

**`Agenda / Minutes for meeting of executive  
Canadian Freelance Union  
Zoom Link for meeting [campaigngears.com/zoom](https://campaigngears.com/zoom)**

Jan 10, 2019 @ 1:00 PM EST

1. **Present:** Ethan, Nora, Mohammad, Brian, and Michelle  
**Regrets:**  
**Guests:** Raul, Roxanne  
**Guests regrets:**
2. **Review of agenda**
3. **Approval of minutes from previous meetings**
  - a. [Dec 12](#): M/S/C: Mohammad / Michelle/ Carried
4. **President's report**
  - a. Not much activity due to Holidays
  - b. Worked on Stopping the Race to the Bottom workshop
5. **Treasurer report**
  - a. Finalizing the pay + contract for Coordinator
  - b. CFU needs to get paid by Unifor
  - c. Will be moving to Meridian credit union in 2019
6. **Coordinator report**
  - a. Rolled out a very successful holiday event in Dec in Toronto.
  - b. Internal, admin work such as fixing NB glitches on website, follow up on member inquiries and supporting end of year communication to membership
  - c. Supporting member with client issues
7. **Report from Unifor / organizing report**
  - a. Current numbers: 159 (-3 change from Dec meeting)
  - b. Member Organizers
    - i. Jane and Paula are interested in continuing as members organizers
    - ii. Meeting happening next week to confirmation continuation of the contracts
    - iii. Exec advised Roxanne/Unifor that we'd like the organizers to keep doing as they have been doing maybe expanding to recruit others to do work with them (prairies director, more city based FB groups, etc.)
  - c. CLC / Unifor issue
    - i. Nothing to report at this time

## 8. Old business

### a. Strategic Planning (Brainstorm) Session in March

- i. The new survey is in place and collecting responses
- ii. Raul will send out a call for people to fill out the survey now in January

### b. Template contract project

- i. Message asking for feedback on hosting options sent. Not much response.
- ii. Discussion about hosting:
  1. Just for members vs for the public with a signup form?
    - a. Consensus: put the document in members area of the website
    - b. Advertising that you can get the contract for being a member
  2. Content builder system
    - a. We should pursue the idea of a more fancy implementation but avoid very high costs and make sure we can release something soon

### c. Rate card project

- i. Michelle, Raul and Ethan met to discuss the timing and content of the workshop about “stopping the downward spiral” and the rate card. Brian agreed to help lead the session. The session was planned for the 16th. Might be bumped to the 23rd to allow time for promotion and production of the rate card.
  1. Agreed that the document from Unifor is not ready for full publication
  2. We will present the background document from Unifor at the workshop and discuss a plan to build out a actual rate card going forward from there
  3. We will ask for volunteers to help to build a full rate card

### d. Fact sheet on EI/ CPP for freelancers

- i. This document is now on the website but has not been published.  
[canadianfreelanceunion.ca/ei\\_cpp\\_factsheet](http://canadianfreelanceunion.ca/ei_cpp_factsheet)
- ii. Could use some graphics or photos to make it more interesting.
  1. Raul will ask Setaj Ladd about making illustrations for the web page
- iii. Plan for publicizing it?
  1. Send out email, post to FB+Website
  2. No FB ads

### e. Committees

- i. Communications
  1. Need a plan to refresh our communications systems.
  2. 69 current members never clicked on any of the 30+ emails sent in 2018

3. Raul - Compile a list of the above and have the executive review it
4. At events we should ask how people heard about the events
- ii. Motion: Renew the membership for CALM
  1. M/S/C: Mohammed/Ethan: Carried
  2. Raul will make sure exec and communications committee members know they can ask access, compile a list and send to Nora
- iii. Online store for CFU Branded Swag
  1. Brian had to leave so we did not discuss, moved to slack

## **9. New Business**

- a. Event at Ryerson about Freelancer Rights
  - i. Audience: students
  - ii. Date: likely in March
  - iii. Working with Kikélola Roach, Unifor Social Justice Chair at Ryerson
- b. Moving to Stripe from PayPal
  - i. Raul will take on getting us registered with Industry Canada

## **10. Regional director reports**

- a. Atlantic Canada
  - i.
- b. Quebec
  - i.
- c. Ontario
  - i.
- d. Prairies
  - i. Position not filled
- e. British Columbia
  - i. Position not filled

## **11. Confirm next meeting date**

- a. Feb 14,
- b. Mar 14,
- c. Apr 11,
- d. May 9,
- e. Jun 13,
- f. Jul 11,
- g. Aug 8,
- h. Sep 12,
- i. Oct 10,
- j. Nov 14,
- k. Dec 12

## **12. Adjourn**