

## Exchange Inner City Membership Meeting Notes

*Date:* January 28, 2019

*In Attendance:* Ambrose Williams (ALIVE), Bobby MacDonald (UGM), Brian Rutledge (Local Resident), Chris Neale-Clark (Local Resident/DTES Business Directory), Colleen Hamilton (City of Vancouver), Deanna Wing (Central City Foundation), Jarett Rude (Open Door Group), Jean- Paul Beran (JustWork), Jennifer Guest (RayCam Board), Johanna Li (EMBERS), Jose Fernandez-Garcia (City of Vancouver), Marcia Nozick (EMBERS), Matt Smedley (Mission Possible), Peter Crawford (Working Gear), Shirley Vivian (Local resident), Tammy Ma (Check Your Head Youth rep -YBNE), Wes Regan (City of Vancouver), Wilson Liang (Local Resident), Steven Johnston (Exchange Inner City Director), Alisha Masongsong (Exchange Inner City Project Manager)

*Regrets:* Anna Godefroy (Binnars' Project), Anastasia Gaisenok (Check Your Head), Austin Lui (EMBERS Eastside Works), Brenda Crump (NewStart Bridging Program -VEES), Brennan Fitzgerald (HxBIA), Christina Wong (Employ to Empower), Dakota Shelby (Check Your Head), David LePage (Buy Social Canada/CIRES), Davin Boutang (Local Resident), Dylan Goggs (CleanStart BC), Edmund Ma (Ma Foundation/VCRC), Elizabeth Ballantyne (DTES Neighbourhood House), Farhad Farhangfar (SUCCESS), Glenn (Local Resident), Grace Tait (YWCA Crabtree Corner), Janani Ravikularm (Check Your Head), Jennifer Froese (Directions-Greater Vancouver Family Services), Judy McGuire (Our Place), Kellie Carroll (NICCSS), Kit Rothschild (PACE Society), Lydia Meister (Transitions Program), Lucia Woolgar (Let's Speak Up Program), Ludvik Skalicky (Resident), Lydia Meister (Metro Vancouver Consortium-Transitions), Maija Fiorante (Buy Social Canada), Mandy Hardwick (RainCity LGBTQ2S+ program), Marc Lawrence (Local Resident), Minshu Mo (NICCSS), Pete Fry (Strathcona Resident/RayCam), Rocky James (MVAEC), Scott Clark (ALIVE), Sean Condon (Vancity Community Foundation), Shari LaLiberte (VCC Nursing/MVA), Sharon Belli (Carnegie Centre), Shaugn Schwartz (CIRES), Shelley Bolton (East Van Roasters/PHS), Suddhodan Baidya (SUCCESS), Tom Wanklin (City of Vancouver), Trish Kelly (Potluck Cafe Society), Viveca Ellis (BC Poverty Reduction Coalition-CAN Program)

### **1. Welcome & Traditional Acknowledgement:**

- Meeting started at 4:05pm
- Steve welcomed everyone, conducted the traditional territorial acknowledgement and a quick round of introductions.
- Alisha introduced the new format of our monthly meetings

### **2. Approval of Agenda & Previous Meeting Notes:**

- Both the previous meeting notes and agenda were approved by everyone in the room nodding in agreement.

### 3. Questions re: Personnel & Working Group Updates:

#### *Co-Chairs' Update :*

- No update. No questions.

#### *Director Update (Steve):*

- See meeting package for updates. No questions.

#### *CED Planner Update (Wes):*

- See meeting package for updates. No questions.

#### *Project Manager Update (Alisha):*

- See meeting package for updates. No questions.

#### *Community Benefit Agreement (CBA) Working Group Update:*

- See meeting package for updates. No questions.

#### *Retail Gentrification & Social Inclusion Working Group Update:*

- See meeting package for updates. No questions.

#### *Social Procurement Roundtable:*

- See meeting package for updates. No questions.

