

EARLY LEARNING MATTERS WEEK

1-6 SEPTEMBER 2019

Early Learning
**EVERYONE
BENEFITS**

LET'S SHOW AUSTRALIA THAT EARLY LEARNING MATTERS

You are invited to be part of Early Learning Matters Week in the first week of September. The week includes Early Childhood Educators' Day on 4 September.

This is a nation-wide initiative of the **Early Learning: Everyone Benefits** campaign to show how early childhood education supports the wellbeing of our children, families and society.

Early childhood education and care service providers can register to invite their local federal politician to visit their setting during Early Learning Matters Week. By giving politicians a first-hand experience of a rich, play-based early learning environment and its benefits for children's development, we hope to enlighten them on how this is as important—if not more—as supporting parents' workforce participation.

We're also inviting all early childhood educators to take photos (which don't identify children) of their early learning activities and share them on social media with the hashtag **#EARLYLearningMatters**.

Get involved: www.everyonebenefits.org.au

Contact: Carolin Wenzel 0497 300 331 E: cwenzel@earlychildhood.org.au

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