



EMBARGOED FOR RELEASE 12:01 A.M. JUNE 18, 2015

WOMEN ON 20s REACTS TO TREASURY ANNOUNCEMENT ABOUT NEW \$10 BILL DESIGN

NEW YORK, June 18, 2015 – The grassroots campaign Women On 20s issues the following comments in response to the Treasury Department’s announcement today that it has decided to feature a woman’s portrait on a newly designed U.S. \$10 note.

Women On 20s founder, Barbara Ortiz Howard, said, “We look forward to being part of this process that will create a currency that more reflects our society and values today and into the future.”

Executive Director Susan Ades Stone said, “It has been our goal from the beginning to see the face of a woman on our paper currency, so naturally, we were excited to learn that our mission will be achieved.” She added, “Even though our campaign targeted the \$20 bill, we are pleased Secretary Lew will make this change on the first bank note to receive a makeover.”

Reflecting on the Treasury Department’s statement that it needs until 2020 to finalize the new bank note’s design and then more time to put it into circulation, Ades Stone added, “We appreciate that our money needs to be secure, as well as accessible to the blind, but we hope the Treasury will find a way to accelerate the process and put the new \$10 bill into circulation in time for the 100th anniversary of women’s suffrage in 2020.”

Regarding the choice of who should be featured on the new \$10 bill, Howard said, “While many women are worthy of being featured, when Secretary Lew makes his choice, we hope he will take into account that the winner of our online poll, Harriet Tubman, was the top vote-getter among more than 600,000 ballots cast.”

We will have further comment as more details are revealed at the Treasury Department press conference.

###

For more information, contact: Barbara Ortiz Howard, Founder; Susan Ades Stone, Executive Director. press@womenon20s.org. Images and past press releases available at <http://www.womenon20s.org/presskit>