



Early Learning Study

Prepared for Early Childhood Australia

May 2016

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Methodology



Methodology

This study was conducted on the Galaxy Online Omnibus between Thursday 26 May and Sunday 29 May, 2016.

The sample was 1,000 Australians aged 18 years and older distributed throughout Australia, as follows:

➤ NSW/ACT	329
➤ Victoria/Tasmania	280
➤ Queensland	198
➤ South Australia	101
➤ Western Australia	92

Age, gender and area quotas were applied to the sample.

Following the completion of interviewing, the data was weighted by age, gender and area to reflect the latest ABS population estimates.

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Main Findings



Main Findings

- The majority of Australians (84%) agree that participation in quality early learning in the years before school boosts children's development.
- Most Australians (85%) agree that ensuring all children can participate in quality early learning is important for Australia's future prosperity.
- At the next federal election, 32% of Australians say they would be more likely to vote for a candidate committed to increasing access to quality affordable child care and early learning. In contrast, only 6% say they would be less likely to vote for such a candidate.
- People aged 18-34 (44%) and those with children (43%) are the most likely to vote for a candidate who supports affordable child care and early learning.
- Labor (42%) and Green voters (43%) are more likely than Coalition voters (25%) to vote for a candidate committed to child care and early learning.

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Questionnaire

SECTION B - ASK ALL RESPONDENTS

B1. Thinking now about children's development. To what extent do you agree or disagree that participation in quality early learning in the years before school boosts children's development? SR

Strongly Agree..... 1
Agree..... 2
Disagree 3
Strongly Disagree 4
Don't know..... 5

Please select one option only

B2. To what extent do you agree or disagree that ensuring all children can participate in quality early learning is important for Australia's future prosperity? SR

Strongly Agree..... 1
Agree..... 2
Disagree 3
Strongly Disagree 4
Don't know..... 5

Please select one option only

B3. If at the next federal election one party in your electorate committed to increasing access to quality affordable child care and early learning would you be **more** likely to vote for that party, **less** likely to vote for that party, or will this issue not influence your vote? SR

More likely to vote for party 1
Less likely to vote for party..... 2
Not influence vote 3
Don't know 4

Please select one option only

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Detailed Tabular Findings



Tables

The tables of findings are set out such that they include the following details:

Weight Sample (000s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.



Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

- **SEX:**
 - Male
 - Female

- **AGE:**
 - 18-24 years
 - 25-34 years
 - 35-49 years
 - 50 years or older

- **MAIN GROCERY BUYER:**
 - Yes/ Shared
 - No

- **MARITAL STATUS:**
 - Married (Married/de facto, living together)
 - Not married (Never married, separated, divorced, widowed)

- **CHILDREN LIVING AT HOME:**
 - Children aged under eighteen years living in the household
 - No Children aged under eighteen years living in the household



Tables *...continued*

- **WORK STATUS:**
 - Full time
 - Part time
 - Not working

- **LOCATION:**
 - NSW/ACT
 - Victoria/Tasmania
 - Queensland
 - South Australia
 - Western Australia

- **CAPITAL CITY:**
 - Sydney, Melbourne, Brisbane, Perth, Adelaide
 - Rest of Australia

- **HOUSEHOLD INCOME:**
 - Under \$50,000
 - \$50,000-\$99,999
 - \$100,000 or more



Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

- **MALE AGE:**

- 18-24 years
- 25-34 years
- 35-49 years
- 50 years or older

- **FEMALE AGE:**

- 18-24 years
- 25-34 years
- 35-49 years
- 50 years or older

- **VOTING INTENTION:**

- Labor
- Coalition
- Green

GALAXY RESEARCH

TABLE 1 Banner 1 *BY* B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development
 BASE: WGHT SAMPLE (000s)
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age				Grocery Buyer		Marital Status		Children		Work Status		
		Male	Female	18-24	25-34	35-49	50+	Yes	No	Marr-ied	Not Marr-ied	Yes	No	Full Time	Part Time	Not Working
RESPONDENTS	1000	500	500	118	179	281	422	718	282	600	400	333	667	316	209	475
WGHT SAMPLE (000s)	18228	8901	9327	2230	3263	5033	7702	13122	5106	10922	7306	6010	12218	5694	3847	8686
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development																
TOTAL AGREE																
Strongly Agree	7389	3652	3736	769	1287	2107	3226	5546	1843	4695	2694	2525	4864	2238	1539	3612
	41%	41%	40%	34%	39%	42%	42%	42%	36%	43%	37%	42%	40%	39%	40%	42%
Agree	7836	3864	3972	1067	1361	2021	3387	5600	2236	4528	3308	2726	5109	2458	1717	3661
	43%	43%	43%	48%	42%	40%	44%	43%	44%	41%	45%	45%	42%	43%	45%	42%
**SUBTOTALS	15224	7516	7708	1836	2648	4128	6613	11146	4079	9223	6002	5251	9973	4696	3255	7273
	84%	84%	83%	82%	81%	82%	86%	85%	80%	84%	82%	87%	82%	82%	85%	84%
TOTAL DISAGREE																
Disagree	921	424	497	130	96	241	453	664	256	660	260	273	648	248	188	484
	5%	5%	5%	6%	3%	5%	6%	5%	5%	6%	4%	5%	5%	4%	5%	6%
Strongly Disagree	223	93	131	15		111	96	193	30	118	105	122	101	116	78	29
	1%	1%	1%	1%		2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	0%
**SUBTOTALS	1144	516	627	145	96	353	550	857	287	778	365	395	749	365	266	513
	6%	6%	7%	7%	3%	7%	7%	7%	6%	7%	5%	7%	6%	6%	7%	6%
Don't know	1860	868	991	249	519	552	540	1119	741	921	939	364	1496	634	326	900
	10%	10%	11%	11%	16%	11%	7%	9%	15%	8%	13%	6%	12%	11%	8%	10%
TOTALS	18228	8901	9327	2230	3263	5033	7702	13122	5106	10922	7306	6010	12218	5694	3847	8686
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 2

Banner 2 *BY* B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State				Capital City		Household Income			
		NSW Vic/Tas	Qld	SA	WA	Yes	No	< \$50K	\$50K-\$99K	\$100K+	
RESPONDENTS	1000	329	280	198	101	92	662	338	372	308	191
WGHT SAMPLE (000s)	18228	6233	5049	3652	1389	1905	11529	6699	6803	5568	3456
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development											
TOTAL AGREE											
Strongly Agree	7389 41%	2655 43%	1951 39%	1541 42%	566 41%	676 35%	4612 40%	2777 41%	2814 41%	2237 40%	1547 45%
Agree	7836 43%	2540 41%	2236 44%	1502 41%	600 43%	957 50%	4866 42%	2970 44%	2914 43%	2484 45%	1400 40%
**SUBTOTALS	15224 84%	5195 83%	4187 83%	3043 83%	1166 84%	1633 86%	9478 82%	5747 86%	5728 84%	4721 85%	2946 85%
TOTAL DISAGREE											
Disagree	921 5%	377 6%	237 5%	166 5%	25 2%	115 6%	587 5%	334 5%	313 5%	336 6%	199 6%
Strongly Disagree	223 1%	59 1%	39 1%	75 2%	49 4%		109 1%	114 2%	64 1%	105 2%	54 2%
**SUBTOTALS	1144 6%	437 7%	276 5%	241 7%	75 5%	115 6%	696 6%	448 7%	377 6%	441 8%	253 7%
Don't know	1860 10%	601 10%	586 12%	367 10%	149 11%	156 8%	1355 12%	504 8%	698 10%	406 7%	257 7%
TOTALS	18228 100%	6233 100%	5049 100%	3652 100%	1389 100%	1905 100%	11529 100%	6699 100%	6803 100%	5568 100%	3456 100%

GALAXY RESEARCH

TABLE 3

Banner 3 *BY* B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Male Age				Female Age			
		18-24	25-34	35-49	50+	18-24	25-34	35-49	50+
RESPONDENTS	1000	58	89	141	212	60	90	140	210
WGHT SAMPLE (000s)	18228	1134	1619	2470	3678	1096	1644	2563	4024
	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development									
TOTAL AGREE									
Strongly Agree	7389 41%	400 35%	618 38%	1049 42%	1584 43%	369 34%	669 41%	1058 41%	1641 41%
Agree	7836 43%	592 52%	667 41%	1013 41%	1592 43%	475 43%	694 42%	1008 39%	1795 45%
**SUBTOTALS	15224 84%	992 88%	1285 79%	2062 83%	3176 86%	843 77%	1363 83%	2066 81%	3436 85%
TOTAL DISAGREE									
Disagree	921 5%	40 4%	54 3%	169 7%	160 4%	90 8%	42 3%	72 3%	293 7%
Strongly Disagree	223 1%			39 2%	54 1%	15 1%		72 3%	43 1%
**SUBTOTALS	1144 6%	40 4%	54 3%	208 8%	214 6%	105 10%	42 3%	144 6%	336 8%
Don't know	1860 10%	101 9%	280 17%	199 8%	288 8%	148 13%	239 15%	353 14%	252 6%
TOTALS	18228 100%	1134 100%	1619 100%	2470 100%	3678 100%	1096 100%	1644 100%	2563 100%	4024 100%

