Welcome to EPIP National Conference 2021

Emerging Practitioners in Philanthropy

Revolution

EPIP National Conference

June 7-11
Emerging Practitioners in Philanthropy (EPIP) is a national network of early- to mid-career professionals in philanthropy composed of a range of functions, roles, and identities. Our mission is to empower emerging leaders and elevate philanthropic practice in order to build a more just, equitable and sustainable world. We envision a world where people of all identities can live full and prosperous lives, supported by a diverse, equitable, inclusive and effective philanthropic sector. EPIP’s membership is a small sample of the diversity we wish to see leading the sector and a large reflection of our commitment to inclusive, equity-driven philanthropy.
In 2021, EPIP celebrates its 20th anniversary and will bring together its network to reimagine philanthropy, building on a 20 year legacy of designing convenings and programs to support the growth and leadership of the future of philanthropy. R/evolution will convene the future of philanthropy to continue this legacy to better nurture and uplift emerging practitioners of marginalized identities. Our conference recognizes and honors the evolution of EPIP as well as the movement moment EPIP members and foundations are navigating following the massive upheavals experienced in 2020 — the revolution. As philanthropy reconfigures itself in service of the movement, so must it transform its internal operations so that we create the conditions for leaders to thrive and flourish.
Over 5 days, we’ll offer...

3 INSPIRING PLENARIES

WORKSHOPS
to deepen our inclusive leadership framework and skills

RESTORATIVE TIME
and joyful connection to rekindle our spirits

HEALING SPACES BY RACIAL IDENTITY

SOCIAL HOURS
hosted by PSO peers

ARTISTS & PERFORMERS

TARGETED DEEP DIVES
for our chapter leaders and communities of practice

AMPLE NETWORKING
opportunities for 1:1 and small group engagements
Events will be centered around three key themes that reflect the work of philanthropy and social justice movements in the United States:

**RE/WRITE** elevates forgotten, reclaimed, and/or never voiced histories of giving and philanthropy within communities of color while also creating space to collectively generate meaning and power within philanthropy. Participants will hear individual and organizational strategies and practices that help them unlearn and inclusively, intentionally, and explicitly center the experiences and leadership of BIPOC communities.

**RE/BUILD** advances transformational work rooted in the knowledge and wisdom of BIPOC communities. Sessions in this track will highlight adaptive and transformational approaches which build philanthropic cultures, practices, partnerships, and initiatives that center the voices of the most impacted in the development of grantmaking and programmatic strategies.

**RE/NEW** views healing as an integral part of individual and collective longevity and liberation. Sessions in this track will highlight lessons learned from funders and partners who are both doing and funding the work of healing justice and share resources and tools to best examine and support the long-term care and sustainability of social justice movements and their leaders.
At our conferences, our members immerse themselves in a space that is designed for emerging leaders to bring their full selves to the conference space. Increasingly, our conferences incorporate the learnings from disability justice movement leaders, healing justice, and multi-racial community organizing. Our 2021 conference will be more digitally accessible to all EPIP members and we will continue to address how ableism may show up in the programs we offer.
On average 250 emerging leaders attend our conferences, a number that remained relatively constant when comparing virtual and in-person conferences.

### Who attends EPIP’s conferences?

**RACE/ETHNICITY**

- 0.4% American Indian/Alaska Native
- 4.1% Other
- 5.7% Multiracial / Multiethnic
- 10.2% Asian/Pacific Islander
- 22.9% Latinx
- 24.9% Black
- 31.8% White (Non-Hispanic)

