

## 2020 Lafitte Greenway Ambassadors Program

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### Who are Greenway Ambassadors?

Ambassadors are a diverse group of dedicated community leaders from each of the Greenway's neighboring communities who...

- Share information about the Greenway, and its programs and events with neighbors, community members, and trail users,
- Gather ideas about the Greenway from their neighbors,
- Represent the Greenway at community gatherings, meetings, and events, and
- Shape the future of the Lafitte Greenway

### Program Details

Ambassadors are the link between Friends of Lafitte Greenway and the Greenway's neighborhoods. They dedicate about 4-8 hours per month to the Greenway from February to July 2020. The program includes:

1. **Training** (*January- February 2020*) - Ambassadors receive extensive training about the Greenway's history, features, and future; stormwater management features that reduce flooding; and community organizing skills.
2. **Community Engagement Activities** (*February-July 2020*) - Each Ambassador leads one community outreach activity of their choosing each month. Examples: Give a presentation to your church about the Greenway, lead a tour of the Greenway, pass out flyers for free fitness classes, find volunteers for an event on the Greenway, etc.
3. **Monthly Meet-Ups** (*March-July 2020*) - Once a month, Ambassadors meet up to share knowledge and updates, build skills, and plan upcoming events and activities.
4. **Ambassador Project** (*TBD*) - Ambassadors work together to direct part of the Greenway's budget to solve a problem or meet a community need.
5. **Stipend** (*February-July 2020*): Ambassadors receive a stipend of \$300 for their time, made in monthly payments throughout the program.

### Become an Ambassador!

We're looking for 5-6 Ambassadors who...

- Live, work, or have strong community ties in one or more of the neighborhoods along the Lafitte Greenway (French Quarter, Iberville, Tremé/Lafitte, Tulane-Gravier, Lower Mid-City, Mid-City, Faubourg St. John, Navarre),
- Love talking to their neighbors, and meeting new people,
- Love to be outside, and are passionate about inspiring community to get outside and get active, and
- Are interested in building healthy communities and a healthy environment.

### How to Apply

1. Fill out the application form on the back of this sheet and submit by January 23rd, 2020.
2. Submit completed application form to Brie Bryant by email to [brie@lafittegreenway.org](mailto:brie@lafittegreenway.org) or in person at the Friends of Lafitte Greenway office, 2200 Lafitte St. New Orleans, LA 70119.

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### Application Form

Fill out the following form neatly and return to Brie Bryant, Community Programs Coordinator, in person at the Friends of Lafitte Greenway office at 2200 Lafitte St., or by email to [brie@lafitegreenway.org](mailto:brie@lafitegreenway.org). An online version of the form is available at [lafitegreenway.org/ambassadors](http://lafitegreenway.org/ambassadors). Questions? Call 504.380.0297

Name: \_\_\_\_\_

Best way to contact you: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Neighborhood: \_\_\_\_\_

1. Are you available during the following mandatory meeting times?
  - o Greenway Fest, March 21, 2020, 11am-7pm    YES    NO
  
2. What do you like best about the Lafitte Greenway?
  
  
  
  
  
  
  
  
  
  
3. Why are you a good fit for the Greenway Ambassadors Program? *(See program details on the back of this page.)*
  
  
  
  
  
  
  
  
  
  
4. What are you involved in in your community? Describe your current, previous, or future community involvement through volunteer, work, school, or other experiences.
  
  
  
  
  
  
  
  
  
  
5. Why are you interested in becoming a Lafitte Greenway Ambassador? What sort of impact do you hope to make through your work as an Ambassador?
  
  
  
  
  
  
  
  
  
  
6. What days/times are best for you for a monthly meeting? Be sure to be specific. *(Example: 5pm-8pm on Mondays, Tuesdays and Thursdays, All day Saturdays.)*