Appendix A:

Action Plan Implementation Tables

DRAFT 8/24/15

GOAL 1: Based on Local Foods, Local Places Community Workshop input, literature review, guidance from local and national experts, and consultation with local community, develop Lafitte Greenway Community Garden Action Committee guiding documents: (1) Mission and Vision, (2) Community Action Plan, (3) Oral History, and (4) Sustainability Report.

Action 1.1:	Draft a vision and mission statement for the Community Garden Action Committee. Define purpose, statement, overarching values, and drivers.	
Measures of Success	• Community Action Committee adopts mission and vision statement	
Timeframe for Completion	August 2015	
Taking the Lead	Local Foods Local Places Steering Committee, Friends of Lafitte Greenway	
Ideal Supporting Cast		
Resources	Time	
	10 hours	
Possible Funding/Sources	Tulane Prevention Resource Center Practicum	

Action 1.2:	Refine Community input into Local Foods Local Places Community Action Plan	
Measures of Success	• Community Action Committee adopts Action Plan.	
Timeframe for Completion	August 2015	
Taking the Lead	Local Foods Local Places Steering Committee, Friends of Lafitte Greenway, LFLP Consulting Team	
Ideal Supporting Cast		
Resources	Time	
	20 hours	
Possible Funding/Sources	Local Foods Local Places Technical Assistance, Tulane Prevention Resource Center Practicum	

Action 1.3:	Develop Sustainability Report to document best practices in Community Garden Sustainability.	
Why is this important?	Thorough understanding of best practices is essential to guiding the development of the Community Action Committee's plan.	
Measures of Success	• Community Action Committee adopts Sustainability Plan.	
Timeframe for Completion	August 2015	
Taking the Lead	Friends of Lafitte Greenway (Kelly Bond, Local Food Intern)	
Ideal Supporting Cast	Steering Committee	
Resources	**Time**	
	40 hours	
Possible Funding/Sources	Tulane Prevention Resource Center Practicum	

Action 1.4:	Map out oral history and document community elders' stories of old Faubourg Lafitte gardens to help develop vision for future while respecting the past.	
Why is this important?	Must root modern planning and conversations in the rich history of urban farming in the Tremé/Lafitte community.	
Measures of Success	• Community Action Committee adopts Oral History document.	
Timeframe for Completion	August 2015	
Taking the Lead	Friends of Lafitte Greenway	
Ideal Supporting Cast	Steering Committee, community members.	
Resources	**Time**	
	40 hours	
Possible Funding/Sources	Tulane Prevention Resource Center Practicum	

GOAL 2: Form a Community Action Committee to lead action plan implementation, advocacy, and sustain momentum.

Action 2.1:	Build an inclusive Community Action Committee that represents all community areas and interests. At initial meeting, review and adopt guiding documents and define committee member expectations.	
Why is this important?	This is important because it promotes leadership, momentum, technical expertise, vision, identification of funding/resources, and broader connections.	
Measures of Success	• Participation by community/organizations • Deliverable to City • Garden Strategies Plan	
Timeframe for Completion	September, 2015	
Taking the Lead	Friends of Lafitte Greenway	
Ideal Supporting Cast	Stakeholders, Community Members, Business Community, University/Hospitals, Professionals, Federal/State	
Costs/Resources	**Time**	
	Coordination/Participation Time	
Possible Funding/Sources	Food and Space Donated, LSU AG Center, Master Gardeners, Architecture for Humanity, Staff Time	

Action 2.2:	Bring in organizations/model gardens locally and from different cities for meeting and advising	
Why is this important?	This is important because there are many successful examples of community gardens in existence already. It is valuable to target local and regional expertise in terms of growing and effective local models for organizing, but also to look elsewhere for the best practices in management and organization.	
Measures of Success	• When visitations have occurred and when lessons have been exchanged.	
Timeframe for Completion	September-December, 2015	
Taking the Lead	Growing/Action Committee, Friends of Lafitte Greenway, City	
Ideal Supporting Cast	Stakeholders, Community Members, Business Community, University/Hospitals, Professionals, Federal/State	
	Dollars	**Time**
Costs/Resources	Travel costs to bring in other organizations/representatives of other gardens. Some of these can be phone conversations if funding is tight.	Staff time, participation, facility to host events
Possible Funding/Sources of examples where this is occurring elsewhere.	Model examples: Groundwork Lawrence, High Line, Boston, Seattle, Berryland Greenway, Raleigh, NC Food Corridor.	

