

Present: Nora, Setaj, Paula, Mohammad, Ethan
Regrets: Michelle, Roxanne
Guests:
Quorum: Met
Meeting date: May 26, 2021

Opening Remarks (5 min)

- Call to Order
- Attendance
- Declaration of Quorum

Consent Agenda (5 min)

- Approval of Agenda
- President report
- Coordinator report
- Unifor report
- Board minutes - [April 2021](#)

Nora moved, Setaj seconded, no Objections, no Abstentions, Carried by Consensus

Projects in Motion (15 min)

Freelance Arts Festival

Wrap-up & Lessons Learned:

- The festival went really well with lots of participation
- Lessons learned - we need to focus on Social media to speak to members
- Setaj did a lot of work and deserves recognition
- We should look at funding for the future festival
- We should be creating content for social media
- How many hours were spent and how many people attended is important to track
- Look at creating a committee to help build the next festival
- Consider a holiday event using the method of the festival

External Requests (5 min)

- x

Action:

- Ontario Election Act motion
 - CFU organized a meeting with 19 others about the new elections campaign, Protecting Ontario Elections Act
 - Some felt the interpretation was overly cautious so less concerned about impact
 - Everyone committed to wanting to meet again under the the flag of CFU
 - Another meeting to take place soon with Roxanne to send out minutes to participants

- Get a read about where Unifor challenge to this law is

Our Future Positioning - 2021 Focus (45 min)

Strategic Plan for 2021:

Organizing Externally & Internally

Internally:

- Giving members the tools they need to organize their peers. Could include talking points, graphics, social media sharing, etc.
- Hosting socials and encouraging members to get to know one another
- Getting members involved in smaller industry groups to share information and support
- Encouraging members to use the directory
- Could we look at creating and managing a sick fund through the union? What research needs to be done? Any interest?

Externally:

- Reaching out to other organizations and worker cooperatives to make our name known
- Being more proactive about media responses and seeking them out

Action Items:

- Member having issues with client and refuses to pay in full.
- Look at parkdale organizing as model of and battle
- Plan is to build a draft suggestion for the plan and we will build a timeline of the facts. We will also have a timeline of social media campaign

Administrative (5 min)

Nationbuilder:

- Unifor has taken over our subscription and makes it easier. The biggest difference is that Unifor has access to our nation
- We should ask Roxanne about updating the website to see if it can be updated. Raul to follow up with Roxane about this

Action Items:

- X

Template Contract:

- Adding new clauses to the template
- What does a paid sick day policy look like for freelancers?
- Add in a % prime over contract to pay for health benefits. 2% per day would be 5 paid days/year assuming a 50 week work year.

Announcements and Next Agenda (5 min)

Upcoming Events or Important Days

- x

Topics for next meeting

- x

Adjournment

Motion to Adjourn

- Nora moved, Paula seconded, Carried by Consensus

President Report:

x

Unifor Report:

Coordinator Report:

- Rolled out another fun social event that was well attended which included calling members via callhub
- Worked with Nora to support a member with client issues. This included attending a call with client and strategizing a public campaign
- Worked with Setaj to roll out a very successful Freelance Festival that included a social media campaign, coordinating with participants and hosting 9 sessions
- Participated in call with members of the executive planning strategies around Bill 254, Protecting Ontario Elections Act
- Call hub calling of members to partake in Freelance Project
- Following up with members who expire over the next 6 weeks
- Responding to emails/calls and general admin work
- Maintained social media presence
- Supported finance and updating members in NB

Treasurer Report:

Regional Reports: