Brief reflection: [Title of project/campaign/issue/advocacy area]

*This template provides a simple 5-step reflection/evaluation process for advocacy work. It can be used to reflect on the advocacy activities you have conducted on a single issue, or on all the advocacy activities undertaken by your organisation.*

**Date of reflection:** **Advocacy period covered:**

**People involved in reflection process:**

|  |  |
| --- | --- |
| **1. What advocacy activities have we done?** |  |
| **2. What effects have these activities had?** |  |
| **3. What are the strengths and weaknesses of our advocacy work?** |  |
| **4. What changes have occurred in the issue and the context?** |  |
| **5. How can we improve our advocacy work for the future?** |  |