

Exchange Inner City Membership Meeting Notes

Date: October 29, 2018

In Attendance: Anna Godefroy (Binnars' Project), Bobby MacDonald (UGM), Brian Rutledge (Local Resident), Chris Neale-Clark (Local Resident/DTES Business Directory), Colleen Hamilton (City of Vancouver), David LePage (Buy Social Canada/CIRES), Davin Boutang (Resident), Deanna Wing (Central City Foundation), Elizabeth Ballantyne (DTES Neighbourhood House), Jarett Rude (Open Door Group), Johanna Li (EMBERS), Jose Fernandez-Garcia (City of Vancouver), Kahoruko (Koko) (Guest Researcher from Japan), Lucia Woolgar (Let's Speak Up Program), Matt Smedley (Mission Possible), Minshu Mo (NICCSS), Shirley Vivian (Local resident), Tammy Ma (Check Your Head Youth rep -YBNE), Wes Regan (City of Vancouver), Wilson Liang (Local Resident), Steven Johnston (Exchange Inner City Director), Alisha Masongsong (Exchange Inner City Project Manager)

Regrets: Anastasia Gaisenok (Check Your Head), Austin Lui (EMBERS Eastside Works), Brenda Crump (NewStart Bridging Program -VEES), Brennan Fitzgerald (HxBIA), Christina Wong (Employ to Empower), Dakota Shelby (Check Your Head), Dylan Goggs (CleanStart BC), Edmund Ma (Ma Foundation/VCRC), Farhad Farhangfar (SUCCESS), Glenn (Local Resident), Grace Tait (YWCA Crabtree Corner), Hendrik Beune (Village Vancouver, Megaphone), Janani Ravikularm (Check Your Head), Jean- Paul Beran (JustWork), Jennifer Froese (Directions-Greater Vancouver Family Services), Judy McGuire (Our Place), Kellie Carroll (NICCSS), Kit Rothschild (PACE Society), Ludvik Skalicky (Resident), Lydia Meister (Metro Vancouver Consortium-Transitions), Maija Fiorante (Buy Social Canada), Mandy Hardwick (RainCity LGBTQ2S+), Marc Lawrence (Local Resident), Marcia Nozick (EMBERS), Pete Fry (Strathcona Resident/RayCam), Rocky James (MVAEC), Scott Clark (ALIVE), Sean Condon (Vancity Community Foundation), Shari LaLiberte (MVA), Sharon Belli (Carnegie Centre), Shaugn Schwartz (CIRES), Shelley Bolton (East Van Roasters/PHS), Suddhodan Baidya (SUCCESS), Tom Wanklin (City of Vancouver), Trish Kelly (Potluck Cafe Society), Viveca Ellis (BC Poverty Reduction Coalition-CAN Program)

1. Welcome & Traditional Acknowledgement:

- Meeting started at 4:01pm
- Anna welcomed everyone and conducted the traditional territorial acknowledgement and a quick round of introductions.

2. Approval of Agenda & Previous Meeting Notes:

- Both the previous meeting notes and agenda were approved by everyone in the room nodding in agreement

3. Personnel & Working Group Updates:

Co-Chairs' Update :

Please see meeting package for Anna's update. Wilson had nothing further to add.

Director Update (Steve):

- Exchange Inner City (EIC) funding applications have been submitted to the City of Vancouver (COV) and Eastside Community Fund
- EIC year end report has been completed and submitted to COV as well
- Continuing to support the work of Urban Core
- Will potentially be doing fee for service work to support the COV consultants with the Vending Study, will provide update on same.
- CBA Policy was passed and looking forward to the working group discussion and implementation of learning workshops with development industry.

CED Planner Update (Wes Regan):

- Introduction to Colleen Hamilton - the new COV CED Planner staff to support all the CED work.
- Spent most of the summer and early fall preparing the CBA Policy council report. Thanks for those EIC members who wrote letters of support for the CBA policy. Believe that the CBA Policy will effectively support engagement towards local employment and local procurement.
- The implementation of the COV CBA working group will begin soon, likely in November.
- CBA policy provides opportunities for developments to support local and social community groups, eg , social enterprises, first nation based nonprofits/businesses, women owned businesses, LGBTQ groups etc.
- Encourage EIC to co-host a CBA learning session with UDI and ULI to support co-creation among community/developers.
- Optimistic that the new Mayor and Council will support CED efforts and the work of EIC and its member organizations.

Q: To what extent does the City support local CED efforts, what infrastructure is available?

There are 3 CED planners (Wes, Jose, Colleen) available to the CED groups in community (i.e. EIC and members), there is some City money left in the CED budget for additional research, support meeting organization, project initiatives, etc.

Comment: A member requested that there should be some discussion regarding CBA policy and how community will be involved. The Chair and some members in

the room agreed to discuss this during the CBA working group update.

Project Coordinator Update (Alisha):

See Meeting Package for Alisha's update.

The Candidates Talk Community event had a great turn out. Three mayor candidate and 11 city council candidates showed up. It was a full house with a diverse audience. Candidates had the opportunity to engage residents and answer direct questions from the community.