GOAL 3: Through committees develop a plan detailing principles for management, design, programming, and identify funding resources.

Action 3.1:	Establish a Management Committee to create a management and use plan for equitable inclusion in garden management and garden activities.
Why is this important?	It is important for the community gardens to be representative of the community, equitable, reach target populations, and ensure that the people who need it most are able to use it.
Measures of Success	• Community Garden Equity Plan created (Short-Term) • Survey of use by community (Long-Term) • Sustainable land management
Timeframe for Completion	Spring 2016
Taking the Lead	Growing/Action Committee; Friends of Lafitte Greenway, City to identify the Management Sub Committee membership, and Chair, and they will carry the work forward.
Ideal Supporting Cast	Stakeholders, Community Members, Business Community, University/Hospitals, Professionals, Federal/State Management Committee
Costs/Resources	Time
	Coordination/Participation Time
Possible Funding/Sources	Food and Space Donated, LSU AG Center, Master Gardeners, Architecture for Humanity, Staff Time

Action 3.2:	Establish a Design Committee to lead site analysis for the community gardens and create site plan/build-out specifics
Why is this important?	It is important to work with the City and identify the exact locations for the community gardens so that initial site evaluations, such as testing soil, can be completed. It is also important to evaluate whether the proposed sites for community gardens are still appropriate and identify the issues/opportunities for each of the sites. It ensures that the physical design matches the programming goals of the community gardens (e.g. education, community, or farmer-oriented gardens) and operational needs for the gardens to function.
Measures of Success	• Design committee formed • Site plan created that is more specific than existing Master Plan
Timeframe for Completion	Spring 2016
Taking the Lead	Growing/Action Committee; Friends of Lafitte Greenway, City to identify the Design Sub Committee membership, and Chair, and they will carry the work forward.
Ideal Supporting Cast	Landscape Architect, Design/Planning Committee
Costs/Resources	**Dollars**	**Time**
	Professional design services	Coordination and management
Possible Funding/Sources	Potential Request or Proposals (RFP) by the City for a design team; Need to request use of land by City, Architects for Humanity.

Action 3.3:	Establish a Programming Committee to create a program design for the community gardens
Why is this important?	Programming of events and activities will need careful thought, management and coordination if they are to be engaging, effective, and meaningful to the communities in the Greenway Corridor. Programming should be inclusive, engaging, and community driven to activate the gardens and provide a space for community-building and education.
Measures of Success	• Programming committee formed • Plans for programs are developed
Timeframe for Completion	Spring 2016
Taking the Lead	Growing/Action Committee; Friends of Lafitte Greenway, City to identify the Programming Sub Committee membership, and Chair, and they will carry the work forward.
Ideal Supporting Cast	Local Public Health Professionals and experienced community organizations with similar programs. Programming committee.
Costs/Resources	Time
	Coordination and management

Action 3.4:	Establish a Finance Committee to Identify funding for implementation of community gardens
Why is this important?	It is important for the operations, construction, maintenance, and the self-sustaining model of the community gardens. Need funding to keep gardens active through on-going maintenance and care (i.e. plants, seeds, tools, sheds, etc.)
Measures of Success	• Creation of finance committee • Plan for sustained funding with identified sources is created
Timeframe for Completion	Spring 2016 and ongoing.
Taking the Lead	Growing/Action Committee; Friends of Lafitte Greenway, City to identify the Finance Sub Committee membership, and Chair, and they will carry the work forward.
Ideal Supporting Cast	Stakeholders, Community Members, Business Community, University/Hospitals, Professionals, Federal/State Finance Committee
Costs/Resources	Time
	Volunteer hours to look for grants and submit applications
Possible	Donations from Lowe's/Home Depot (They have previously provided

Action 3.4:	Establish a Finance Committee to Identify funding for implementation of community gardens
Funding/Sources	supplies for Habitat for Humanity); Green Project; The City; Habitat for Humanity; Brick-Selling as a garden fundraiser

GOAL 4: Committee presents recommendations to the City and works collaboratively to develop implementation plan.