GALAXY RESEARCH

TABLE 4

Voting Intention

BY B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Voting Intention			
	Total	Labor	Coalition	Green
RESPONDENTS	1000	311	302	96
WGHT SAMPLE (000s)	18228	5638	5628	1740
	100%	100%	100%	100%
B1. Extent agree\ disagree participation in quality early learning in the years before school boosts children's development				
TOTAL AGREE				
Strongly Agree	7389 41%	2577 46%	2353 42%	736 42%
Agree	7836 43%	2336 41%	2582 46%	721 41%
**SUBTOTALS	15224 84%	4914 87%	4935 88%	1457 84%
TOTAL DISAGREE				
Disagree	921 5%	187 3%	325 6%	72 4%
Strongly Disagree	223 1%	60 1%	60 1%	26 2%
**SUBTOTALS	1144 6%	247 4%	385 7%	98 6%
Don't know	1860 10%	478 8%	308 5%	185 11%
TOTALS	18228 100%	5638 100%	5628 100%	1740 100%

GALAXY RESEARCH

TABLE 5

Banner 1

BY B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				Grocery Buyer		Marital Status		Children		Work Status		
		Male	Female	18-24	25-34	35-49	50+	Yes	No	Marr- ied	Not Marr- ied	Yes	No	Full Time	Part Time	Not Working
RESPONDENTS	1000	500	500	118	179	281	422	718	282	600	400	333	667	316	209	475
WGHT SAMPLE (000s)	18228	8901	9327	2230	3263	5033	7702	13122	5106	10922	7306	6010	12218	5694	3847	8686
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity																
TOTAL AGREE																
Strongly Agree	7609	3715	3894	893	1362	2140	3214	5719	1890	4706	2904	2542	5067	2362	1660	3587
	42%	42%	42%	40%	42%	43%	42%	44%	37%	43%	40%	42%	41%	41%	43%	41%
Agree	7911	3973	3938	982	1373	1972	3584	5666	2245	4737	3174	2595	5316	2388	1611	3913
	43%	45%	42%	44%	42%	39%	47%	43%	44%	43%	43%	43%	44%	42%	42%	45%
**SUBTOTALS	15520	7689	7832	1875	2735	4112	6798	11385	4135	9442	6078	5137	10383	4749	3271	7500
	85%	86%	84%	84%	84%	82%	88%	87%	81%	86%	83%	85%	85%	83%	85%	86%
TOTAL DISAGREE																
Disagree	871	485	386	133	93	262	383	586	285	605	266	376	495	315	153	403
	5%	5%	4%	6%	3%	5%	5%	4%	6%	6%	4%	6%	4%	6%	4%	5%
Strongly Disagree	209	82	126	15		107	86	209		69	140	67	142	69	74	65
	1%	1%	1%	1%		2%	1%	2%		1%	2%	1%	1%	1%	2%	1%
**SUBTOTALS	1080	568	512	148	93	369	469	795	285	674	406	443	637	384	227	468
	6%	6%	5%	7%	3%	7%	6%	6%	6%	6%	6%	7%	5%	7%	6%	5%
Don't know	1628	645	983	207	435	552	434	942	686	806	822	430	1198	561	349	718
	9%	7%	11%	9%	13%	11%	6%	7%	13%	7%	11%	7%	10%	10%	9%	8%
TOTALS	18228	8901	9327	2230	3263	5033	7702	13122	5106	10922	7306	6010	12218	5694	3847	8686
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 6

