

## CFU Executive Meeting Minutes

Thursday, March 23, 2017 @ 10am PT

Present: Leslie, Ethan, Michelle

Guests: Ruth, Roxanne

### Meeting failed due to lack of quorum

Next meeting Thursday, April 13th. 1pm EST | 10am PST

Michelle will set up a survey monkey to run a confidential election for on the election of directors. Leslie or Ethan will send email to members in Ontario and the Atlantic region to elect their directors.

Reports were given by some who were present:

#### 1. Unifor Report - Roxanne

- a. Events have happened in Halifax, Toronto
- b. Calling lapsed members

#### 2. President's Report

- a. Rabble: A letter from the CFU was sent out this week in support of the CFU members who work at Rabble. There are a number of issues and staff members will be meeting with the Rabble board soon.
- b. CFU union bug: we will be sending a short survey to members who've requested the bug asking about how they use it and inviting them to join the Slack general channel or their own channel devoted to issues in the marketing sector.
- c. GM: I suggest that we hold the next GM on a mid-week evening
- d. I will post the Report to Members from March 4, 2017
- e. An interview with Australian Broadcast Corp is scheduled for April 3 to talk about how unions are adapting given the increase in casual and freelance work, the services that the CFU provides, and why it is important to have a union for freelancers. Leslie will start a document with talking points that people can edit and refer to if they're asked to speak on behalf of the union.

#### 3. Vice-President's Report

- a. Health plan
  - i. Asked Roxanne, as Unifor Rep, to facilitate a report from the health plan provider on member participation.
- b. Organizing

Region	Current 2017	March 2016	% change
BC	50	56	-11%
Prairies	13	18	-28%
Ontario	104	128	-19%
Quebec	10	27	-62%

Atlantic	21	25	-16%
<b>Total</b>	<b>200</b>	<b>255</b>	<b>-22%</b>

#### **4. Reports from Regions**

##### **a. Atlantic:**

- i. Seminar in the planning stages for April 5th with focus on taxes. Currently waiting on a volunteer with the CPA NL Association to get back to me about their availability.
- ii. Will be speaking at a Defend The Indy: Rally For Press Freedom which will be taking place on March 25th in St. John's, Newfoundland.
- iii. Wrote a condemnation of the charges against Journalist Justin Brake.
- iv. Action Item: Setting up Survey Monkey to confirm Atlantic & Ontario Executive Directors