

# A Sample of videos that Kids can Easily Access

**In 2015:**

A screenshot of a YouTube search results page. The search bar contains the text "pass out challenge" and is circled in red. Below the search bar, the date "Search·Date·06-30-2015" is shown. The search results indicate "202,000·videos" with a red arrow pointing to a box that says "About 202,000 results". The top video is titled "Passout Challenge...Damn Idiots! #passoutchallenge" by Gabriela Asare, posted 10 months ago, with 710,982 views. A red arrow points from the view count to the video. The video thumbnail shows a person lying on the ground while another person stands over them. A "3:01" duration indicator is visible in the bottom right corner of the thumbnail.

**In 2018:**

A screenshot of a YouTube search results page. The search bar contains the text "pass out challenge" and is circled in red. Below the search bar, the date "Search·Date·05-05-2018" is shown. The search results indicate "About 2,870,000 filtered results" with a red arrow pointing to a box that says "2,870,000·videos". The top video is the same as in the 2015 screenshot, titled "Passout Challenge...Damn Idiots! #passoutchallenge" by Gabriela Asare, posted 3 years ago, with 1.6M views. A red arrow points from the view count to the video. The video thumbnail is identical to the 2015 screenshot, showing a person lying on the ground while another person stands over them, with a "3:01" duration indicator.

**In 3 years ... on YouTube**

**125% increase of views of this video**

**1,300% increase in overall "pass out challenge" videos**