

FRIENDS OF LAFITTE GREENWAY

HIKE FEST

TUNES, TALES, AND TRAILS

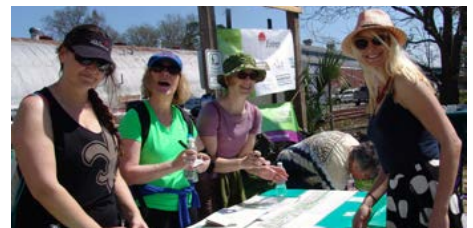
SATURDAY, MARCH 23, 2019

THE 13TH ANNUAL HIKE REBORN AS THE GREENWAY'S 1ST FESTIVAL

*The Greenway's 1st Festival • Live Music • Food & Art Vendors • Storytelling
Guided Walking Tours • Celebrating Local Culture • Community Input • Kids Activities*

11 AM - 6 PM • THE GREENWAY'S GREAT LAWN // 500 N GALVEZ STREET

The Annual Hike began in 2005 as community members bushwhacked along an abandoned railroad corridor, and dreamed of transforming the long-blighted space into a trail and park for New Orleans. Through hosting the annual Hike, we "walked the Greenway into being," spreading this inspiration and starting a movement. The Hike Festival continues to inspire community to come together around this special public space, and shape its future.



Today, the Lafitte Greenway is the vibrant backbone of New Orleans' bike network-- used by 300,000 people annually on foot and on bicycle to safely get where they are going, to connect to nature and health, and to celebrate the unique culture and community of our city.

The Greenway's First Festival On Saturday, March 23rd, 2019 the 13th Annual Hike will be reborn as the Greenway's first festival! The Hike: Tunes, Tales, and Trails Fest will bring together **2,500 neighbors and supporters** to celebrate the Lafitte Greenway; enjoy local live music, food, drink, and crafts; share stories of the Greenway on guided walking tours; and contribute their ideas and feedback to shape the future of this great public space.



HIKE FEST SPONSORSHIP

You're invited to connect your brand with the residents of the Greenway's growing and thriving neighborhoods and the larger New Orleans community through the Greenway's first festival.

HIKE LEVELS	Website	Banners	Emails	Social Media	Media Releases	Flyers	Stations
PLATINUM	L	L	L	Post	o	L	o
GOLD	L	L	L	o	o	L	o
SILVER	L	L	L	o		o	o
BRONZE	o	L	o	o			
TITANIUM	o	o	o	o			

**Customized Recognition Opportunities Available*

Your gift is tax-deductible to the fullest extent permitted by law.

L = Logo o = Included

PLEASE CONTACT

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Please contact us for additional sponsor and partnership opportunities to meet your giving goals.

HIKE + SOIRÉE PACKAGES

Ask about opportunities to support and be recognized at the Greenway's two biggest events with one combined gift: the March Hike festival and October Soirée gala.