



## MEETING PACKAGE

Exchange inner city - JUNE 25, 2018

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## Proposed Agenda

1. Welcome & Acknowledgement
2. Call to Order
3. Approval of Agenda
4. Approval of Previous Meeting Notes
5. Chris Neale-Clark Present DTES Vancouver Business Directory
6. Brenda Crump Present NewSTART Bridging Program
7. Personnel Updates
  - i. Co-Chairs' Update
  - ii. Director Update
  - iii. CED Planner Update
  - iv. Project Coordinator Update
8. Working Group Updates
  - i. CBA Working Group
  - ii. Retail Gentrification and Social Inclusion Working Group
  - iii. Social Procurement Roundtable
9. Project Updates\* - Presentation from Check Your Head
10. New Business Arising
11. Traditional Closing and Adjournment

\*Please note that below are 5/7 community-led projects that were funded in Phase II of the CED Strategy that will be invited to report back at our meetings:

- i. Social Procurement Roundtable
- ii. BC Poverty Reduction Coalition Update -Community Action Network
- iii. BIAs Strengthen the Employment Continuum Through Local Businesses Project
- iv. Community Benefit Agreement (CBA) multi-party co-creation model
- v. The Metro Vancouver Consortium - Program is Transitions (through the Consortium)

## Message from the Co-Chairs

### Director Update

### CED Planner Update

### Project Coordinator Update

#### Activity since last meeting:

- Prepared some of the June Meeting Package
- Coordinated the June Social Procurement Roundtable Meeting
- Coordinated the June Retail Gentrification and Social Inclusion Working Group Meeting
- Attended Our Place and Urban Core meetings
- Organized and facilitated the Local Card Launch Party on June 8th
- Continued to work on content for the Exchange Inner City website
- Attended the Onni Group Open House re: two Strathcona area housing and retail developments
- Received orientation for Urban Core's Administrative Duties
- Prepared a grant proposal to Eastside Community Fund to support a Mitacs Student application for September 2018. The students will support Exchange's work with the Local Card and designing a CBA workshop series
- Attending MVAEC's Education, Training and Employment Roundtable Meeting (June 28)
- Wrapping up my part-time position with Buy Social Canada and will begin a full-time role with Exchange Inner City

### Working Group Updates

#### Community Benefits Agreement Working Group

Members of the CBA working group will continue to engage and provide ongoing feedback to the City of Vancouver regarding the the Community Benefit Agreement Framework. Working Group members will also begin to discuss and plan what the next CBA Information Seminar event will involve, in order to organize a series of events that will be held for community, City staff, developers, and sub-contractors regarding CBA matters and knowledge sharing.

#### Retail Gentrification and Social Inclusion Working Group

Members of the working group have been finalizing the details and logistics for the Eastside Local Card Launch event on June 8th, as well as assembling and distributing Local Card materials.

### Social Procurement Roundtable

Roundtable members, in partnership with Buy Social Canada participated in the Social Enterprise Walking Tour on June 4th, as part of the [2018 Sustainable Brands Conference](#) special events activity. The tour turned out to be a great success and we received a lot of positive feedback. Thank you again to those Exchange members who supported and contributed to this event.

### Working Group Meeting Dates

#### Advocacy Working Group

Collaborating with Urban Core's Legislative Change Committee Meetings

Tuesday, July 10th

2pm-3:30pm

SFU Charles Chang Innovation Centre (Radius Office)

308 W. Hastings St. Vancouver

#### Community Benefits Agreement Working Group

Wednesday, July 11th

1:00pm-2:30pm

Exchange IC Office

329 Gore Ave. Vancouver

Goals: Continue engagements re: City of Vancouver CBA Policy and plan a series of CBA workshops for community.

#### Retail Gentrification & Social Inclusion Working Group

Thursday, July 12th

10:00am-11:30am

Exchange IC Office

329 Gore Ave. Vancouver

Goals: Continue work on the Eastside Local Card, support/advocate efforts of CIRES, and work with City of Vancouver to activate vacant commercial retail units

#### Social Procurement Roundtable

Tuesday, July 3rd

2pm-3:30pm

Classroom 200.03 SFU Charles Chang Innovation Centre

308 W. Hastings St. Vancouver (enter on Hamilton St.)

Goals: Share and learn how members from different sectors incorporate social procurement in their frameworks and practices