Acknowledge the importance of providing food at events and how its creates food security in this neighbourhood.

Action item: Alisha to provide Urban Core updates at future EIC Member meetings, or ask an Urban Core rep to provide the updates.

Community Benefit Agreement (CBA) Working Group Update:

See Meeting Package for updates.

Comment: The process of co-creation in developing the CBA Policy could have been better because developers may have had more influence than the community did in the final policy draft. It was also upsetting that community was asked not to speak at City Council in support of the CBA policy even though community had done so much work on this.

Comment: Who is funding the 3rd party implementation group, this should have been included in the policy ask to City Council.

The City of Vancouver can support funding of the 3rd Party, will ask developers to put money forward as well. The ask for funding was not added in the presentation to City Council in September because COV Senior Managers asked that it be high level, to just get the policy passed before the new Mayor and council took office. Senior Managers suggested that the specific details regarding funding and 3rd Party implementation team can be worked out as we go, especially when everything is mandated to go back to City Council for an update and review process in 2 years.

Comment: Going forward, there is an opportunity for the community and all stakeholders involved in CBA work to go back to City Council and check in about the process and implementation of the policy in two years and create, which can develop opportunities for further co-creation.

Question: Do EIC members agree that EIC should co-host a workshop series with ULI/UDI re: CBA specific topics (i.e. workforce development, social procurement, how to use the social value scorecard, etc). All members in the room nodded their head in agreement.

Retail Gentrification & Social Inclusion Working Group Update:

See Meeting Package for updates.

- EIC staff have submitted a grant application to get matching funds to bring on Mitacs students to support retail research and Local Card work.
- EIC will be conducting a V6A Local Market Basket measure study with VCC students. Comment that it would be helpful for EIC to have more resources to do this work.
- The Local Card has added 6 new businesses to the program. The Local Card team has developed a new strategy to get businesses on board and it has already proven to be successful. The same strategy also ensures that the card is available to all community members and not just low income residents - so that it does not identify or alienate people and actually creates inclusion among residents and the business community. The new strategy includes giving the cards to local businesses to use and to encourage them to shop at neighbouring businesses. While giving the businesses the card and learning about other businesses signed on, they are more willing to participate as well.
- The Local Card staff would like to have more avenues to distribute the Local Card, for example distribute at events in the Atrium (such as the upcoming business market) and other organizations.
 - Mission Possible and Open Door Group agreed to be local card distributors.
 - Binnners' project agreed to invite Local Card staff to a Binnners' Project meeting and present the Local Card and have binnners sign up for a card.
 - **Action Item: Alisha and Chris to follow up with MP, ODG, and Binnners' Project about above.**
- Need more funding resources to help promote the local card project in the new year.

Social Procurement Roundtable:

See Meeting Package for updates.

Westcoast Sightseeing has agreed to have EIC educate their tour guides about the DTES via an EIC tour that will showcase EIC members/initiatives, and the importance of social procurement and local hiring.

4. Project Updates:

Check Your Head -Youth Building a New Economy:

- Introduction to Tammy Ma who will be the youth representative from Check Your Head supporting EIC's work, specifically the CBA Working Group.

- The Youth Building a New Economy Project connects youth to local economic activity and providing an opportunity for youth to share their voice on economic advocacy issues, social justice concerns and more.
- Tammy is currently mapping out how all of the CBA Working Group members are connected and what they do. Then identifying who's missing, as well as who would be appropriate to connect with by neighbourhood (so that specific neighbourhood organizations are apart of the CBA negotiation process when CBA mandated developments are being built in that area).

5. Presentation from Let's Speak Up Program:

- A series of Let's Speak Up leadership workshops will be available to any interested community members in November. Workshops will be held on the first two Wednesdays of the month and the last two Mondays of the month, between 6:30pm-8:30pm at the DTES Neighbourhood House.
- Lucia has done a lot of information gathering with the participants who participated in the earlier workshops about what was beneficial, what didn't work and any ideas they had. A key finding was that many of the people who completed the board governance training workshops, do not want to work on a nonprofit board, and feel they would enjoy working on community collectives/working groups/committees more. Therefore, Lucia is asking that anyone from EIC who holds committees or knows of other groups that do, please let Lucia know if they are interested in being available to accept graduates of the Let's Speak Up Program to participate.
- Binnars' Project commented that this program is great, and could share information with Binnars' about the workshops in November.

6. New Business Arising and Announcements:

- Vancouver Agreement 2.0 - under Mayor Kennedy Stewart
EIC to reach out with a letter to Mayor and Council and suggest that we lead community engagement efforts on same.
 - Current Agreement 2.0 can be better for instance, community be at the table.
 - Some members suggested EIC write letter to mayor ASAP as there will be many requests coming in as soon as he takes office.
 - **Action Item: Steve/Alisha/David to draft a letter, review letter with EIC members then send to COV Mayor and council.**

7. Traditional Closing and Adjournment:

Meeting adjourned at 5:36 pm.