



FIGMENT NYC 2018

Dream Bigger: Call for Art for High Impact Projects

This year, we want to dream bigger. In addition to our [upcoming] annual call for art for the FIGMENT NYC event, we're looking for ten (10) high-impact participatory weekend-long projects for the FIGMENT NYC event. For this special call, we are looking for participatory art projects in any discipline that can achieve significant impact by (1) involving a large number of participants, (2) being intensely participatory or interactive, (3) being visually stunning, (4) having an interesting or provocative concept.

We envision these projects all taking place outside (rain or shine) over the weekend, and all being staffed by the artist and their team, as well as volunteers, over the course of the weekend-long FIGMENT event. Projects can be set up a day or two before the event, and can be taken down a day or two after the event.

The anticipated dates of FIGMENT NYC 2018 are June 2-3, 2018. The public hours of the event are 10a-6p each day, with the last ferries off the island at 7p.

Artists:

We encourage artists and creators to submit as individuals or as teams or collectives. We encourage projects from artists of any age, experience level, or background, and are committed to broad diversity in our curated projects and in our artists. We seek participatory or interactive projects in any discipline, from the most conventional to the most experimental. Attribution of selected artists will be given based on the names of the individuals or the collective who create the project, rather than to any firm or corporation with whom they may be affiliated.

Deadline:

11:59p ET on January 31, 2018

After the deadline, our curators may request additional information, details on your proposal, or more materials before a final decision will be made in February.

Press:

FIGMENT has been named the "Best Art Festival" in New York by the Village Voice, and BBC has written, "If FIGMENT were a country, it would be the happiest in the world--and I would apply for citizenship immediately." FIGMENT and its projects have been profiled in The New York Times, the New Yorker, New York Magazine, Time Out New York, ABC 7, CBS Channel 2, WNBC, Thirteen, and many other publications, blogs, and broadcast stations. We are anticipating a significant amount of media attention for these 10 high-impact projects.

PROPOSAL CRITERIA

- **Scale:** We are looking for projects that inspire participation from a large number of FIGMENT participants
- **Participation/Interactivity:** We are seeking projects that allow participants to interact or co-create the project in a deep and profound way



PARTICIPATORY ART

- **Visually Stunning:** We are looking for projects that have visual impact and that can be documented and presented in still images and video
- **Provocative:** We are seeking projects that have a strong conceptual framework, and that inspire consideration and thought
- **Budget:** FIGMENT will provide \$1000 for each selected project, either as a tax-free reimbursement of documented expenses, or as a taxable stipend. Additional funds for more ambitious projects can be raised collaboratively between the artist and the FIGMENT team via Kickstarter.
- **Safety:** All projects must be safe for participants. Projects that involve climbing are probably off the table.
- **Appropriateness:** All projects must be appropriate for all audiences in a public place in New York City, and must abide by all appropriate laws and rules of Governors Island.

PROJECT TIMELINE

- November 27, 2017: Submissions open for FIGMENT NYC High-Impact Weekend-Long Projects
- January 31, 2018 (11:59pm ET): Deadline for project submission for FIGMENT NYC High-Impact Weekend-Long Projects
- February 2018: Jury meets and selects High-Impact Weekend-Long Projects; contracts are signed with selected artists
- March-May 2018: Curators check in with artists on progress; additional fundraising for ambitious projects via Kickstarter
- May 31-June 1: High-Impact Weekend-Long Projects installed on Governors Island (anticipated dates, pending approval)
- June 2-3: FIGMENT NYC 2018 Event (anticipated dates, pending approval)
- June 4-5: De-installation (anticipated dates, pending approval)

PROPOSAL REQUIREMENTS

Email your project submission to dreambigger@figmentproject.org. by **11:59pm ET on January 31, 2018**. Your project submission should include a total of seven (7) 8.5"x11" pages in PDF format, as follows:

Name your submitted PDF file in the following manner:

[artist or group name]_[name of project].pdf

(Such as JohnDoe_MyAmazingProjectpdf)

Page 1: Cover Sheet (one page)



- Name of Artist or Collective
- Physical address
- Email address
- Best phone number to reach you
- Name of project
- Brief (200-500 words) description of the proposed project, detailing the projects overall concept, experience, and interactive elements.

Page 2-4: Project Renderings or Images (three pages)

Please include graphics that allow the jury to understand the project, what it will look like, and how participants will interact with it. Feel free to use any graphic style that is comfortable to you or appropriate to the project: hand-drawn, photos, sketch-up, CAD, etc., are all perfectly appropriate and acceptable. The most important thing is clarity.

Page 5: Detailed Budget (one page)

Please include a detailed budget that shows your materials and expenses to create the project. We intend to provide each selected project with a \$1000 grant (either as a tax-free reimbursement of expenses or as a taxable stipend), and intend to partner with artist to raise additional funds through Kickstarter for more ambitious projects.

Page 6-7: Artists Bio/Portfolio (two pages)

Please tell us about yourself, and let us know about other projects that you've created. Please note that prior similar experience is not a prerequisite or part of our criteria for participation in this program.

Please email your project submission to dreambigger@figmentproject.org by **11:59pm ET on January 31, 2018.**

We look forward to your proposal!