Session 1: Demystifying Ranked Choice Voting  |  11 AM EDT (1 hour)

Ranked choice voting is often mischaracterized, even though it’s been around for more than a century. Join this session to cut through the confusion and get clear information on how RCV works like any other elections process.

Presenters: RCVRC Team

Session 2: See How They Run: Campaigning as a Ranked Choice Candidate  |  1PM EDT (1 hour)

How does a candidate campaign for an office that’s decided by ranked choice voting? What’s the experience like? Learn from those who have asked to be someone’s first choice, but if not then their second choice!

Presenters/Panelists: Doug McCullough, former North Carolina Court of Appeals judge; Betsy Sweet, candidate in the Maine Democratic Gubernatorial Primary; Linea Palmisano, Minneapolis City Council; and Grace Ramsey, Director of Outreach for RepresentUs.

Session 3: RCV in the Legislative Process  |  3 PM EDT (1 hour)

Our panel of experienced election administrators, elections experts, and advocates will discuss how ranked choice voting gets shepherded through the legislative process.

Presenters/Panelists: Wendy Underhill, Programs Director on Elections and Redistricting for the National Conference of State Legislatures (NCSL); Casey Carl, City Clerk for Minneapolis, MN; Dave O’Brien, Staff Attorney for FairVote; and George Gilbert, Election Administration Consultant for the Ranked Choice Voting Resource Center
Session 4: Crafting the RCV Message | 11 AM EDT (1 hour)

How do you tell the RCV story? How do you explain it to voters or share with the media? Our panelists will offer their experience conveying messages that may not be easy to understand, how they developed voter education and outreach materials, working with the media, and sharing the message in multiple languages.

Presenters/Panelists: Bryce McNabb, Filmmaker and Creative Strategist; Kristen Muszynski, Communications Director for Maine Secretary of State; Nancy Lavin, Staff Writer for FairVote; and Maria Perez, Campaigns Manager for Common Cause New Mexico

Session 5: RCV By the Numbers | 1 PM EDT (1 hour)

Take a walk through data we have on RCV to learn if voters like RCV, if it works as intended, and if it can be sustained.

Presenters/Panelists: Erica Frazier Ph.D, Research Analyst for FairVote

Session 6: So, Who Won? Software for Tabulating & Displaying Results for RCV | 3 PM EDT (1 hour)

Learn about advancements in RCV software, including the RCVRC’s universal RCV tabulation software, vendor RCV integration, and election night reporting for RCV.

Presenters/Panelists: Louis Eisenberg, Software Engineer with Bright Spots; J.P. Heisel, Data and Analytics Services with City of Minneapolis Information Technology Department; and George Gilbert, Election Administration Consultant with Ranked Choice Voting Resource Center.