



FINANCIAL

- 1. How much of these plans (activities) will be managed by (DC gov't- city owned and operated)? Will the Ward 7 and other youth in the city be able to use these amenities? Or will this just be a place where people from the suburbs come to enjoy a day in the city?**

The recommended program elements are a reflection of the comments received from the District residents and are intended to serve ALL of those residents as well as attract others from around the region and nation at-large. Specific management arrangements have not yet been structured but Events DC or private partners plan to operate the facilities.

- 2. How you envision a stadium being financed? We got the short hand of the stick for both the Nationals Park and the new soccer stadium.**

At this time, no such discussions have taken place regarding a new stadium or arena. Events DC is focused on implementing the short-term plan for the site.

- 3. It appears that most of the economic drivers for this space are being driven by local residents. There should be some development that would attract tourists as well. (I.e. museum, gardens, Miami Beach inspired boardwalk, sculpture gardens)**

Thank you for your comment. We intend to serve District residents first while still appealing to tourists as well.

- 4. What really is a Park activator, perhaps a gentrified post?**

We do not understand this question—please feel free to email us directly for further clarification.

- 5. Who will pay to maintain the facilities?**

The proposed short term elements are intended to be self-sustaining from an operational expense perspective, including maintenance.

- 6. Will the permanent jobs pay a realistic living wage?**

All permanent jobs created as a result of this project are intended to provide a quality living wage.

7. What happens if you can't raise the amount of private funds proposed?

Events DC is continuing to evaluate potential funding structures to finance the proposed short-term program.

8. What is the cost of central parking? Would the parking fee be for DC residents as well?

9. In what ways is Events DC ensuring that jobs stay in DC with DC residents/businesses?

Events DC will require First Source Agreements to mandate the hiring of DC residents for the temporary and permanent jobs at RFK as well as stringent CBE participation requirements during construction.

10. Who has done an independent analysis of the financial and environmental costs of a stadium?

Events DC is focused on the short-term activation of the RFK campus at this time, which does not include a stadium or arena. Prior to making any final recommendations for long term program elements, the team will conduct the applicable analyses.

11. I believe that spending 1 billion dollars for a stadium is not financially prudent, no one in the city wants it!

Thank you for your comment—we will take this under consideration when long-term recommendations for the campus are discussed.

12. How will amenities, especially the sports/rec complex be accessible to low-income residents? My concern is that since DPR isn't going to run this that not only will facilities not be free, but prohibitively expensive. I have serious misgivings about using public funds to construct a sports complex not accessible to the public.

All efforts will be made to promote accessibility of the proposed program elements to District residents and visitors of all income levels.

13. Is there any chance of a possible addition of Metro stop on Oklahoma Ave?

Events DC cannot speak for WMATA, nor do we expect any additional Metro stops in the short-term. We will continue to explore transportation solutions in support of both the short and long-term development of the site.

14. What can we do to help make this happen?

We appreciate your support and share in your excitement about this project! We will continue to engage with the community and will let you know how you can help advocate for this plan with area stakeholders. Please continue to stay engaged at www.rfkcampusfuture.com.

15. What companies are we dealing with specifically for the construction portion of the project?

We are in the very early part of the planning process and thus are not yet at a point where we can bring on construction partners. We anticipate there will be an RFP process related to construction and will be sure that the community is informed about the timing of any solicitations pertaining to the project.

- 16. A market hall is not economically viable because of the proximity to Eastern Market (& Union Market), but if built likely have significant negative impact on Eastern Market. Suggestion: Objective impact analysis is required.**

Thank you for your comment—we continue to evaluate the optimal mix of uses on the site. Based upon the requests from the community, the expectation of increased population due to the Reservation 13 development, and with the backing of a demand analysis in terms of feasibility, we do think that this market program is something that will be viable and will fill a need within the area. We will continue to examine demand to promote programmatic viability on the campus for all of the proposed short-term elements.

- 17. How do you anticipate operational funding of the various activities at the site?**

We anticipate that fees generated from use of the elements, as well as revenues generated from sales within those program elements will provide the funds to support operations.

- 18. Economic feasibility, is this sustainable?**

While still very preliminary, initial financial modeling of the short-term program elements indicates that the fields, market and Sports and Recreation Complex would all be financially sustainable. The pedestrian bridges and a proposed RFK monument will not generate revenue, however we feel strongly that they are an important and integral part of the overall plan for the site.

- 19. How do we make facilities useful to residents who are on a limited income?**

Our goal is for program elements such as the community fields, community gardens, etc. to be available for the community. All efforts will be made to maintain the financial accessibility of the other proposed program elements to residents and visitors of all income levels.

- 20. If significant funds are coming from hotel & restaurant taxes collected and provided to Events DC, why will the Sports and Recreation Center not be ran by Events DC as a public facility? Having corporate/private organizations run this means public funding for essentially private facility.**

While all potential financial structures for the Sports and Entertainment Complex are very preliminary, Events DC will pursue predominantly private funding for the facility.

- 21. Will changes at the RFK Stadium cause homeowners in the Kingman Park area TAXES and cost of living to rise? Will property owners of housing have to sell their property because of these changes?**

Events DC is an independent authority that does not set housing or tax policy—however we remain committed to helping advocate for residents close to the RFK campus throughout this endeavor and to provide a sports and recreation amenity as outlined in the lease.

22. Provide vouchers for programs active/honored public school students.

Thank you for your comment—we are committed to appealing to area schools and youth programs and will explore options such as vouchers as we get closer to implementation.

23. Who will manage, operate and maintain outdoor spaces?

Specific management arrangements have not yet been structured but we anticipate that the management, operations and maintenance of all of the program elements will include Events DC and/or other private partners.

24. Parking should be expensive to encourage Metro/bike trail use. Exceptions may be made for Ward 6 & 7 permit holders.

Thank you for your comment; Events DC will continue to work closely with DDOT as parking and other transportation policies related to this campus are set.