

CFU Executive meeting

Wednesday, June 15, 2 p.m. ET

Present: Leslie, Ethan, Suzanne, Nora, Trevor, Roxanne

Regrets: Jamie, David

Serving as secretary: All during the meeting

APPROVAL OF THE AGENDA

M-Nora Loreto, S-Leslie Dyson, Carried

APPROVAL OF THE MINUTES

[May 18, 2016](#)

M-Nora Loreto, S-Leslie Dyson, Carried

BUSINESS ARISING FROM THE MINUTES

Political action

- Board members' capacity over the summer months
- Meeting with Andrew Cash and Stephanie Nakitsas at our July 20 meeting
 - Nora has offered to do up an agenda. Any comments?
 - What do we want to achieve from this meeting?
 - Talk about what we can do together
- Unifor's national conference is in Ottawa from Aug. 22-26
 - How many - 1 or 2? Is a vote required?
 - Two delegates with the understanding that we need to keep costs in perspective
 - Nora and Suzanne will be there already
 - Ethan would like to be a delegate
 - Trevor would be OK with observer status
 - **Leslie will email Jamie and David to see if they are also interested; a vote may be required**
 - Registration is \$0 (July 22 deadline); accommodations \$170/nt. (July 28 deadline)
 - Directory needs to be updated
 - **Leslie will draft 2-3 email messages to let the members know the deadlines**
 - **Leslie will provide a design for the document**
 - **Ethan will set up an InDesign file to merge the data into the file**
- Unifor's Young Worker Conference in Toronto, July 8-10
 - If there is a CFU member in Toronto who would like to go to Port Elgin for Unifor's YW conference, Roxanne will follow up (**and people should be in touch with her**)
- CLC's Young Workers Summit in Ottawa, Oct. 23-25
 - We need a process for inviting and selecting under-35 members to attend
 - How many? Registration is \$350; accommodations \$200/nt., travel ???
 - **Nora will email the membership and invite interested young workers to identify themselves, step up and take over their union.**

Growth/Communications

- Membership cards are out.
 - Feedback
 - **Ethan will send the next batch as per the schedule**
 - **Roxanne/Ethan will include fields: expiry date and member since...**
- Hiring a staff person
 - Edits have been made to the [document](#); does it require translation? No
 - Hiring committee (3 is optimum)
 - **Leslie, Nora, Ethan are the hiring committee**
 - **Leslie will ask all members of the executive to speak before this Monday afternoon or forever hold their peace on the job posting text**
 - Administration of the position
 - We can have the staff person handle payroll etc.
 - Contract to be drawn up
 - **Hiring committee will work on this**
- Calls to lapsed members
 - **Ethan will work with Sam, David to organize calling**
- Problems with NB and membership expiry
 - **Ethan will make a list of members who are in the installment process**
 - **Leslie will manually correct the expiry dates**
 - **Ethan will move the website to only monthly recurring donations**
 - **Process for follow up**
 - **Trevor will send an email to the list announcing the change**
 - **Nora will lead the calling for those who don't respond**
- RFP for new design and coding for the website
 - **Nora will pick up the project from where Suzanne left it**

REPORTS (for information)

President's report

- Drafted an [email blast](#), but it needs to be translated before it's sent out. Roxanne has offered to take care of it.
- Interviewed by Matt Price writing a book on organizing in Canada.
- Joined a [FB group](#) with 4,500+ signups of Vancouver women in media, communications, and tech (Could be a place for potential members; will invite other CFU Vancouver women to join)
- Good support directly emailing members in broadcast to get their advice on pay scales for reporters in training. Provided info in a timely manner to Journalists for Humanity's Indigenous Reporters Program.
- Worked with Nora on [guidelines](#) for CFU partnerships with members and organizations
- Have not been able to explain guidelines about partnerships to Nicole Burton of [adastra comix](#) who offered to do a comic for CFU. Waiting for her to get back to me to talk about what happens next.
- Correspondence and phone calls with members, potential members
- Have not had time, but would like the minutes up on our website

Vice President's report

- Moved union to Google Apps for email, etc.
- Investigated the issue with recurring email renewals
- Consulted with NationBuilder how to build tracking for membership renewal calls
- Attempted to organize growth committee meeting. Not enough interest to move forward at this time

Treasurer's report

- For reference: [Budget](#)
- \$75,591.43 in bank account, another \$950 on the way from paypal.
- After chasing my original contact at the bank for weeks to talk about investing our money, I was connected with someone else, who is presently on vacation. *sigh*

INITIATIVES (for information)

Organizing

- As of June 13
 - 237 members (-7 from last month)
 - 1 grace period (same)
 - 147 expired (+11)
 - 3 cancelled
 - BC: 52 (-2 from last month)
 - Prairies: 17 (-1)
 - ON: 118 (-2)
 - QC: 28 (-1)
 - ATL: 20 (same)
 - Outside Canada: 2

Communications

Coming up...

- Newsletter - ASAP - **Leslie**
- Website RFP - by end of June - ???
- Convention + directory - **Leslie & Ethan**

REGIONS

Atlantic

- Went to Niki Ashton's precarious worker consultation: 46 people showed up (including Melissa Bellefeuille, Suzanne McNeil, and myself. We (the CFU) were acknowledged by Niki, and all three of us made comments. There were lots of precarious workers, but there strangely didn't seem to be any other freelancers (at least, not that identified themselves as such). It was mostly very recent graduates trying to figure out what they're going to do with themselves.
- I've been in contact with the Nova Scotia Federation of Labour to make a presentation to their Executive about the CFU. Unfortunately, they didn't have time for me in May, and the full Executive Board only meets every two months. Even worse, they don't meet in July or August. So they're not meeting again until early October :(I might get into a meeting with the main Exec before then, but that's not a certainty.

- HTU strike is the same as always, for now. Morale is good, and their independent product LocalXpress.ca is becoming really popular. The CEO is pretending nothing is wrong while watching ad revenue dry up and subscriptions dropping away. The HTU is slowly winning, but there's still lots of time on the street left for them.

Quebec

- Nothing to report at this time.

Ontario

- Nothing to report at this time.

Prairies

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BC

- Attended launch of Graphic History Collective publications in Vancouver.

NEW BUSINESS

Administrivia

- Leslie will not be available July 6 to 13 and Aug. 15 to 23. Any volunteer to cover for me?
 - **Ethan will cover during this time**
- Suzanne is unavailable during the summer months.

REGULARLY SCHEDULED MEETINGS

(All meetings the 3rd Wednesday at 2 p.m. ET)

July 20

August 17

September 21

ADJOURNMENT at 3:37 ET

M/S/C