Action 4.1:	Bring the plan to City government with options and alternatives.
Why is this important?	Communications and effective coordination with the City is key to any success. On-going constant contact will be necessary to realize any implementation. The Committee will present before City Council committees and the beginning of the initiative and once recommendations have been developed.
Measures of Success	• Partnership with City is established
Timeframe for Completion	July/August Committee meetings of Council pending coordination with Councilmember Guidry.
Taking the Lead	Councilmember Guidry in coordination with Friends of Lafitte Greenway.
Ideal Supporting Cast	LFLP Steering Committee or Action Planning Committee if formed.
Costs/Resources	**Time**
	Coordination and management time.
Possible Funding/Sources	

GOAL 5: Committees plan out and implement key elements of the community gardens.

The actions presented below are intentionally vague because many specifics of implementing the gardens in the corridor will need to be worked out by Subcommittee formed in other Goals such as Management, Planning/Design, Programming and Financing, etc. The goal 5 actions presented below represent implementation desires expressed during the workshop and could be included in more detailed implementation steps taken by the Growing/Action Planning Committee and subcommittees as they do the work of creating and sustaining the gardens and activities in the corridor.

Action 5.1:	Form or identify a management entity to manage the garden, gardeners, and other users of the space. They will draft guidelines and rules for the gardens.	
Why is this important?	Structure is important. Need an organization that can interface/coordinate with the City. Additionally, growers can share their knowledge and teach others.	
Measures of Success	• Entity is formed • Active participation by gardeners and community	
Timeframe for Completion	Summer 2016. Timing is dependent on planning, cooperation and work of committees that are identified in prior goals.	
Taking the Lead	Growing/Action Committee; Friends of Lafitte Greenway, City	
Ideal Supporting Cast	Community organizations Master Gardeners	
Costs/Resources	Time	
	Staff management time.	
Possible Funding/Sources	Funding: Seeds for Change; Neighbor Works	
	Once a fund has been created for the gardens, a stipend type program could be created to local growing experts to handle on-going maintenance	

Action 5.2:	Prioritize space in gardens for community residents	
Why is this important?	Equity for the community; sustainability – community involvement	
Measures of Success	• #/% of local community organizations participating • # of local community members who use the space	
Timeframe for Completion	2016. Timing is dependent on planning, cooperation and work of committees and the City.	
Taking the Lead	The identified management entity.	
Ideal Supporting Cast	Community	
Costs/Resources	Time	
	Commitments; Buy-In from community	
Possible Funding/Sources	Look to other community garden models in the local area and across the country for best practices - pull from Sustainability Report	

Action 5.3:	Engage locals and youth in management of gardens	
Why is this important?	This is important because it creates community buy-in, sustainability of the project, and provides a guiding principle of education. Additionally, it offers a chance for jobs to community members if some sort of stipend could be provided.	
Measures of Success	• # of schools/students participating in the gardens • Set a certain number of plots for students	
Timeframe for Completion	Medium-Long; Ongoing	
Taking the Lead	The identified management entity.	
Ideal Supporting Cast	Existing school community gardening programs; school teachers who currently teach gardening as part of their curriculum	
Costs/Resources	Time	
	Program management time.	
Possible Funding/Sources	Americorps Grants; ReFresh Project; Parkway Parks; SPROUT NOLA; Grow Dat	

