

JOIN THE CAMPAIGN #CLIMATEDEBTJUSTICE

#ClimateDebtJustice - Take Action Toolkit

Embargoed till Friday 22nd - 7am UTC/3pm PST/3am EDT

For questions, contact: icrotti@eurodad.org

Here's the link to share this toolkit <https://bit.ly/3jka06V>

[Español](#) - [Français](#) - [Portuguese](#)

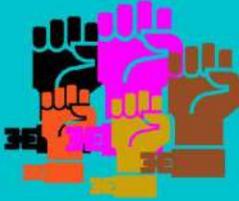
Short on time?

Go straight to the [social media sample posts](#)

Background

The climate emergency is fuelling the accumulation of debt in countries in the global south. While having contributed very little to it, countries suffering from the impacts of climate change are facing more expensive borrowing costs because of their climate vulnerabilities, and are left with almost no option but to borrow to finance climate mitigation and adaptation, and to fund reconstruction and recovery after a climate extreme event. Furthermore, climate finance, that should respond to the principle of common but differentiated responsibilities, is being delivered mainly through loans and debt creating modalities, putting the financial burden on the shoulders of the global south.

The need to transition globally towards a more sustainable and equitable economy will not be possible without sustainable, responsible, fair and non-debt creating climate finance, as well as finance for transition that does not exacerbate debt vulnerabilities in the global south. Furthermore, debt cancellation and a fair debt resolution framework is needed. Climate justice will not be possible without economic and debt justice. And debt justice won't be possible without climate justice.



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What is the debt and climate campaign?

A group of CSOs and social movements have gathered to take action on debt justice and climate justice.

Within the Global Days of Action for Debt Cancellation, we're preparing some actions to raise awareness, including [a statement](#) demanding that governments and institutions take urgent, just, and ambitious action, in compliance with their obligations and responsibilities.

How you can join

Whether you are an organisation or an individual, there are some digital actions you can take to support this campaign:

 [Sign the statement](#), if you are an organisation (*The statement is available in English, Español, Français, Português and Nederlands. Interested in finding out who else signed it? Click [here](#) for a full list of signatories.*)

Join our #ClimateDebtJustice Twitter Storm:

The Twitter storm will be taking place on **Friday 22 October**. We encourage all supporters to **share tweets from 7am UTC and throughout the day** to maximize the impact of this action. Here are some ways to join the Twitter storm:

- Add the **#ClimateDebtJustice** hashtag to your tweets shared from your personal or organisational accounts.
- If you don't feel inspired, you can copy and paste any of the suggested tweets below
- Remember that tweets work better with a picture or a video. You can find visuals [here](#) or the video animation that is available [here for download](#) or on YouTube [here](#).
- Also at [the bottom](#) of this document you'll find more resources and materials you can use and share.
- Do you need any of these translated in your language? Feel free to send the translation via email to Emy, edenardi@eurodad.org.



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Tweets	Visuals
<p>Today we are joining forces with 200+ CSOs to demand 🚩 #CancelTheDebt & deliver #ClimateFinance that does not exacerbate debt vulnerabilities in the global south.</p> <p>👏 Join us! https://bit.ly/3n2wM46 #ClimateDebtJustice</p>	 <p>#ClimateDebtJustice</p>
<p>⚠️ Rich countries are responsible for the #ClimateCrisis, so why is the #GlobalSouth paying for it?</p> <p>🚩 We call on world leaders to #CancelTheDebt & deliver on #ClimateFinance. There is no #ClimateJustice w/o #DebtJustice!</p> <p>More info: https://bit.ly/3n2wM46 #ClimateDebtJustice</p>	 <p>#ClimateDebtJustice</p>
<p>⚠️ The climate debt that the global north owes to the #GlobalSouth is built in the colonial past & perpetuated through neo-colonial dynamics.</p> <p>🚩 There is no #ClimateJustice without #DebtJustice! 👏 We need systemic change</p> <p>Read more: https://bit.ly/3n2wM46 #ClimateDebtJustice</p>	 <p>#ClimateDebtJustice</p>
<p>⚠️ The #ClimateCrisis is fuelling the accumulation of debt in the #GlobalSouth, & the most affected countries are also those that have contributed very little to it.</p> <p>Do we need more reasons to #CancelTheDebt now ?</p> <p>Read more: https://bit.ly/3n2wM46</p> <p>#ClimateDebtJustice</p>	 <p>#ClimateDebtJustice</p>



