds to support the Pediatric and Adult Trauma Centers at Northridge Hospital. There will be drawings for prizes, including a \$1,000 cash, women's jewelry donated by Gold Rush, and a two night stay at the Luxe Hotel, City Center at LA Live. Their 2011 event raised almost \$60,000, which helped the Trauma Center purchase much-needed equipment for Northridge Hospital.

If you are interested in sponsoring or donating toward this event, please call the Northridge Hospital Foundation at (818) 885-5341, ext. 2.

ONEgeneration's 8th Annual Hearts Across the Valley Gala...



As Honorary Chair of the ONEgeneration 8th Annual Hearts Across the Valley Gala, I encourage you to attend, and enjoy a fun evening of elegant dining and entertainment for a great cause.

ONEgeneration is a San Fernando Valley-based non-profit organization that offers multi-generational daycare for low-income, special needs, and disabled adults and children. Proceeds go to helping ONEgeneration provide items, from can openers to wheelchairs, to go to homebound seniors.

Saturday, Feb. 25
Warner Center Marriott
Woodland Hills

This year's gala will honor LAPD Assistant Chief Michel Moore and his wife Cindy Moore, Assemblymember Bob Blumenfield and Carol Zimring, founder of ONEgeneration's SHARE (Sending Help And Real Essentials) program. The evening will also feature silent and live auctions, award presentation, dancing, dining and entertainment.

To RSVP or for information on sponsorship opportunities, call (818) 708-6626 or email development@onegeneration.org. To learn more about ONEgeneration, visit www.ONEgeneration.org.

Children's Car Seat Check-Up Event...

Be sure to sign up for the free Children's Car Check-Up at Northridge Hospital on February 25, 2012.

The California Highway Patrol in coordination with Northridge Hospital Medical Center are hosting a Car Seat Check Up Day.

Saturday, Feb. 25

9:00 am to 1:00 pm

By appointment only. To make an appointment, call (818) 885-8500 ext. 3437.

Car seat check-ups teach parents and caregivers, hands-on in your own car how to correctly use a child's car seat or seat belt. Trained and certified child passenger safety technicians work with parents to ensure car seats: have not been recalled; do meet federal safety standards; are installed correctly; are appropriate for the child's age, weight and height.



Childrens Car Seat Check-Up Event

Studies show 72% of children's car seats are not properly installed or used. California has new booster seat laws in effect as of January 1, 2012. Come learn about the new laws and the best ways to keep your children safe in the car.

VIP Basketball League Championship Game and 10th Anniversary...



Congratulations to the Balboa Recreation Center's VIP Basketball League on their 10th anniversary! The VIP Basketball League is also holding its championship game on Saturday, March 10 at Balboa Park. Come support these great athletes at their final game of the season, and support the VIP Basketball League's program for people with special needs.

Saturday, March 10

**Balboa Recreation Center
17015 Burbank Blvd., Encino**

The league was started 10 years ago by Encino resident Steve Siskin. While he was coaching his

kids' basketball team, a team member's younger sister who had Down's Syndrome asked if she could play as well. So Steve created the VIP Basketball League to offer young people with disabilities the opportunity to play basketball with organized teams, matches, coaches and referees. There are now over 50 players participating in this great program at Balboa Recreation Center.

For information call (818) 501-4480 or email MichaelGerety6@gmail.com.

REPORTS FROM OUR STAFF

Non Profit Summit...

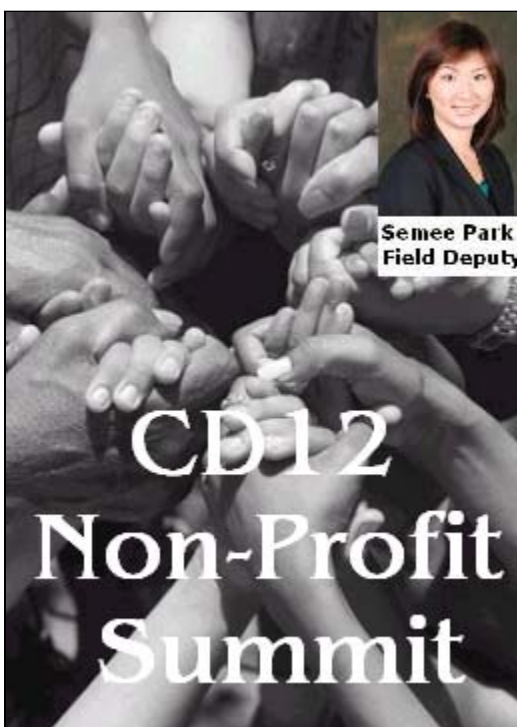
Our Field Deputy Semee Park works with many of the non-profit organizations in our community, and she reports on an exciting event coming up. We are proud to be organizing the Council District 12 Non-Profit Summit together with Valley Nonprofit Resources on Monday, March 12 in Northridge.

Monday, March 12
10:00 am to 12:00 pm
Child & Family Guidance
Center
9650 Zelzah Ave., (At
Superior St.)
Northridge

We invite all non-profit organizations, charities, and community-based organizations in the Northwest San Fernando Valley to participate. The theme of this Non-Profit Summit is "Strategies for Recruiting and Mobilizing Volunteers."

Guest speakers include Nancy Olson from Volunteer Los Angeles, Merri Whitelock from CSUN Community Service Learning, and Victoria Garcia from Directors of Volunteers in Agencies, SFV. This a great opportunity to network and share resources and knowledge with other non-profits and community based organizations, and learn from experts about the best ways to recruit, mobilize, organize and motivate volunteers in your organization's work, activities, and events.

This event is free, but space is limited, so RSVPs are required by March 7. RSVP to Semee Park at (818) 756-8501 or Semee.Park@lacity.org



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