Action 5.4:	Develop plans for job creation, internships, and volunteer opportunities in the gardens
Why is this important?	Important to create new farmers and grow jobs in the Lafitte Corridor
Measures of Success	• Survey number of jobs created before and after community gardens • Programming competition (graduating/students and etc.) • Tax/Economic Data • Record attendance
Timeframe for Completion	Ongoing
Taking the Lead	The identified management entity.
Ideal Supporting Cast	Master Gardeners, Growing/Action Committee.
Costs/Resources	**Time**
	Job training and management
Possible Funding/Sources	University Support

Action 5.5:	Partner with existing organizations and implement resource and information sharing.
Why is this important?	Important to develop communication strategy to get word out to as many people as possible (Ex. Use "word of mouth," public speaking, social media)
Measures of Success	• Diversity of communication streams/how they heard about gardens • Measure responses or participation from various streams of communication
Timeframe for Completion	Continuous
Taking the Lead	The identified management entity.
Ideal Supporting Cast	Possibly leaders of partner organizations, NEWCITY, ReFresh, FitNOLA; News/TV/Print Media Sources
Costs/Resources	**Time**
	Volunteers can use databases and call/e-mail/visit target organizations
Possible Funding/Sources	Ask for donations from community organizations. In-kind donations.

Implementation Tables Comments

During the process of brainstorming actions for each goal area a number of post-it notes were produces that were ideas, thoughts as well as actions. The above tables contain a number of these items, those that were most actionable. The full body of actions from the post-it notes are being provided because they could offer additional value for each of these goal areas going forward.

GOAL 2: Process & Organization Going Forward – How will we work together maintaining momentum and communication in order to find and involve new people/champions? How will we cooperate with existing initiatives?

- Strategic network of existing new and local people
- If possible, bring in peers who have experience implementing the garden the community desires. Working with peer and other experts will increase chance of success = a more sustainable community garden footprint
- Establish different individuals along the greenway in each neighborhood community who would assume a leadership role and help organize other community members to maintain community gardens
- Working group meets monthly
- Form community engagement committee that can generate new ideas and feedback for development and to catalyze and foster community ownership of spaces on the greenway
- Regional and national stakeholders to achieve maximum impact
- Work with City of New Orleans to pursue funding to implement certain features near the gardens such as sidewalks, paths, benches, etc. A lot of federal funding requires City government or parish government to be lead for funding; A good chance for PPPs!
- Must be collaboration effort with City, Friends of Lafitte Greenway, and other groups to pursue funding for the community gardens and additional amenities such as sidewalks, paths, etc.

GOAL 3: Building and Physical Planning – Where it happens, ideal site criteria, priorities, immediate next steps

- Plant lots of perennials, fruit trees, and pollinator attracting plants that are lower maintenance and will create biodiversity
- Canvas/survey to understand needs of adjacent neighbors to gardens to gauge interests and understand appropriate program for community garden space
- Heirloom seeds
- Bees and honey
- Food forest
- Foraging path
- Create peripheral activities/events to make garden a destination
- Sites needs access to water, shed, tools
- Design a co-op garden
- Work with users to develop designs of gardens (i.e. community meetings)

- Develop a pipeline for community that gives jobs created by or around the greenway to area residents

GOAL 4: Sustained Management of Gardens – The "How" & "Who" will manage, teach, care take on-going operations and activities

- Self-sustaining urban farms (hybrid revenue from sales, grants, loans
- Plan for crop rotation, different plan varieties; plans for prevent cross pollination of plants

GOAL 5: Programming and Activities – What exactly is or can happen at the gardens? (Ex: Educational, Training, Family/Community, New Farmer Program, Schools, Commercial)

- Family oriented activities requires services for safety to be more community based – bringing in groups like churches and social aid and pleasure club
- Create activities for senior apartments within distance to gardens
- Programs on: growing fruit trees, gardening for pollinators, composting, organic gardening, growing annual crops, edible groundcovers
- Teaching plan tied in to help structured in programs
- Themed walks for community to learn and taste
- Food forests – fruit trees, public space where folks can be in nature and can pick food from trees
- Map out existing organizations and committees along greenway and engage them in generating programs along greenway; Give organizations space to achieve their own missions/vision as it aligns with those of the greenway (i.e. health and wellness)
- Develop twenty new urban farmer