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Tweet	Visuals
<p>⚠️ In the aftermath of a #ClimateEmergency, access to non-debt creating finance is crucial for a fair, equitable & sustainable recovery.</p> <p>📣 We call on world leaders to act on #ClimateDebtJustice & reform the international financial system.</p> <p>Read more: https://bit.ly/3n2wM46</p>	
<p>⚠️ Debt cannot be considered sustainable if its payment prevents the #GlobalSouth from recovering from the #ClimateCrisis.</p> <p>📣 RT if you agree there is no #ClimateJustice without #DebtJustice!</p> <p>Read more: https://bit.ly/3n2wM46 #ClimateDebtJustice</p>	

Hashtags:

#ClimateDebtJustice, #CancelTheDebt, #UprootTheSystem, #WorldWeWant

Tags:

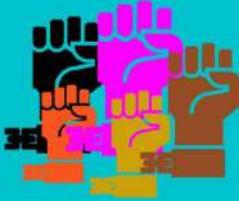
International and regional networks supporting the joint statement:

@debtgwa, @eurodad, @AsianPeoplesMvt, @AFRODAD2011, @latindadd, @350, @ActionAid, @Global_Demands, @social_rights, @StopCorpAbuse, @femtaskforce, @FFFMAPA, @globaleducation, @ibvmngo, @PriceofOil, @Oxfam, @scnfamily, @SID_INT, @3rdworldnetwork, @UNANIMAIntl, @IYCM, @atalc, @CANEurope, @EqualAsiaF, @FightInequality, @WoMin_Africa

Climate / Debt influencing voices:

@Fridays4future, @GretaThunberg, @ClimateCoaliti1, @NaomiAKlein, @ExtinctionR, @GeorgeMonbiot, @democracynow, @IEfinanceHRs, @tveitdal, @Greenpeace, @GlblCtzn, @UNEP, @UNDP, World_Wildlife, @HollyWildChild, @AOC

UNFCCC: English @UNFCCC, Spanish @CMNUCC, French @CCNUCC, Russian @RKIKOON and German @UNKlima. UNFCCC head: @PEspinosaC



JOIN THE CAMPAIGN #CLIMATEDEBTJUSTICE

Engage with accounts on Twitter

If you are active on Twitter, you can reach out to your contacts via DM to ask them to join our action. Feel free to use the message below:

 More than 200 CSOs have so far signed the statement for Debt Justice and Climate Justice <https://bit.ly/3n2wM46>

 As you might know, rich countries are the main responsible for the climate crisis, but the Global South is paying for it.

 Join us on Friday Oct 22 in a twitter storm to denounce this situation and demand debt cancellation, the delivery of sufficient and non-debt creating climate finance and the recognition of the climate debt that the global north owes to the south

 See here a toolkit we've prepared <https://bit.ly/3jka06V> and join us on twitter and other social media on Friday 22nd from 7am UTC/3pm PST/3am EDT

 Thanks for supporting

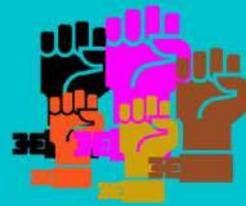
Spread the word on Facebook and Instagram

If you're not on Twitter, you can still take action with a Facebook post or an Instagram post:

FACEBOOK

 The #ClimateCrisis is fuelling the accumulation of debt in the #GlobalSouth, and the most affected countries are also those that have contributed very little to it. Do we need more reasons to #CancelTheDebt now ?

Read more about #ClimateDebtJustice: <https://bit.ly/3n5BXQW>



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INSTAGRAM

⚠ Rich countries are responsible for the #ClimateCrisis, so why is the #GlobalSouth paying for it?

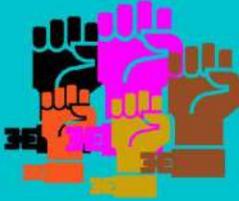
Countries suffering from the worst impacts of climate change have contributed very little to it, yet they are facing more expensive borrowing costs because of their climate vulnerabilities.