**SEXUALITY**

- 14.6% LGBTQ

**GENDER**

- 67.2% Cisgender Woman
- 19.9% Cisgender Man
- 8.3% Unknown
- 2.1% Transgender Woman
- 1.7% Genderqueer
- 0.8% Transgender Man
<table>
<thead>
<tr>
<th>GEOGRAPHY</th>
<th>TENURE IN PHILANTHROPIC SECTOR</th>
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<tbody>
<tr>
<td>34.6% Northeast</td>
<td>19.0% &lt;1 Year</td>
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<tr>
<td>31.1% Midwest</td>
<td>58.0% 1-5 Years</td>
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<tr>
<td>16.7% Southeast</td>
<td>22.4% 7-15 Years</td>
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<tr>
<td>16.2% West</td>
<td>3.7% 16+ Years</td>
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<tr>
<td>0.9% Southwest</td>
<td>6.2% Does not work in sector</td>
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<tr>
<td>0.4% International</td>
<td>9.5% Unknown</td>
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<table>
<thead>
<tr>
<th>TYPE OF ORGANIZATION</th>
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<tbody>
<tr>
<td>58% Foundations</td>
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<tr>
<td>16% Philanthropy-Serving Organizations</td>
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<tr>
<td>9% NonProfit Organizations</td>
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<tr>
<td>8% Consultants &amp; advisors in philanthropy</td>
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<tr>
<td>2% Higher Education</td>
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<td>2% Corporate</td>
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<td>1% Government</td>
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<td>4% Unknown</td>
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EPIP Chapter Leaders are a pipeline of inclusive leadership for the sector, practicing, learning, growing, and connecting locally within their local chapter, and nationally through their peers in our network of Chapter Leaders. We have 80 active chapter leaders in 2021.
EPIP also partners with our 75 institutional members to connect them with EPIP’s community of emerging and inclusive leaders and to build a diverse pipeline of early- and mid-career philanthropic professionals.
It has never been a better – and more urgent – time to celebrate and invest in the leadership of imaginative, resilient and bold leaders in philanthropy. Join others in sponsoring EPIP’s biggest conference yet!

By sponsoring EPIP’s conference, you demonstrate your commitment to prioritizing one's understanding of equity in all forms throughout one's career—which will support a stronger philanthropic and nonprofit ecosystem now and down the road.
EPIP invites you to sponsor the impact of our conferences as a transformative investment in our racial equity strategies which have us focusing on:

1. **Providing professional and leadership development to the next generation of philanthropic leaders**—building inclusive and racial equity-minded leaders now and for the future of the sector.

2. **Growing and supporting a community** where diverse emerging professionals can build career-sustaining relationships and put down roots in the sector—supporting the retention of a more diverse workforce.

3. **Advocating for equitable grantmaking practices and internal culture change** to build anti-racist institutions—creating equitable and inclusive cultures that support emergent leadership at risk of leaving philanthropy.

As EPIP celebrates its 20th anniversary this year and we gather to celebrate our wins and heal from the losses, thank you for considering sponsoring generously the future of philanthropy today!
## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>Re/Emerge $25,000</th>
<th>Re/Build $15,000</th>
<th>Re/Imagine $10,000</th>
<th>Re/Calibrate $5,000</th>
<th>Re/Present $2,500</th>
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<tbody>
<tr>
<td>Acknowledgement on conference website</td>
<td>Logo with link</td>
<td>Logo with link</td>
<td>Logo with link</td>
<td>Name with link</td>
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<tr>
<td>Acknowledgement on virtual conference platform</td>
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<td>Acknowledgement through pre, during, and post conference social media posts</td>
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<tr>
<td>Logo and link on pre, during, and post conference communications and marketing materials</td>
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<tr>
<td>Logo and organizational materials included in conference virtual swag bag</td>
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<td>X</td>
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<tr>
<td>Acknowledgement during plenaries</td>
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<tr>
<td>Sponsors’ promotional materials distributed to participants</td>
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<td>X</td>
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<td>Full access to recordings for your full staff following the conference</td>
<td>X</td>
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<td>Registration for individual guests</td>
<td>6</td>
<td>5</td>
<td>4</td>
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Custom Sponsorship Opportunities

If you would prefer to discuss equity-specific conference needs that support our growing capacity in building equity into our conference design, we have provided a sample of planned expenses.

**$25,000**

**CHAPTER LEADERS CONFERENCE PROGRAMMING:**
Support EPIP Chapter Leaders learnings and creation of inclusive and non-oppressive spaces for our members.

