



Advantage^{Inc.}

Fiscal Alliance Foundation

Statewide Poll of 374 Registered Voters that Own or Operate a Business
June 3, 2021

1. Are you or does someone in your immediate family run a business?

Yes	100.00%
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2. What kind of industry is your business associated with?

Retail	6.42%
Agriculture	4.01%
Manufacturing	2.94%
Real Estate or Construction	28.07%
Services	24.33%
Health Care	2.14%
Banking & Finance	10.16%
Other	21.93%

3. Governor Charlie Baker recently announced the state will be fully re-opened by Memorial Day, instead of his original date of August 1. Do you agree with the Governor's earlier re-opening date?

Yes	79.14%
No	13.90%
Not Sure	6.95%

4. President Biden is expected to send Massachusetts billions of dollars in COVID-19 Pandemic relief money. As someone who runs a business, how do you think Governor Baker should use the money intended to help businesses, their employees, and customers?

Replenish unemployment trust fund	15.24%
Replenish state rainy-day fund	13.64%
Employee bonuses to get back to work	15.51%
Tax relief	25.94%
More PPP funds	7.75%
Not Sure	21.93%

5. Thinking ahead to the 2022 gubernatorial election in Massachusetts, would you be more likely or less likely to support a candidate for Governor if that candidate made helping small businesses their top issue?

Much more likely	45.45%
Somewhat more likely	30.48%
Somewhat Less likely	7.22%
Strongly less likely	6.95%
Not Sure	21.93%

6. Which of the following issues is most important to you in considering your vote for governor?

Jobs/Economy	33.16%
Law Enforcement/Rule of Law	17.11%
Taxes	15.78%
Climate Change	9.09%
Health Care	7.75%
COVID19/Vaccines	3.21%
Something else	7.49%
Not sure	6.42%

7. Age Range

18-44	6.68%
45-64	36.36%
65 or older	56.95%

8. Gender

Male	61.50%
Female	38.50%

Party ID

Republican	18.72%
Democrat	17.38%
Independent/Unenrolled	63.90%

Results based on a survey of 374 registered voters in business-owning/operating households statewide, fielded May 25-26, 2021. Interviews were conducted live operators. The margin of error is +/- 4.9% with a 95% confidence level. The poll was sponsored by the Fiscal Alliance Foundation and conducted by Advantage, Inc.