## Appendix A: Notes from Previous Exchange Inner City Meeting Exchange Inner City Membership Meeting Notes

*Date:* May 28, 2018

*In Attendance:* Anna Godefroy (Binnars' Project), Austin Lui (EMBERS Eastside Works), Bobby MacDonald (UGM), Brenda Crump (NewStart BriDging Progam/VEES), Brian Rutledge (Local Resident), Davin Boutang (Resident), Elizabeth Ballantyne (DTES Neighbourhood House), Johanna Li (EMBERS), Judy McGuire (Our Place), Matt Smedley (Mission Possible), Shirley Vivian (Local resident), Shelley Bolton (East Van Roasters/PHS), Wes Regan (City of Vancouver), Steven Johnston (Exchange Inner City Director), Alisha Maxfield (Exchange Inner City Project Coordinator)

*Regrets:* Anastasia Gaisenok (Check Your Head), Amelia Huang (SFU Urban Studies Student), Ara Beittoei (LEDlab), Ayisha Appiah (Local resident), Brennan Fitzgerald (HxBIA), Christina Wong (Employ to Empower), Chris Neale-Clark (Local Resident/DTES Business Directory), David LePage (Buy Social Canada/CIRES), Deanna Wing (Central City Foundation), Edmund Ma (Ma Foundation/VCRC), Eileen Clabburn (Exchange Inner City Admin Staff), Elizabeth Vu (Japanese Language School/PSF), Glenn (Local Resident), Farhad Farhangfar (SUCCESS), Grace Tait (YWCA Crabtree Corner), Hendrik Beune (Village Vancouver, Megaphone), Janani Ravikularm (Check Your Head), Jarett Rude (Open Door Group), Jean- Paul Beran (JustWork), Jennifer Froese (Directions-Greater Vancouver Family Services), Jose Fernandez-Garcia (City of Vancouver), Kane McIntyre (CleanStart), Kellie Carroll (NICCSS), Kevin Huang (Hua Foundation), Kiri Bird (LEDlab), Kit Rothschild (PACE Society), Lydia Meister (Metro Vancouver Consortium-Transitions), Ludvik Skalicky (Resident), Maija Fiorante (Buy Social Canada), Mandy Hardwick (RainCity LGBTQ2S+), Marc Lawrence (Local Resident), Marcia Nozick (EMBERS), Matt Campbell (Let's Speak Up), Minshu Mo (NICCSS), Pete Fry (Strathcona Resident/RayCam), Phil Mischefski (CleanStart), Rocky James (MVAEC), Scott Clark (ALIVE), Sean Condon (Vancity Community Foundation), Shari LaLiberte (MVA), Sharon Belli (Carnegie Centre), Shaugn Schwartz (CIRES), Suddhodan Baidya (SUCCESS), Tom Wanklin (City of Vancouver), Trish Kelly (Potluck Cafe Society), Viveca Ellis (BC Poverty Reduction Coalition-CAN Program), Wilson Liang (Local Resident), Zoe Ozirney (JustWork Economic Initiative)

### **1. Welcome & Traditional Acknowledgement:**

- Meeting started at 4:10pm
- Anna welcomed everyone and conducted the traditional acknowledgement
- A round of introductions was had.

### **2. Approval of Agenda & Previous Meeting Notes:**

- Both were approved by everyone in the room nodding in agreement

### **3. Personnel & Working Group Updates:**

#### ***Co-Chairs' Update :***

Anna asked if members would like her to elaborate on the update already provided in the package, or if they had any questions/concerns. All members agreed that the update in the meeting package was enough, and had no questions/concerns.

#### ***Director Update (Steve):***

Worked with ubc learning exchange and East side Work to help unban aboriginal entrepreneur off reserve. Help them better understand business in marketing, finance, and etc.. Its a 8 weeks pilot programme. Aiming at help informal economic like street market vending practice. Flexible structured learning. Stay tune and more info to come. Also brief update on CBA, street vending cart, and local card.

Wes added that COV communications team can help with local card press release. Joanna added that east side work have peers to work with student leader and local entrepreneur.

#### ***CED Planner Update (Wes Regan):***

#### ***Project Coordinator Update (Alisha):***

Anna asked if members would like Alisha to elaborate on the update already provided in the package, or if they had any questions/concerns. All members agreed that the update in the meeting package was enough, and had no questions/concerns. Info to share: two proposed developments in Strathcona have open house. The next poverty reduction workshop in June.

#### ***Community Benefit Agreement (CBA) Working Group Update:***

Steve presented to members the aggregated feedback provided to the City regarding the draft CBA policy.

#### ***Retail Gentrification & Social Inclusion Working Group Update:***

Local Card updates:

Alisha showed off and shared the new Local Card materials, and provided details to new members about what the Local Card is.