Banner 2

BY B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State				Capital City		Houshold Income			
		NSW Vic/Tas	Qld	SA	WA	Yes	No	< \$50K	\$50K-\$99K	\$100K+	
RESPONDENTS	1000	329	280	198	101	92	662	338	372	308	191
WGHT SAMPLE (000s)	18228	6233	5049	3652	1389	1905	11529	6699	6803	5568	3456
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity											
TOTAL AGREE											
Strongly Agree	7609 42%	2535 41%	2141 42%	1719 47%	538 39%	675 35%	4776 41%	2833 42%	2825 42%	2282 41%	1573 46%
Agree	7911 43%	2718 44%	2150 43%	1437 39%	666 48%	940 49%	4878 42%	3034 45%	2963 44%	2457 44%	1489 43%
**SUBTOTALS	15520 85%	5254 84%	4291 85%	3156 86%	1205 87%	1615 85%	9654 84%	5866 88%	5787 85%	4740 85%	3062 89%
TOTAL DISAGREE											
Disagree	871 5%	282 5%	224 4%	167 5%	62 4%	136 7%	536 5%	335 5%	258 4%	412 7%	129 4%
Strongly Disagree	209 1%	59 1%	66 1%	56 2%	26 2%		117 1%	91 1%	83 1%	74 1%	52 2%
**SUBTOTALS	1080 6%	342 5%	291 6%	223 6%	88 6%	136 7%	653 6%	426 6%	341 5%	486 9%	181 5%
Don't know	1628 9%	638 10%	467 9%	273 7%	96 7%	155 8%	1222 11%	406 6%	675 10%	343 6%	213 6%
TOTALS	18228 100%	6233 100%	5049 100%	3652 100%	1389 100%	1905 100%	11529 100%	6699 100%	6803 100%	5568 100%	3456 100%

GALAXY RESEARCH

TABLE 7

Banner 3

BY B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Male Age				Female Age			
		18-24	25-34	35-49	50+	18-24	25-34	35-49	50+
RESPONDENTS	1000	58	89	141	212	60	90	140	210
WGHT SAMPLE (000s)	18228	1134	1619	2470	3678	1096	1644	2563	4024
	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity									
TOTAL AGREE									
Strongly Agree	7609 42%	448 40%	615 38%	1071 43%	1582 43%	445 41%	748 45%	1069 42%	1632 41%
Agree	7911 43%	568 50%	698 43%	988 40%	1720 47%	414 38%	675 41%	984 38%	1864 46%
**SUBTOTALS	15520 85%	1016 90%	1312 81%	2058 83%	3302 90%	859 78%	1423 87%	2054 80%	3496 87%
TOTAL DISAGREE									
Disagree	871 5%	59 5%	39 2%	223 9%	164 4%	74 7%	54 3%	39 2%	219 5%
Strongly Disagree	209 1%			36 1%	47 1%	15 1%		71 3%	40 1%
**SUBTOTALS	1080 6%	59 5%	39 2%	259 10%	211 6%	89 8%	54 3%	110 4%	259 6%
Don't know	1628 9%	59 5%	268 17%	153 6%	165 4%	148 13%	167 10%	400 16%	269 7%
TOTALS	18228 100%	1134 100%	1619 100%	2470 100%	3678 100%	1096 100%	1644 100%	2563 100%	4024 100%

GALAXY RESEARCH

TABLE 8

Voting Intention

BY B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Voting Intention			
	Total	Labor	Coalition	Green
RESPONDENTS	1000	311	302	96
WGHT SAMPLE (000s)	18228	5638	5628	1740
	100%	100%	100%	100%
B2. Extent agree\ disagree ensuring all children can participate in quality early learning is important for Australia's future prosperity				
TOTAL AGREE				
Strongly Agree	7609 42%	2646 47%	2351 42%	893 51%
Agree	7911 43%	2338 41%	2650 47%	643 37%
**SUBTOTALS	15520 85%	4984 88%	5001 89%	1536 88%
TOTAL DISAGREE				
Disagree	871 5%	268 5%	334 6%	70 4%
Strongly Disagree	209 1%	73 1%		26 2%
**SUBTOTALS	1080 6%	341 6%	334 6%	97 6%
Don't know	1628 9%	314 6%	293 5%	107 6%
TOTALS	18228 100%	5638 100%	5628 100%	1740 100%

