
FairVote

November 2021

Dear Supporters of FairVote!

"I volunteer my time to lead our board of directors and keep increasing my personal donations to FairVote for a reason: I deeply care about the state of our republic. We urgently need FairVote's passion and smarts to steer us to better elections for all, and I couldn't be more excited about what the staff is doing to seize this moment."

- Alice Underwood, FairVote Board Chair

Thank you for helping us achieve elections in the United States that live up to our nation's highest ideals. History suggests that major change is most likely to be won when Americans are facing deep challenges. In that spirit I'm writing to you today: *Will you join Alice in supporting our vital mission with a year-end gift?*

Since 1992, we have helped catalyze our era's most impactful voting changes, including advancing Electoral College reform, curbing gerrymandering, modernizing voter registration, and contributing to state and local wins that make ranked choice voting (RCV) today's fastest-growing, most nonpartisan electoral reform in the country. Now we're focused on normalizing the ranked choice ballot across the nation and winning the Fair Representation Act in Congress.

This year has been a great one for our mission:

- ***Seven bills in Congress advanced ranked choice voting***, from sweeping change as embodied by the Fair Representation Act to more targeted provisions on RCV that passed the House in the For the People Act. We have a new Government Affairs team focused on how to win change in Congress.
- ***New York City experienced a remarkable ranked choice voting primary.*** Near-record turnout doubled from 2017 and diversity flourished in elected office up and down the ballot. We were again and again featured as a reassuring and informed voice for media outlets.
- ***Democrats and Republicans alike embraced ranked choice voting.*** 21 Utah cities used it, Virginia Republicans nominated their statewide ticket with it, and new laws in Oregon and Colorado supported its local expansion among a record 29 states with RCV bills. FairVote is thrilled to regularly convene and support reformers from more than 40 states.

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FairVote Board of Directors: Alice Underwood (Chair)
Cynthia Okechukwu ◦ Brenda Choresi Carter ◦ Tim Hayes ◦ Jennifer Nassour
David Wilner ◦ Donald Marron ◦ Mark de la Iglesia

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- ***Our voices in the press were heard as never before.*** From two lengthy op-eds in the New York Times to appearances on CBS Evening News, we were featured in dozens of news stories and editorial pages. Our enclosure provides just an opening glimpse into that impact.
- ***Our conversation around electoral rules foster openings for change.*** We applaud the necessary work of so many in defending and improving our elections. We focus on fair ways of voting due to our belief that they are essential to meet the challenges of our times. Our coalition of national and state allies are covering all it takes to win and sustain reform.

To be sure, it's been a hard year for many of us – Covid, our deteriorating climate, the January 6th attack on the Capitol, and bitter partisan divisions thwarting action.

But seeds of hope are growing and starting to blossom. With your support, we can invest much needed dollars in the interventions that we know are essential for success: enlisting influential constitutional group partners, changing the national conversation, and supporting burgeoning state and local reform opportunities.

What can you do? We ask that you join us in thinking bigger to build our momentum. After 29 years leading FairVote, it's humbling for me that our budget has grown to more than five million dollars for FairVote and FairVote Action. But the fact is that your support has never been more important. We go into the new year with 28 staff ready to do everything they can in service of our collective mission.

We have set a goal to raise more than a million dollars by year's end. Will you consider increasing upon your recent gifts or with an amount that is personally meaningful to you? You can return a gift with the enclosed envelope, donate online, or give through any other means that you prefer. Will you join us as we head into a new year with determination and anticipation?

With deep appreciation,



Rob Richie
President and CEO

P.S. Please consider including FairVote in your year-end giving plans. Our goal is ambitious, but improving our democracy warrants it

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