EPIP Chapter Leaders are a pipeline of inclusive leadership for the sector, practicing, learning, growing, and connecting locally and nationally through their peers in our network of Chapter Leaders. At every conference and Unity Summit, EPIP provides training on how to create inclusive and non-oppressive spaces at the chapter level.

**$15,000**

**SCHOLARSHIP FUND:**
Support emerging leaders’ professional development by sponsoring scholarships to EPIP’s national conference and the Unity Summit, both in 2021.

EPIP provides scholarships to attend our conference, as well as the CHANGE Unity Summit, because we continuously receive requests from members, particularly those of color. Show your commitment to ensuring both conferences are accessible to those that may not have institutional support or resources to participate by sponsoring our scholarship fund.
Custom Sponsorship Opportunities

$10,000

HEALING SPACES:
Support us in holding virtual space where emerging leaders can practice self-care and ensure their longevity and sustainability to continue in this work.

Healing spaces are an integral part of EPIP’s conference experience. We will virtually offer spaces to address the challenging tensions which sometimes arise when confronting racism, sexism, and ableism in the course of advancing equity work. In part, funds cover honorariums for racial healing specialists.

$7,500

ACCESSIBILITY TECH SPONSOR:
Support the creation of accessible and inclusive virtual spaces for emerging leaders to bring their full selves to the conference and their learning.

EPIP’s conferences increasingly incorporate learnings from disability justice leaders on how to hold accessible virtual spaces. Our 2021 conference will be more digitally accessible to all EPIP members. As a tech sponsor, your sponsorship will enable us to provide virtual convening platforms responsive to attendees’ accessibility needs.

$2,500

WELLNESS AND WELL-BEING SPONSOR:
Support the well-being of attendees by sponsoring a virtual wellness bag of tech-based holistic wellness offers and applications.

EPIP centers self-care in all programs and offerings. Sponsor a virtual wellness “bag” of offerings to complement participants’ racial justice and healing learnings throughout the event. In alignment with EPIP’s vendor values, the virtual vendors highlighted will be BIPOC and/or women owned companies.
THANKS TO OUR EARLY SPONSORS!

Previous Sponsors Include:

Avery Dennison Foundation, 2018
Casey Family Programs, 2020
Kaiser Family Foundation, 2020
Kresge Foundation, 2018, 2020
Max M. and Marjorie S. Fisher Foundation, 2018
Skillman Foundation, 2018
Surdna Foundation, 2020
We advance a culture of philanthropy by partnering with our Chapter Leaders, Board Members, Staff, and Conference Subcommittee Members to secure sponsorships and other funds to cover the costs of the conference. By leveling the tier-specific sponsor benefits that consume staff bandwidth, we can instead focus attention on how to support those within our community in connecting us with resources, small and large. If you are interested in connecting EPIP to sponsorships, please share this sponsorship package with your networks and connect with Adriana Loson-Ceballos, Director of Network Resources at EPIP, at adriana@epip.org.

**Be a steward for EPIP’s conference and resource mobilization!**

Resource mobilization is a cornerstone of inclusive leadership. As part of our commitment to leadership development at all scales of our organization and membership, we invite our members to mobilize resources for our national conference!
LEVERAGE
your own foundation: is there an option to extend your organization’s institutional membership to include support for the conference? Many of our institutional members choose to do so, from $2,500 to $25,000 additional support dollars.

ENGAGE
a peer foundation: think about the funders in your region or in coalitions. Practice your resource mobilization skills by asking them to invest in the future of philanthropy by supporting EPIP.

SEED
our scholarship fund and invite foundations to support professional and leadership development for emerging leaders of color who otherwise wouldn’t be able to access our conference.

RESEARCH
in-kind support and connect with companies for our virtual swag bag (for committee members only).

GENERATE
ideas for creative, equitable sponsor acknowledgement that don’t reinforce a funder hierarchy.

CELEBRATE
our conference across all of your networks to increase visibility and share the vision for EPIP as the future of philanthropy.