It's high time for world leaders to act on #ClimateDebtJustice, #CancelTheDebt and reform the international financial system. There will be no #ClimateJustice without #DebtJustice!

#DebtRelief #ClimateDebt #ClimateChange #ClimateEmergency #COP26



Instagram stories example - download and use it!



JOIN THE CAMPAIGN #CLIMATEDEBTJUSTICE

Engage with influencers on Instagram

If you are active on Instagram with your personal or organisational account, you can reach out to [this list of influencers](#) via DM to ask them to join our action. Feel free to use the message below:

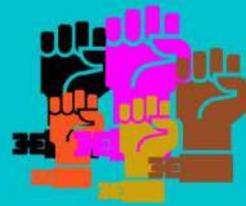
Hi [insert influencer name],

I am [insert your name] from [insert your organisation] and, as you might know, rich countries are mainly responsible for the climate crisis, but the Global South is paying for it.

As part of the Global Climate Strike, we have joined a coalition of 200+ CSOs to raise awareness on the need to transition globally towards a more equitable economy, something that can't happen without a sustainable, responsible, fair and non-debt creating climate finance.

We thought that this campaign could resonate with your commitment for the cause. So, in case you would like to join our action, we would love it if you could share the message with your followers. More information on how to join can be found here: <https://bit.ly/3jka06V>.

Thanks so much for reading this message, please let us know if you have any questions.



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Resources on debt and climate:

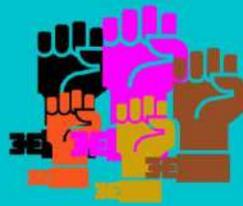
Resources for the campaign

- [Statement](#)
- Campaign animation video (with subtitles in english, spanish, french, portuguese and arabic) [youtube link](#) - [download link](#)
- [Social media visuals](#)
- [Latindadd video](#) (in Spanish and English)
- [ODG video](#)

Reports and toolkits

- [The climate emergency: what's debt got to do with it?](#), Eurodad, October 2021
- [Skilling up to Scale up: A guide to COP26 for development finance organisations](#), Eurodad, October 2021
- [In-depth Q&A: What is 'climate justice'?](#), Carbon Brief, October 2021
- [Four reasons why cancelling debt is essential if we want to tackle the climate crisis](#), Jubilee Debt Campaign (October 2021)
- [Debt and the climate crisis: a perfect storm](#), CSO coalition, September 2021 (for the Spanish version click [here](#))
- [Analysis of international climate finance in Latin America and the Caribbean, from a climate and financial justice approach](#), Latinadd, September 2021
- [New figures on climate finance: The good, the bad, the disturbing and what's missing](#), Eurodad, September 2021
- [Debt and climate justice](#), Debt Wednesdays training course session, Eurodad, June 2021
- [How Debt and Climate Change Pose 'Systemic Risk' to World Economy](#), The New York Times, April 2021
- [A tale of two emergencies - the interplay of sovereign debt and climate crises in the global south](#), Eurodad, December 2020

Please let us know if you have other resources to add to this list writing to icrotti@eurodad.org

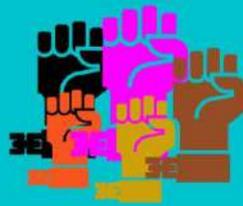


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Visuals

All the visual materials are on [this Google Drive folder](#). See below some examples:





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TO RECOGNISE THAT THE WEALTHIEST COUNTRIES OWE A CLIMATE DEBT TO THE GLOBAL SOUTH



TO CANCEL UNSUSTAINABLE AND ILLEGITIMATE DEBTS



TO ENSURE DEBT REPAYMENTS ARE AUTOMATICALLY SUSPENDED WHEN A CLIMATE EXTREME EVENT HITS A COUNTRY



TO DELIVER SUFFICIENT, NEW AND ADDITIONAL NON-DEBT CREATING CLIMATE FINANCE FOR THE GLOBAL SOUTH



CLIMATE RESILIENCE HEALTH SERVICES EDUCATION **DEBT**

THERE IS NO
CLIMATE JUSTICE
WITHOUT
DEBT JUSTICE
AND
NO DEBT JUSTICE
WITHOUT
CLIMATE JUSTICE