

## **CFU Executive meeting**

Thursday, April 14, 9:30 a.m. ET

Chateau Champlain Hotel, Montreal

Present:

Regrets:

Serving as secretary: Nora (Minutes provided at the end of the agenda)

## **APPROVAL OF THE AGENDA**

M: S: Carried

## **APPROVAL OF THE MINUTES (as amended)**

March 16, 2016

(<https://docs.google.com/document/d/1OCzgc1s0Bye5RgjW94gs5FEYo0I8zmHMEsERljHRAOM/edit>)

M: ??; S: ??;

## **MOTIONS PASSED VIA SLACK**

## **BUSINESS ARISING FROM THE MINUTES**

## **REPORTS**

### **President's report**

- Correspondence and phone calls with members, potential members, and the former national marketing director for CLAC who is sending out resumés to unions looking for work.
- Talk to Roxanne and Howard Law about the Media Council's upcoming meeting and report to the board.
- Update home page text; start work on a news item re. CFU's position on the precarious economy and national campaigns.
- Work with other board members on advocacy for members, promotion of webinar, tracking of year's payment to NB
- Send official receipts to members who paid by cheque
- Attend and speak at BC organizing event
- Prepare agenda and notes for meeting in Montreal

### **Vice President's report**

- *Been too busy.*

### **Treasurer's report**

- Budget  
[https://docs.google.com/spreadsheets/d/1ZXbekXNFOCHH544RiFafYsXJE6YCAv8C5J4DRuXmN\\_c/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZXbekXNFOCHH544RiFafYsXJE6YCAv8C5J4DRuXmN_c/edit#gid=0)

## **COMMITTEES**

### **Political Action**

- 

### **Communications**

- Ongoing work/must follow up about: (1) One member has volunteered to create a CFU branding package; (2) Several members have volunteered to create ad hoc graphics we would need --e.g.

New Facebook cover page, graphics for use over social media or website (they are now on slack); (3) Several members have offered to help with website maintenance and troubleshooting--have been put in touch with Ethan and are now on slack website channel; (4) One member has volunteered to help create/coordinate a CFU key messages document.

- Suzanne is coordinating monthly national CFU Facebook ad buys/post boosts. Mix of promoting events, boosting posts, promoting page.
- Regional directors are encouraged to boost events in their own regions using their regional budgets.

## **Education**

- 

## **Bylaws**

- Notice of 20+ amendments presented at the GM in January. To be voted on at the next AGM.

## **Happy Warrior**

- 

## **Growth**

- 

## **ORGANIZING**

- (as of April 7) 256 members, 1 grace period, 111 expired (+6 from last month)
  - BC: 57 (+1 from last month)
  - Prairies: 18 (same)
  - ON: 126 (+6)
  - QC: 28 (+2)
  - ATL: 26 (same)

## **REGIONS**

### **Atlantic**

- 

### **Quebec**

- 

### **Ontario**

- March pub night in Toronto a success. Approx 18 people present. 2 new members joined on site, cheque in hand. Several other leads -- Adrianna to follow up.
- April co-working event (our first) had approx 16 people come. Many non-members. There is appetite for regular co-working event. Thinking about having a standing 2/monthly co-work, to be discussed with Adrianna.
- Have a lead on negotiating a CFU discount for FreshBooks.
- Urban Worker project has officially launched. Mentioned CFU in several Toronto Star articles and on CBC television. They got over 1000 new sign ups on first day. How to collaborate still in negotiation.

### **Pairies**

- Followed up with Premiers Office re press access to the legislature
- Sam Power is handling recruitment of new members
- Advocacy work for members trying to get access to ATP productions for reviews.
- Organizing summer social/co-working event in Calgary

## BC

- 

## NEW BUSINESS

- Motions arising from April 14 meeting in Montreal:
  - That Leslie draft the specs for hiring a freelancer to assist with administration, writing, social media, etc. M:
- Message planning: (Suzanne now coordinating national email blasts. Approx 2-3/month. See [calendar here.](#))
  - World Copyright Day
  - Putting a call out for custom CFU website theme.
  - Growth email announcing our aspirational growth goal but also asking members if they know anyone that should join us.
  - Email message about recruiting translators
  - Msg about the directory/CFU promotional flyer on website: print and bring to relevant events!
- Creating a job description call for the CFU custom theme design: **Suzanne on point**

## NEXT MEETING

May 18 at 2 p.m. ET

Regularly scheduled meetings:

June 15 at 2 p.m. ET

Summer meetings?

## ADJOURNMENT at

\*\*\*\*\*

Minutes

Call to Order: 9:15

2. Approval of the minutes from the last meeting

Moved: Nora Loreto

Seconded: David Hogben

Passed

3. Business arising

No business arising

4. New Business

a. Affiliations

Be it resolved that CFU join the Unifor Media Council

Moved: Suzanne Gallant

Seconded: Trevor Beckerson

Passed

b. Travel

Be it resolved that \$5000 be budgeted for travel

Moved: Trevor Beckerson

Seconded: Jamie Parkinson

c. Translation

Be it resolved that \$3000 be budgeted for translation

Moved: Ethan Clarke

Second: David Hogben

d. CFU staff person

Be it resolved that \$17,000 be budgeted for a staff person

Be it further resolved that \$7000 be moved from one-time-cost surplus to help pay for this salary (at \$28/h)

e. Website design

Be it resolved that \$5000 be budgeted from one-time-only costs to design and code the CFU website

Moved: Nora Loreto

Seconded: Trevor Beckerson

f. Campaigns organizing funding

Be it resolved that a contingency for campaigns at \$10,000 be created out of one-time-only money

Moved: Jamie Parkinson

Seconded: Trevor Beckerson

g. Template contract lawyer costs

Be it resolved that a contingency for legal be created \$1000

Moved: Trevor Beckerson

Seconded: Suzanne Gallant

f. One-time-only funds

Be it resolved that the one-time-only funds be invested in a short-term deposit, depending on what's available at the credit union, of \$40,000.

Moved: Trevor Beckerson

Seconded: Suzanne Gallant

g. 2016 budget

Be it resolved that the 2016 budget be adopted as amended

Moved: Trevor Beckerson

Seconded: Ethan Clarke

h. Membership

Be it resolved that the executive aim to grow the membership by 100 people in one year

Moved by: Ethan Clarke

Seconded by: Jamie Parkinson