

**Present:** Michelle, Paula, Setaj, Ethan (ex-officio)  
**Regrets:** Mohammad  
**Guests:** Roxanne, Raul  
**Quorum:** Met  
**Meeting date:** June 24, 2021

### Opening Remarks (5 min)

- Call to Order
- Attendance
- Declaration of Quorum

### Consent Agenda (5 min)

- Approval of Agenda
- President report
- Coordinator report
- Unifor report
- Board minutes - [May 2021](#)

*Paula moved, Setaj seconded, no Objections, no Abstentions, Carried by Consensus*

### Projects in Motion (15 min)

#### **External Requests (5 min)**

- Nancy is wondering if anyone else would be interested in talking to her about the history of the CFU.

#### **Ontario Election (10 min):**

- Ontario Finance Election Act changes; Ethan & Nora organized a meeting between media & freelance sectors who might be interested
- Bill was dismissed by courts, Government used notwithstanding clause to push it through
- Laura (Unifor Lawyer) working on an informational sheet for freelancers & clients
- Possibility of mounting a public campaign on the problematic aspect of the bill that has been passed and not about the Ford government
- Need to find a way to inspire the people interested to do a lot of the work as volunteers

#### **Action Items:**

- Laura to pass on informational sheet
- Raul to send out to our membership along with an ask to help us create a vision of what a campaign might look like and see if people are interested in contributing

### Our Future Positioning - 2021 Focus (45 min)

#### **Strategic Plan for 2021:**

**Action Items:**

- Social media group on slack to create a document to brainstorm social media plan, with the goal of increasing our visibility and reach.
  - Create several series or themes (i.e. member profiles, key freelancer issues, how to solve freelancer problems), along with goals for content creation
  - Due: September with check-in in July
  - Roxanne to check with Unifor if there's any options similar to Canva that we could avail of a bulk discount on.
- Michelle and Raul to meet and discuss a volunteer strategy plan
  - Due: July
- Organizing strategy to be developed after reviewing documents from Nancy Worth
  - September meeting

**Administrative (5 min)****Nationbuilder:**

- Roxanne to follow up and get a quote for a website build.

**Announcements and Next Agenda (5 min)****Upcoming Events or Important Days**

- July 8, name that tune
- July 29, next meeting

**Topics for next meeting****Social Media Strategy:**

- Review project so far

**Bylaws change to introduce different fee structures****Template Contract:**

- Adding new clauses to the template
- What does a paid sick day policy look like for freelancers?
- Add in a % prime over contract to pay for health benefits. 2% per day would be 5 paid days/year assuming a 50 week work year.

**Adjournment****Motion to Adjourn**

- Setaj moved, Paula seconded, Carried by Consensus

President Report:

- Participated in Unifor's launch for the Build Better EI campaign & spoke about freelance issues with the EI system to 100~ participants
- Did a call with the employer who was refusing to pay one of our members
- Spoke with Nancy Worth for her research project

Unifor Report:

Coordinator Report:

- Started the planning for our July social, 'Name that Tune' on July 8th
- Worked with Setaj to develop and roll out social media content around the Unifor campaign against Ford using the Notwithstanding clause to pass legislation limiting third-party advertising
- Worked with Setaj to wrap up Freelance festival such as sending thank letters and getting invoices for payment etc.
- Meet with Setaj to create a video for the event from all the presentations. This entailed going through all presentations and picking out segments from each presentation.
- Working with Nora we got payment for a member. Now working to develop a social media campaign to highlight that success
- Following up with members in grace period
- Responding to emails/calls and general admin work
- Maintained social media presence
- Supported finance and updating members in NB
- Undertook processing of several CFU and IFJ cards
- Finalizing 2nd quarter reporting for Unifor

Treasurer Report:

Regional Reports: