



ERIK'S CAUSE

*Kids like Erik are dying every week –
YOU CAN HELP!*

Help Stop the Choking Game

PARENT FEAR

By Judy Rogg (aka Erik's Mom)

Judy Rogg, Director
1112 Montana Ave. #167
Santa Monica, CA 90403
310-467-6113
www.erikscause.org
erikscause@gmail.com

We – Caring, Loving Parents – May be Impeding Education to our Kids ... the Very Ones We Want to Protect!

Like Erik, many victims of the Choking Game did not fit the profile of an “at risk” youth. They were actively engaged in life and with no signs of personal or emotional challenge. These deaths are do blindsiding that families have trouble grasping that their child had even thought about it, much less tried it. They search for another reason for their child’s death while knowing it was not a suicide. (We had this same reaction – despite police insistence that Erik died from the Choking Game – until a brave schoolmate spoke up.)

I’m astonished to see the amount of discomfort on the part of parents to share our video with their kids. I don’t believe their fear is the result of believing “if you tell them they might try it.” Some parents also confuse the Choking Game with autoerotic asphyxia (AeA), but the Choking Game does not have a sexual component and is not AeA. Perhaps just hearing that kids are dying from the Choking Game causes a visceral, “deer-in-the-headlights” panic. After all, kids play and pull on each other’s necks all the time. They see it in movies and on television. These behaviors have been commonplace for decades.

I had never heard of the Choking Game prior to Erik’s death. Erik was so smart and responsible. He could debate health care reform and national budget issues. Would he really try something that, to me, seemed so basically dangerous and ridiculously stupid? I forget that he was only 12 years old ...

And yet, parents are slow to share awareness with their kids ...

One Mom shares her own surprising reaction she showed the Erik’s Cause Educational Video to her Kids:

“As a mom watching it with my kids I was aware that I worried about how they would take it and was afraid it would be too much for them. Of course, they were fine and I was very affected, especially by the pictures of all the kids. Even though I am very supportive of this training program, I definitely experienced a moment of hesitation and fear once it got going. I think this is what you are running up against with parents.”

There’s a sense that somehow the video might shatter their kids’ world when the truth is that the video shatters the parents’ belief that they can always keep their kids safe!

I tell you this because it is important for you to know what might be under all the resistance. **The idea of the video is far more terrifying for the parents than for the kids.**

TRUST THAT YOUR KIDS WILL UNDERSTAND ... SHARE OUR TRAINING WITH THEM!

Contact us at www.erikscause.org for help