

Director, Professional Membership



Details

Reports to: COO

Team: Professional Membership

Time: 5 hours per week

Location: Flexible within the U.S.

Overview

ESW is striving to have a measurable impact on 100 communities a year (and 500 a year by 2030) and your role is crucial in attracting individuals and companies to join the force of sustainability change by creating new initiatives, volunteering in your community, and mentoring younger generations.

The Director, Professional Membership is responsible for building and managing our Professional Membership organization. This individual will work closely with the Professional Membership team to build a strategy for recruiting professional members, developing a professional membership program, and engaging professional members in ESWs programs and events.

This position is flexible, and can accommodate work and school schedules. To apply, please send your resumé/CV to apply@eswusa.org. Feel free to add a short "Why me" (up to 150 words), as we would love to know you better! Please contact us with any questions you may have as well.

About Engineers for a Sustainable World

Engineers for a Sustainable World (ESW) is a nonprofit dedicated to empowering engineers to tackle sustainability challenges. We believe that engineers, and anyone who loves to solve problems, are key to solving today's biggest sustainability challenges. Founded in 2002, ESW is an international network of over 1,750 members and more than 45 collegiate chapters working to build a more sustainable world through technical hands-on projects. Since its founding, ESW has supported over 300 chapter-led projects in 12 countries and 23 states and Canadian provinces.

Responsibilities

- Build a strategy for growing our professional membership focused on professionals that want to implement hands-on sustainable solutions that improve their local or global communities
- Provide leadership to the professional membership team by meeting with them regularly, mentoring them through projects, and working closely with them on their development and the development of the professional membership program
- Develop and manage scalable processes to recruit and engage professional members
- Partner closely with Programming to develop programs that will engage professional members in making an impact in their communications
- Develop a set of benefits that will drive recruitment and retention of professional members
- As a member of the Executive Committee, you'll be actively involved in long-term strategy development and planning

Desired skills and qualifications

- Experience building programs and processes from the ground up
- Experience leading and mentoring a team
- Passionate about sustainability, and agree with our Mission, Vision, and Values
- Ability to work well both independently and in a remote, virtual team environment
- Excellent writing, presentation and people skills
- Positive and enthusiastic attitude
- Optional, but strongly encouraged: Prior experience with an ESW chapter, preferably as a project or chapter leader

ESW does not discriminate on the basis of sexual orientation, gender, gender identity, race, ethnicity, age, religion, or economic background. Further, we strongly encourage individuals from traditionally underrepresented identities to apply, including identities not explicitly named above. If there are any considerations or qualifications not acknowledged in our job description that you feel are important and relevant to this position, we encourage you to bring them to light in your application.