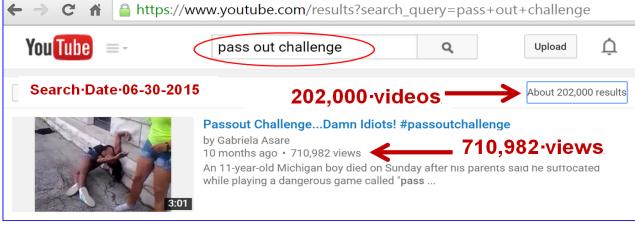
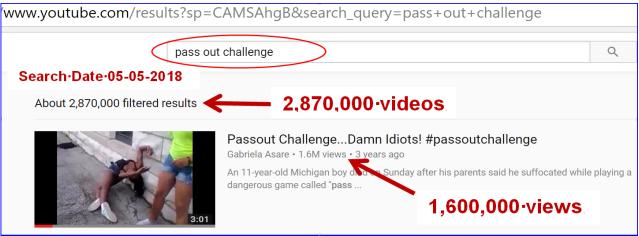
A Sample of videos that Kids can Easily Access

In 2015:



In 2018:



In 3 years ... on YouTube

125% increase of views of this video

1,300% increase in overall "pass out challenge" videos