

Exchange Inner City Membership Meeting Notes

Date: June 24, 2019

In Attendance: Anna Godefroy (Binnars' Project), Bobby MacDonald (UGM), Chris Neale-Clark (Local Resident/DTES Business Directory), Colleen Hamilton (City of Vancouver), David LePage (Buy Social Canada), Deanna Wing (Central City Foundation), Elizabeth Ballantyne (DTES Neighbourhood House), Farhad Farhangfar (SUCCESS), Jarett Rude (Open Door Group), Johanna Li (EMBERS), Judy McGuire (Our Place), Lydia Meister (Transitions Program), Marc Lawrence (Local Resident), Marcia Nozick (EMBERS), Matt Smedley (Mission Possible), Shari LaLiberte (VCC Nursing/MVA), Steven Johnston (CIRES), Wes Regan (City of Vancouver), Wilson Liang (Local Resident), Alisha Masongsong (Exchange Inner City Project Manager)

Regrets: Ambrose Williams (ALIVE), Brennan Fitzgerald (HxBIA), Brian Rutledge (Local Resident), Christina Wong (Employ to Empower), Dakota Shelby (Check Your Head), Davin Boutang (Local Resident), Dylan Goggs (CleanStart BC), Gavin Jones (EMBERS), Grace Tait (YWCA Crabtree Corner), Jean- Paul Beran (JustWork), Jennifer Guest (RayCam Board), Jose Fernandez-Garcia (City of Vancouver), Kellie Carroll (NICCSS), Lucia Woolgar (Let's Speak Up Program), Luke Coad (CleanStart BC), Minshu Mo (NICCSS), Peter Crawford (Working Gear), Rocky James (MVAEC), Scott Clark (ALIVE), Sean Condon (312 Main), Shaugn Schwartz (CIRES), Shelley Bolton (East Van Roasters/PHS), Shirley Vivian (Local resident), Theo Lamb (Strathcona BIA), Tom Wanklin (City of Vancouver)

Welcome & Traditional Acknowledgement:

- Meeting started at 4:03pm
- Anna welcomed everyone and conducted the traditional territorial acknowledgement and a quick round of introductions.

Approval of Agenda & Previous Meeting Notes:

- Approved

Presentation from City of Vancouver re: Social Procurement Framework:

- Sustainable and Ethical Procurement (SEP) (refer to powerpoint for more details)
- Timeline- supporting social enterprise, provide information to city council, expand beyond social, get more data of social diversity.
- Supports supplier diversity and employment equity.
- Goals to expand supply chain diversity, social capital and human capital
- Social diversity, employment equity and healthy ecosystem. Who the city is doing business with, social matchmaker etc.

- Data of who the city was doing business with. Potential of doing more, eg under \$75,000
- SEP snapshot 2018, was doing 15%.
- Goals and Expectations, 50% city spending goes to social diverse business by 2023.
- COV encouraged EIC members to provide feedback through the online survey.
- Q: What is the implementation process of SEP's Social Procurement Framework?
 - A: 5% in the pass and will have more weight on social piece.
 - Q: Granting process (taking considerations from SEP?)
 - A: Referred to granting task force.
 - Q: How has the City let vendors know about the opportunities from this procurement framework? is there a potential City Trade Show option?
 - A: The COV has identified social vendors through online survey, connected to social procurement certification group, cost consideration of doing trade show for social enterprise. Further conversation is open and ongoing.
- Comment: Calgary and Edmonton are leading the way in terms of building collaborative social procurement models. There seems to be a trend across Canada in that the Municipal governments are learning how to put it in practice yet the Provincial government is going backward.

Presentation from UGM's Repair to Wear (R2W) Program:

- More details are in the PowerPoint slides.
- Started with many women just doing some sewing at UGM's programs and it grew into the current R2W program.
- The program works in partnership with UGM's thrift store.
- Participants earn stipends for each piece of clothing they repair.
- There has been a significant growth in sales and participation in the program.
- The program provides the women with social connection, safe space, build strong peer network, skill building, and income generation.
- Q: Does the program provide walk in repair services to anyone?
- A: Not at the moment.
- Q: Is the Repair to Wear program only open to women to be a part of the team?
- A: Yes, it is only open to women who are participating in UGM's sanctuary program.



Questions re: Exchange Inner City Personnel & Working Group Updates:

- There were no questions from members.

Acting Director Update (Alisha):

See meeting package for updates. No questions.

CED Planner Update (Wes/Colleen):

See meeting package for updates. No questions.

Community Benefit Agreement (CBA) Working Group Update:

See meeting package for updates. No questions.

Retail Gentrification & Social Inclusion Working Group Update:

See meeting package for updates. No questions.

Social Procurement Roundtable:

See meeting package for updates. No questions.

Exchange Inner City Project Updates Presentation:

Alisha Appointed Acting Director Role:

- Everyone thanked Steve Johnston for his work as the previous Director and welcomed Alisha to the new role.

Updates on St Paul's CBA:

- Talked to upper management and key personnel at COV.
 - The City's CBA Working Group has not been established yet but City staff are starting to put the process in place.
 - EIC shared ideas about the composition of future City CBA Working Group and discussed possible conflicts of interest with union groups.
 - The selection process of the City CBA Working Group is in discussion with City staff, nothing confirmed yet.
 - City staff talked about how other staff and departments are putting a lot of emphasis on the Equity strategy and would like for the CBA Policy to demonstrate who it can support the goals of the Equity Strategy.

- Comment: Without 3rd Party Implementation Team, the CBA trigger for development during the rezoning phase does not help the community to know when a new development is coming through that requires a CBA. It was suggested that the 3rd Party Implementation team be a representative on the City's planning committee involved with the rezoning process, in order to inform community of new developments.
- Comment: What is the City's timeline to forming their CBA working group.
- Comment: The City has not provided a clear timeline, but the General Managers are going to start the process. The City is also exploring other tools to hold developers accountable on CBA Policies.
- Comment: Legal is one of the best allies within City so far with regards to the CBA strategy.
- The Provincial CBA strategy group (BC Infrastructure Benefits) would like to come to a future EIC meeting to present.
 - **Action Item: Wes to follow up with Alisha about making plans for BCIB to present at an EIC meeting.**

Social Procurement Session for 1st & Clark Development:

- Stakeholders and development owners met with community partners and social enterprises.
- The owners of the development include: COV, land holder, developer, Vancouver Coastal Health, and BC Housing.
- Comment: The construction contractor Chandos had agreed to voluntarily involve themselves in the CBA Process, as the project is not large enough to be mandated by the COV to complete a CBA.

Local Card Update:

- Kool Things Vintage store has signed on and is providing a 15% discount to Local Card holders and has agreed to be a card distributor.
- New local card distributor: Lu'Ma Native Medical Center.
- Updated the Local Card website.



- Ovaltine Café reports that it has extended its hours due to more business from Local Card holders.

New Business Arising and Announcements from Members:

- No new business.

Traditional Closing and Adjournment:

- Meeting adjourned at 5:38 pm.