There will be a launch party for the Local Card on June 8th, 1pm-4pm at EMBERS Eastside Works. All are invited to attend, and have been asked to circulate the event poster and invite with their networks.

#### ***Social Procurement Roundtable:***

- Will be planning a Social Enterprise Walking Tour for the Sustainable Brands Conference on June 4th

- The Social Enterprise Walking Tour will showcase the partnership between social enterprise and the neighborhood and how social enterprises benefit the community

#### 4. Project Updates:

##### **CAN - Community Action Network:**

No updates.

##### **Metro Vancouver Transition Consortium:**

No updates.

##### **Check Your Head:**

No updates.

#### **5. Discussion City of Vancouver draft Community Benefit Agreement Framework: Worked with community stakeholders like development stakeholders (eg. UDI ULI and etc..)**

Steve presented the draft CBA policy framework to EIC members. Shared what has been learnt from the CBA working group process and working with stakeholders.

##### *What we have heard:*

From council: develop a city wide CBA policy that align with other work on CED/poverty reduction under healthy city strategy.

From community: need to co-create policy with community. 3rd party monitoring, clear outcomes, policy has teeth, and concerns how CBA advisory group is chosen.

From developers: want to participate, need labour, like LEED system, want options, unsure about procurement, worried about potential delays, worried about policy being co-opted (NIMBYs), Potential for conflicting policies (eg. green building standards).

Question: what developers are opt-in?

Sites that over 500 thousands square feet can opt-in.

Timeline: policy goes to council 2019. But community benefit no need to wait till then.

CBA Process: Inclusivity, Transparency and Accountability

Community stakeholders will be nominated into CBA advisory group. And work with operation team to create process in actions, output and outcomes to benefit community.

Question: How is it different from certification system?



The current framework have flexibility. Eg, community capacity building to meet the CBA project demand.

Question: 58 W hastings project is considered CBA project?

The site is relatively small. But other options to benefit community can be considered.

Question: How the policy framework identify CBA opportunity?

Good thoughts.

Next steps: bring a framework to council for approval July 10.

In next 6-9 months or so to work with community and development stakeholder and then advisory group will take on and continue the work. Then summit a co-created final policy to be piloted in Q1, 2019

Question: What does the advisory group nomination process looks like?

City, tech / operation team, advisory group will all be in the same table. Advisory group will report back to community. Balance the developer capacity and community needs.

EIC members are asked to provide inputs and thoughts on process of creating / selecting advisory group and terms of reference. (eg, inclusivity, accountability, transparency, ) There will be another session on July 06 members can provide input.

Inputs:

- How much say the community have. How community members can get involve. Eg, engaging residents in community centers.
- EIC members speak to council when framework goes to council on July 10.
- Resident as Co Chair, include residents with lived experience in the advisory group.
- Residents voice their needs to the tech/operation team as a group.
- Residents that chosen need to have a way to report back to community. Use existing networks that reach residents and build on that.
- Is it volunteer work or part time job for those sit in advisory group. That's a lot of work. They should be paid.
- Have core group on top of all projects and group to work on specific.

EIC as a body to have joint statement regarding the proposed framework.

Before moving on from this agenda item, Anna asked everyone how they felt about the presented CBA Policy Framework and wanted to get an idea of how many people support it. Those in the red category do not support the CBA Policy Framework at all, yellow category means that they agree with some of the CBA Policy Framework presented today, but want to watch and see where it goes and have some questions about it, and green means that members are in support of the current CBA Policy Framework that was presented to them in today's meeting.

**RED:** 0 members

**Yellow:** 0 members

**Green:** 16 all members attending the meeting today support the CBA Policy Framework as it has been presented today.

From here there will be two more meetings where we can discuss as Exchange Inner City members about how we would like to show our support, and if we will draft a letter to be shared on behalf of Exchange at the July 10th City Council, and a show of member support at City Council meeting, or is there another way that people would like to show support?

All members in the room agreed to draft a letter to read at July 10th City Council meeting, members can show up and support the policy framework at July 10th council meeting.

Matt also suggested that members can individually email City Councillors and let them know that they support the CBA Advisory Framework and send an individual letter of support.

Elizabeth also suggested that Exchange could share

**Action Item:** Alisha will keep everyone updated about process for members to get involved to show support at City Council on July 10th.

Wes mentioned that the framework will be publicly available at very least a week before the City Council meeting.

#### **6. New Business Arising:**

No new business.

#### **7. Traditional Closing and Adjournment:**

Anna led the members in a traditional closing. Meeting adjourned at 6:08PM