

2019 Lafitte Greenway Ambassadors Program

Who are Greenway Ambassadors?

Ambassadors are a diverse group of dedicated community leaders from each of the Greenway's neighboring communities who...

- Share information about the Greenway, and its programs and events with neighbors, community members, and trail users,
- Gather ideas about the Greenway from their neighbors,
- Represent the Greenway at community gatherings, meetings, and events, and
- Shape the future of the Lafitte Greenway

Program Details

Ambassadors are the main connection between Friends of Lafitte Greenway and their neighborhood. They dedicate about 4-8 hours per month to the Greenway from February to October 2019. The program includes:

1. **Training** (*early February 2019*) - Ambassadors receive extensive training about the Greenway's history, features, and future; stormwater management features that reduce flooding; and community organizing skills.
2. **Community Engagement Activities** (*March-October 2019*) - Each Ambassador leads one community outreach activity of their choosing each month. Examples: Give a presentation to your church about the Greenway, lead a tour of the Greenway, pass out flyers for free fitness classes, find volunteers for an event on the Greenway, etc.
3. **Monthly Meet-Ups** (*March-October 2019*) - Once a month, Ambassadors meet up to share knowledge and updates, build skills, and plan upcoming events and activities.
4. **Ambassador Project** (*Summer or Fall 2019*) - Ambassadors work together to plan an event or Greenway improvement that solves a problem or meets a community need. For example, the 2018 Ambassadors hosted a free community crawfish boil to introduce their neighbors to the Greenway.
5. **Stipend** (*February-October 2019*): Ambassadors receive a stipend of \$500 for their time, made in monthly payments throughout the program.

Become an Ambassador!

We're looking for 5 new Ambassadors who...

- Live, work, or have strong community ties in one or more of the neighborhoods along the Lafitte Greenway (French Quarter, Iberville, Treme/Lafitte, Tulane-Gravier, Lower Mid-City, Mid-City, Faubourg St. John, Navarre),
- Love talking to their neighbors, and meeting new people,
- Are passionate about inspiring community to get outside and get active, and
- Are interested in building healthy communities and a healthy environment.

How to Apply

1. Fill out application form on the back of this sheet
2. Submit completed application form to Nellie Catzen by email to nellie@lafittegreenway.org or in person at the Friends of Lafitte Greenway office, 2200 Lafitte St. New Orleans, LA 70119

