

Exchange Inner City Membership Meeting Notes

Date

February 26, 2018

In Attendance: Bobby MacDonald (UGM), Brennan Fitzgerald (HxBIA), Brian Rutledge (Local Resident), Chris Neale-Clark (Resident), Davin Boutang (Resident), Elizabeth Ballantyne (DTES Neighbourhood House), Grace Tait (YWCA Crabtree Corner), Johanna Li (EMBERS), Judy McGuire (Our Place), Shari LaLiberte (MVA), Shirley (Local resident), Wes Regan (City of Vancouver), Wilson Liang (Local Resident), Steven Johnston (Exchange Inner City Director), Alisha Maxfield (Exchange Inner City Project Coordinator)

Guest: Marv Wheale (LIV)

Regrets: Amelia Huang (SFU Urban Studies Student), Anna Godefroy (Binners' Project), Ara Beittoei (LEDlab), Ayisha Appiah (Local resident), Daryl Wiebe (Streetohome), Derek Weiss (UGM), David LePage (Buy Social Canada/CIRES), Deanna Wing (Central City Foundation), Dylan Goggs (CleanStart), Edmund Ma (Ma Foundation/VCRC), Elizabeth Vu (Japanese Language School/PSF), Farhad Farhangfar (SUCCESS), Hendrik Beune (Village Vancouver, Megaphone), Jarette Rude (Open Door Group), Jean- Paul Beran (JustWork), Jennifer Froese (Directions-Greater Vancouver Family Services), Jose Fernandez-Garcia (City of Vancouver), Kellie Carroll (NICCSS), Kevin Huang (Hua Foundation), Kiri Bird (LEDlab), Kit Rothschild (PACE Society), Lydia Meister (Metro Vancouver Consortium-Transitions), Ludvik Skalicky (Resident), Mandy Hardwick (RainCity LGBTQ2S+), Marc Lawrence (Local Resident), Marcia Nozick (EMBERS), Matt Campbell (Let's Speak Up), Matt Smedley (Mission Possible), Pete Fry (Strathcona Resident/RayCam), Rocky James (MVAEC), Scott Clark (ALIVE), Sean Condon (VanCity), Sharon Belli (Carnegie Centre), Shaugn Schwartz (CIRES), Shelley Bolton (East Van Roasters/PHS), Suddhodan Baidya (SUCCESS), Trish Kelly (Potluck Cafe Society), Viveca Ellis (BC Poverty Reduction Coalition-CAN Program), Tom Wanklin (City of Vancouver), Zoe Ozirney (JustWork)

1. Welcome & Traditional Acknowledgement:

- Meeting start at 4:10 p.m
- Steve welcomed everyone and conducted the traditional acknowledgement

2. Approval of Agenda & Previous Meeting Notes:

- Previous meeting note approved by everyone nodding in agreement.
- All agreed to the proposed agenda.

- Bobby from UGM asked to share an announcement under new business arising, noted to the agenda.

3. Personnel & Working Group Updates:

Co-Chairs' Update :

As stated in the meeting package.

Director Update (Steve):

Addition to what has been stated in the meeting package, Steve gave updates on

- Confirmed the upcoming CBA (Community Benefit Agreement) Information Seminar - March 21st 9am-12pm @ Peter Kaye Room, Lower Level of downtown Vancouver Public Library
- Conversation and engage with DERA and HCMA and architecture company. Looking to engage CBA stakeholders from the design perspective.
- Notice of vacation -Feb. 28th - Mar. 11th

Action Item: Alisha will email the membership for details re: the upcoming CBA event.

CED Planner Update (Wes Regan):

LOCO study report back:

- LOCO was contracted last fall to conduct the "Legacy Business" study in Chinatown and Vancouver.
- Studied the "Legacy Business Program" in San Francisco. The LOCO team went there and evaluated the pros and cons of the model. What has worked and what did not work.
- Legacy Business study contract holders (LOCO and others) conducted several surveys which covered local residents and businesses in Chinatown. Identified a working definition of "Legacy Business" for Vancouver.
- Had workshops at Chinese Cultural Centre regarding local business, food culture and food security.
- Surveys showed (so far) 95% of participants agreed with the working definition of Legacy Business in Vancouver.
- Next steps:
 - City and contractors will be reaching out and conducting further engagement with different stakeholders. More engagement to occur in Chinatown. Will engage seniors who don't speak English and don't use the internet. Will look at other cities around the world and examine how they address the protection of legacy businesses.
 - Look at the other neighborhood, eg. Mount Pleasant, how some groups/businesses are displaced.

Comment/Question:

Suggestion of split assessment. A member asked Wes what the timeline was for next steps for the Legacy Business study.

Response:

Look into idea of deferring property to protect legacy businesses.