GALAXY RESEARCH

TABLE 9

Banner 1 *BY* B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				Grocery Buyer		Marital Status		Children		Work Status		
		Male	Female	18-24	25-34	35-49	50+	Yes	No	Marr-ied	Not Marr-ied	Yes	No	Full Time	Part Time	Not Working
RESPONDENTS	1000	500	500	118	179	281	422	718	282	600	400	333	667	316	209	475
WGHT SAMPLE (000s)	18228	8901	9327	2230	3263	5033	7702	13122	5106	10922	7306	6010	12218	5694	3847	8686
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning																
More likely to vote for party	5924 32%	3057 34%	2867 31%	1010 45%	1418 43%	1586 32%	1910 25%	4128 31%	1795 35%	3756 34%	2168 30%	2579 43%	3344 27%	2094 37%	1289 34%	2541 29%
Less likely to vote for party	1116 6%	608 7%	507 5%	261 12%	288 9%	288 6%	278 4%	793 6%	323 6%	652 6%	464 6%	481 8%	634 5%	460 8%	302 8%	353 4%
Not influence vote	8917 49%	4459 50%	4458 48%	680 30%	1025 31%	2330 46%	4882 63%	6599 50%	2318 45%	5238 48%	3679 50%	2164 36%	6753 55%	2562 45%	1767 46%	4588 53%
Don't know	2272 12%	777 9%	1495 16%	280 13%	532 16%	829 16%	631 8%	1602 12%	670 13%	1276 12%	996 14%	785 13%	1486 12%	579 10%	489 13%	1204 14%
TOTALS	18228 100%	8901 100%	9327 100%	2230 100%	3263 100%	5033 100%	7702 100%	13122 100%	5106 100%	10922 100%	7306 100%	6010 100%	12218 100%	5694 100%	3847 100%	8686 100%

GALAXY RESEARCH

TABLE 10

Banner 2 *BY* B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State				Capital City		Houshold Income			
		NSW Vic/Tas	Qld	SA	WA	Yes	No	< \$50K	\$50K-\$99K	\$100K+	
RESPONDENTS	1000	329	280	198	101	92	662	338	372	308	191
WGHT SAMPLE (000s)	18228	6233	5049	3652	1389	1905	11529	6699	6803	5568	3456
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning											
More likely to vote for party	5924 32%	2120 34%	1543 31%	1276 35%	501 36%	482 25%	3930 34%	1994 30%	1875 28%	1867 34%	1523 44%
Less likely to vote for party	1116 6%	339 5%	386 8%	280 8%	70 5%	41 2%	674 6%	442 7%	344 5%	504 9%	126 4%
Not influence vote	8917 49%	2978 48%	2341 46%	1856 51%	632 45%	1110 58%	5247 46%	3670 55%	3645 54%	2588 46%	1537 44%
Don't know	2272 12%	796 13%	778 15%	240 7%	186 13%	271 14%	1679 15%	593 9%	939 14%	609 11%	270 8%
TOTALS	18228 100%	6233 100%	5049 100%	3652 100%	1389 100%	1905 100%	11529 100%	6699 100%	6803 100%	5568 100%	3456 100%

GALAXY RESEARCH

TABLE 11 Banner 3 *BY* B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Male Age				Female Age			
		18-24	25-34	35-49	50+	18-24	25-34	35-49	50+
RESPONDENTS	1000	58	89	141	212	60	90	140	210
WGHT SAMPLE (000s)	18228	1134	1619	2470	3678	1096	1644	2563	4024
	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning									
More likely to vote for party	5924 32%	586 52%	662 41%	848 34%	961 26%	423 39%	756 46%	738 29%	950 24%
Less likely to vote for party	1116 6%	154 14%	157 10%	160 6%	138 4%	107 10%	131 8%	129 5%	140 3%
Not influence vote	8917 49%	337 30%	590 36%	1199 49%	2333 63%	343 31%	435 26%	1131 44%	2549 63%
Don't know	2272 12%	57 5%	210 13%	264 11%	247 7%	223 20%	322 20%	565 22%	385 10%
TOTALS	18228 100%	1134 100%	1619 100%	2470 100%	3678 100%	1096 100%	1644 100%	2563 100%	4024 100%

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TABLE 12

Voting Intention

BY B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Voting Intention			
	Total	Labor	Coalition	Green
RESPONDENTS	1000	311	302	96
WGHT SAMPLE (000s)	18228	5638	5628	1740
	100%	100%	100%	100%
B3. More\ less likely to vote for party committed to increasing access to quality affordable child care and early learning				
More likely to vote for party	5924 32%	2375 42%	1430 25%	756 43%
Less likely to vote for party	1116 6%	322 6%	350 6%	99 6%
Not influence vote	8917 49%	2440 43%	3453 61%	699 40%
Don't know	2272 12%	502 9%	396 7%	186 11%
TOTALS	18228 100%	5638 100%	5628 100%	1740 100%



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