### 4. Presentation from City of Vancouver re: 2019 Directions for CED Strategy

#### **Phase:**

- Context of the 2019 CED strategy is policy and provision of space.
- Looking ahead 2019 objectives include: income creation, poverty reduction, opioid response, and CED coordination.
- Actions and priority projects include: expanding peer work/community steward pilots, continue to support/develop hubs along income generation spectrum, implement the CBA Policy, ensure affordable retail and other social purpose assets, strengthen anchor institutions role in CED, deliver the City's poverty reduction strategy, and support advocacy efforts.
- Wes and Colleen asked members What's missing? Tweaks?
  - Mention of or inclusion of Reconciliation throughout the next phase of the CED Strategy
  - Why is the CED Strategy focusing on the opioid poisoning response? To support peer work initiatives and social infrastructure that are occurring as a response to the crisis.
- How does Exchange Inner City's projects fit into COV's CED Strategy objectives for 2019? \*Refer to EIC Project update powerpoint.

## 5. Exchange Inner City (EIC) Project Updates:

### *List of 2019 Confirmed Projects*

- Buy Social Canada summit, Feb 5 & 6, Alisha and Steve both serving on panels at the summit.
- Vending study. Creating peer work opportunities by hiring 10 peer surveyors at living wage in partnership with Eastside Works.
- EIC is an agency partner with Check Your Head's Youth Building a New Economy project. The project integrates youth into economic justice opportunities to learn about community economic development and to gain leadership and advocacy experience. Current youth working with EIC are developing a mapping system of businesses and social enterprises that would be useful when going through CBA processes.
- DTES Market basket measure scan. VCC nursing students conducting a community scan. The importance of doing a Market Basket Measure scan is that the Federal Government has recognized it as the key measure of poverty, so results from this scan can support poverty reduction strategy work across all levels of government.
- St. Paul's Hospital CBA strategy. Exchange Inner City has support from Buy Social Canada and CIRES to work on this. Strategy to involve community input in the process.
- CBA learning sessions. Next session will be in March. There will be 3 sessions overall. The sessions are an opportunity to bring community and training/development industry folks together and build relationships that have a mutual understanding of the CBA process.
- EIC/CIRES community engagement and CED learning sessions. These sessions will be a chance to bring in guest speakers to learn about CED best practices. The first session will be March 21st.
- Social Enterprise trade show and symposium in April. Likely to be scheduled for April 30th, stay tuned for details.
- Income Generation Spectrum Symposium. Event will be scheduled for the fall, stay tuned for more details.
- UBC Ch'nook indigenous business education program. Looking to replicate two more cohorts this summer. Steve and Alisha went to the first steering committee meeting for this year. Holding 60% of the seats for Indigenous students.
- The Local Card is expanding to include more participating businesses. Close to 700 cards have been distributed.
- Community Steward Program. Mitacs application is being reviewed to hire students for two terms beginning in May to design a standard Community Steward Training Curriculum and then measure the SDOH and SROI outcomes of the program.
- Westcoast Sightseeing DTES Guide Booklet and Audio -Recording. Recording is due to Westcoast for mid-February and the Guide Book needs

to be completed by end of March. This projects supports the reshaping of the DTES narrative for local tours and operators.

- Continue to support the administration and coordination work of Urban Core.

#### 6. New Business Arising and Announcements:

- UGM Announcement: social media campaign team ask EIC membership to help.
  - **Action Item: Bobby to share formal invite to campaign with Alisha. Alisha to circulate with members.**
- Raycam board announcement: There will be a roundtable discussion on the future of RayCam on Feb 7th from 6pm-8pm, salmon and bannock will be provided and all are welcome to attend
- Working Gear shared information about who they are - see [website](#)
- Traditional First Language Event (March 8/9) hosted by ALIVE.
  - **Action Item: Ambrose to share information about the event with Alisha once confirmed. Alisha to circulate invite with members.**

#### 7. Traditional Closing and Adjournment:

- Meeting adjourned at 5:25 pm.