Good to have a clear definition of legacy businesses.

Timeline: Door to door outreach March - April. Town Hall in June. Tools/policy recommendation in October.

City's poverty reduction strategy framework:

- Larger public engagement in April.
- Internal framework looking at Equity, Income level, Accessibility
- Way to measure poverty reduction.
- Have two contractors to help.
- Strategy goes to City Council in July.

Project Coordinator Update (Alisha):

Updates in addition to those in the meeting package:

- Presented about how community economic development is essential to a health city and contributes to people's individual health outcomes at the VCC Primary Health Care World Cafe.
- Together with Buy Social Canada, interviewed city staff, developers, contractors around building materials supply opportunities to be designed in Vancouver to meet large scale development needs. Also looked into how projects can benefit community in local hiring and local procurement.

Advocacy Working Group Update:

Exchange Inner City in collaboration with Urban Core and LEDlab have developed a poverty reduction strategy submission - a policy position statement re: BC's Income Assistance and Employment Services Reform. Currently obtaining signatures/ endorsement for this statement. Email has been circulated around to members by Alisha to review and sign the statement. Link below, if you have not seen it.

<http://vuccwa.ca/urban-core-poverty-reduction-strategy-submission/>

Community Benefit Agreement (CBA) Working Group Update:



Announcement of the upcoming CBA Information Seminar at the downtown Vancouver Public Library.

Retail Gentrification & Social Inclusion Working Group Update:

"Local Card" has 25 business subscribers thus far. Looking forward to more implementation soon. Pete is designing Local Card website, and will be printing off the physical cards, now that payment has been processed.

Social Procurement Roundtable:

The roundtable is expanding. The consensus so far is that it continue to serve as information sharing table re: social procurement opportunities and connections. The table offers opportunity for corporations to show how they can benefit the community through local/social hiring and buying.

Comment:

There is a case that shows the social procurement partnership can benefit both corporation and community members.

There may be social procurement opportunity because Vancouver is a port city. How to help social enterprise to build up capacity when they benefit from social procurement contracts. How to avoid social enterprise folding on big contracts.

4. Project Updates:

CAN - Community Action Network:

No updates.

Metro Vancouver Transition Consortium

No updates.

5. Discussion Re: Membership Committee:

The committee will operate as an ad-hoc/ as needed committee to verify new members wishing to join Exchange Inner City and ensure that new members agree to Exchange's values/mission/principles, and adhere to the governance criteria with regards to equal community representation.

Judy / Davin / Steve / Alisha agreed to be committee members.

Those who are interested to join are encouraged to let Steve know.

6. Presentation of new website of Exchange: Inner City

Alisha presented the new website. The layout, features, and the upcoming improvements. Alisha also mentioned that the website will act as another tool for Exchange Inner City staff and members. It will contain a built-in CRM, its own event dashboard/analytics, and will be mobile friendly.

Website will be launched Friday, March 9th.

Website now hosted on new Exchange Inner City domain and will be connected to a secure service via CIRES which is a plus on security and functionality.

Exchange members will have their own separate log in, where they can access archives of meeting notes and previous newsletters, research reports and more.

Suggestions from members were to:

Include list of all members on the Leadership Page and link to their organizations.

Change Reconciliation icon to represent Aboriginal culture.

Steve and Alisha will have new email addresses and there will be a seamless transition from old to new email, platform for docs and resources under the new domain: exchangedec.com

7. Discussion Re: Guaranteed livable income

- MVA (Metro Vancouver Alliance) consult member organizations for their stance.
- Marv from LIV - Livable Income Vancouver shared information about their principles and position on Guaranteed Livable Income
- EIC members to talk about "Ontario Pilot program". Livable income is not only about obtaining enough money to just get over the poverty income level. Rather, its aiming at satisfying one's life, should be geared towards the market basket measure like living cost of the area, equal income, etc.

Action Item: Alisha to share information among EIC members re: LIV and their Guaranteed Livable Income position, as well as the panel event occurring on March 13th. There are still tickets available for the March 13th (8am-11:30pm) workshop session and policy panel re: guaranteed livable income.

8. Discussion RE: Revisit Youth working group

"Check you head" peer lead youth group working on economic advocacy has submitted a grant proposal to do this work in partnership with Exchange Inner City. Exchange is waiting to hear from them about the grant application before proceeding further with this, and will keep members updated.

9. New Business Arising:



- Announcement: UGM is hiring a social enterprise manager. Alisha has already circulated the email with details about the position.
- UGM will also be holding a small group poverty reduction engagement sessions on March 16th.

Action Item: Bobby will circulate the details re: UGM Poverty Reduction Consultation Session to EIC members.

10. Traditional Closing and Adjournment:

- Steve led the traditional closing.
- Meeting adjourned at 5:45PM