

**Agenda / Minutes for the meeting of the executive
Canadian Freelance Union
Zoom Link for meeting canadianfreelanceunion.ca/zoom**

Present: Michelle, Joshua, David, Setaj, Nora, Mohammad

Regrets: Raul

Guests: Paula, Roxanne

Meeting called to order at 1:32pm EST.

Standing Items

Approval of Agenda

- Setaj moved, Joshua seconded, Passed by Consensus

Approval of [Minutes](#)

- Nora moved, Setaj seconded, Passed by Consensus

Unifor Report

- History of the Canadian Freelance Union
- Current Member Count: 184
 - Change from last month: +1 (183)
- 10 days of action for Climate Change between Earth Day and May Day
- 800 Coop workers striking in Regina
- French translation of forms

President's Report

- Started [CFU Work Plan](#)
- Organizing Webinar for membership to be scheduled for February 2020
 - Will be working with Raul & Roxanne to get things aligned
- Working on looking at different policies we need to develop to strengthen the executive board and make it easier for decisions to be made in a timely manner
 - Looking into creating a press card policy, social media policy, conflict of interest policy, unifor national book-off policy
- Strategy Meeting for the Executive
- Training for Nation Builder for new exec
- Cleaning up google docs folders

Coordinator's Report

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Treasurer Report

- Nothing to report

Old Business

[Template contract project](#)

- Michelle will send email to members in early 2020 & add link to welcome email.

[Rate card project](#)

- Will be added to <https://www.canadianfreelanceunion.ca/resources>

Online store for [CFU Branded Swag](#)

- Michelle will send email to members in early 2020 & add link to welcome email.

By law edits

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- By laws have been sent to members, and [posted on the website](#), to be voted on at a future AGM.
- Meeting in 2020 with Executive to review deeper bylaw changes.

New Business

- Strategy Meeting
 - Discuss current requirements and the process of applying for press cards.
 - Will put out a call for membership about process and areas for improvement.
 - Develop staffing plan for 2020-2021
- Social Media Strategy
 - Board will have a meeting in 2020 along with the Communications Committee to develop social media goals and strategy & social media guideline for what will be posted or shared to our social media sites, and when board approval is required for social media posts
- Survey Responses
 - Needs updated & tied in with strategy meeting
- CALM membership
 - Motion to renew CALM membership for \$125 for 2020
 - Motioned by Michelle, Seconded by Joshua, Passed by Consensus

Communications

- Working to raise knowledge of CFU within Unifor
- Will create a document that we could use to approach other unions to advocate for hiring unionized freelancers

Regional Reports

- Atlantic
 - Holiday greeting sent, looking to do a weekly freelance coffee shop meetup
- Quebec
 - Staying informed about organizing in Montreal with other media industries
- Ontario
 - Successful meetup in December, preparing survey for Ontario members & doing intro
- Prairies (vacant)
- British Columbia
 - Will be reviewing membership survey & reaching out to local members

Meeting adjourned at 3:10pm EST. Motion to adjourn by Nora, seconded by David.

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Minutes Taken By: Michelle Keep

Michelle Keep

President

Date