

# EARLY LEARNING MATTERS WEEK

1-6 SEPTEMBER 2019

Early Learning Matters Week is on again from **September 1-6**. It's a nation-wide initiative to show how early childhood education supports the wellbeing of our children, families and society. The week includes Early Childhood Educators' Day on 4 September.

## HOW YOU CAN GET INVOLVED

- 1. Register your early childhood education and care service to invite a politician to visit your setting during Early Learning Matters Week.**  
**Find out more: [www.everyonebenefits.org.au](http://www.everyonebenefits.org.au)**
- 2. On social media, share a photo of your favourite early learning activity, provocation or irresistible experience. Make sure you:**
  - add a caption describing the photo
  - show just the setup, or include children without identifying their features (just hands, feet or back of the head will do)
  - post the pictures on Instagram, Facebook and/or
  - Twitter with #EARLYLearningMatters
- 3. Take a photograph of your team outside your early learning service (with your employer's permission) and post it on your Facebook, Instagram and/or Twitter page. Don't forget to tag your local MP's social media page with #EARLYLearningMatters.**
- 4. Involve children in decorating an area or your signage in their own creative ways, or in making a collective poster showing the words: Early Learning Matters.** Take a photo (only include children's hands or feet, or just show the art work) and post it on social media with #EARLYLearningMatters.



Scott Morrison visits a Goodstart NSW service in 2018.



Construction activity – Gowrie Victoria.



Armadale Children's Services in WA.



Gowrie, NSW.

FIND OUT MORE AT

**[WWW.EVERYONEBENEFITS.ORG.AU](http://WWW.EVERYONEBENEFITS.ORG.AU)**

Follow us on Facebook and Twitter to share our posts and messages during Early Learning Matters Week 2019.



[www.facebook.com/earlylearning.everyonebenefits](http://www.facebook.com/earlylearning.everyonebenefits)



@EarlyEdBenefits

**#EARLYLearningMatters**

Early Learning: Everyone Benefits is a national partnership of 25 organisations including early childhood peaks, research institutions, early childhood service providers and community organisations. Together we reach more than 100 000 families, 150 000 children and 100 000 educators. Our goals are: to increase community understanding of the long-term benefits of early learning for children, families, communities and the nation; and to increase children's access to quality early learning. For more information, email: [everyonebenefits@earlychildhood.org.au](mailto:everyonebenefits@earlychildhood.org.au).

Early Learning  
**EVERYONE  
BENEFITS**

