

CFU executive meeting
Tuesday, Sept. 22 at 3pm

Present: Leslie, Ethan, Trevor, Sam, Roxanne

- Positions
 - Secretary
 - Ethan and Leslie for this meeting
 - Treasurer
 - Trevor ongoing
- Followup from meeting
 - AGM minutes / report
 - Up to 39 people in attendance
 - Members want a conversation without RRules
 - people texted they were leaving because of debate over agenda
 - people appreciated the content and that things were moving forward
 - online meeting was a good idea
 - try AGM with video presentation/speaker
 - chairs kept their composure, not usual to have the chair under attack
 - have to have better AGMs going forward
 - Calling members - debrief
 - Attendees
 - Nora has the names of who attended, needs to share with exec and organizers
 - need to reach out to the participants so the hostility goes away
 - Atlantic members
 - Trevor will find ways to reach out to these members
 - Many are not happy with the communications to date
 - Former Atlantic rep's last-minute email may be a non issue
 - Message points
 - from the president, fairly quickly
 - initiatives, calls to action
 - don't rehash the AGM
 - organizing update
 - introduce new executive
 - translation to Roxanne from estimate on cost and time
 - mail chimp
 - make it more appealing with graphics
 - Leslie and Suzanne to draft message (hold to 1 pg.)
 - Communications committee needs to establish what communications must be translated. Acknowledging Nora feels

strongly that we need to communicate bilingually to Francophones.

- Executive can determine what are the core items that need to be bilingual throughout the year. Information that goes from Regional representatives to their members does not need to be bilingual. We can think about this as two types of info (more official directly from the Board, other more regular updates). Unifor can provide support if we ask them ahead of time.
- Unifor administration offer
 - Roxanne says
 - Centralized dues process system
 - Payment methods:
 - CFU continues running membership list
 - Submit list of members every 4 months, Unifor collects dues
 - Direct debit is possible
 - Incentives for members who do pre-approved debit
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- Transition
 - Leslie and Trevor will bring a proposal to the next meeting re:
 - Bank account
 - Head office
 - processing new members
 - Domain name / emails for old exec
 - Phone number
 - Change the password from what the old exec knows
 - Other records
 - Charter
 - Cheques?
 - Cease and desist to old exec
 - Leslie will draft up a letter
 - Exec reps - BC/Prairies
 - Mention that positions are available in AGM report and then follow up with future communications
- Committees
 - Assigning committee/"project" leads
 - Invite Roxanne to first meetings
 - By laws
 - Chair: Leslie
 - Happy warrior
 - Promotions of the award
 - Process to pick the recipient
 - Members - Penney
 - Chair - Still looking

- Revisit in Three months
 - Communications
 - Chair: Suzanne
 - Possible member - Patrice
 - organizing report
 - Happy Warrior award (Heather Robertson)
 - content calendar
 - Translations. What are the core materials?
 - Education
 - Chair: Nora
 - Trevor, Nora, Melissa - ProD, practical, ideological, defending economic rights rather than how-to.
 - good programming at Port Elgin
 - Unifor will pay for course if we can draw in 15+ members
 - Organizing / Growth
 - Ethan
 - Members - Derrick, Rebecca
- Survey
 - Ethan will put it up on Survey Monkey
 - Send out to members when convenient
- Infrastructure
 - Website / member info / email system
 - problematic if we take up U's offer to do website
 - have members who can do the work and have high standards
 - Nation Builder site - dues, emails, phone number with voice mail, text messaging; 6 themes
 - 4 architects in membership to do full site
 - temporary site, English only and move domain name over
 - could it handle the 161+ members whose memberships come due in October?
 - Bilingual site? That would likely cost \$1,000 <- before theme development

BIRT that we ask Ethan to develop and present to the board a scope document for an interim website

Moved: Sam

Seconded: Trevor

All in favour.

freelanceunion.nationbuilder.com/

 - Meeting software
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- Think of ways to raise CFU profile
- Next meeting: October 21 at 4 p.m. EST
- Adjourned

Ethan will set up a slack