

<b>Document Description:</b> <b>Mustang Survival Waterlife Grant</b>		<b>Document No:</b> <b>ORG - 027</b>
<b>Effective Date:</b> Dec 18, 2018	<b>Rev. No.</b> 02	<b>Page 1 of 3</b>



## **Background**

The *Mustang Survival Waterlife Fund* supports local and regional community water projects and initiatives in British Columbia. British Columbia has thousands of lakes, rivers, streams, wetlands and kilometres of ocean shoreline and tidal regions. Many of these bodies of water require our immediate assistance to become and remain healthy.

The *Mustang Survival Waterlife Fund* is a grant initiative open to individuals, organizations and not-for-profits working on projects to address the major threats to the health of our waterways.

Mustang Survival is proud to support individuals or groups from the active salt and freshwater communities in their efforts to restore and manage our waters. The *Mustang Survival Waterlife Fund* recognizes that, collectively, we can accomplish more by supporting each other, than we can alone.

Our Waterlife Fund provides a grant for working on projects that aim to conserve, protect or restore salt and freshwater habitats and the species living within them.

The *Mustang Survival Waterlife Fund* is a new initiative that will support action-oriented projects that take specific steps toward ecosystem restoration and/or the collection of data for long-term monitoring initiatives.

The *Mustang Survival Waterlife Fund* grant is made possible through partial proceeds from the sale of Mustang Survival products.

## **Grant Guidelines**

Mustang Survival supports innovative work that addresses the root causes of the threats to water health and seeks to protect both the water and affected communities. We focus on local places where we have a connection through waterlife recreation. We believe local initiatives to protect a water body and its indigenous wild species are most effective.

As we are a privately held company, we have the freedom to fund novel ideas, and that's where we believe our small grant is most effective.

Worthy causes and organizations are abundant in the communities where we do business. We try to focus our support on the areas where we can have the greatest positive impact and choose grant recipients based on the following guidelines and eligibility criteria.

We prefer to fund work that:

- is action-oriented
- focuses on root causes
- has a clear strategy
- identifies specific goals and objectives that can be effectively measured to evaluate success
- builds public involvement and civic engagement
- works to build an inclusive and diverse waterlife environmental movement
- takes place within British Columbia

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We do not fund:

- any dam renovations
- land acquisition, land trusts or conservation easements
- endowment funds
- political campaigns
- green building projects
- conferences or golf tournaments
- Political or fraternal organizations, Service Clubs, or third-party organizations that raise funds for charity
- Private (fee based) elementary or secondary schools
- Religious organizations, unless they are engaged in a significant project benefiting the entire community
- Endowment or memorial campaigns
- Travel-related events, including student trips or tours
- Private foundations

**Requirements:**

Region: British Columbia

Timeline: work to be conducted within the fiscal year of grant issuance

2019 Call for Applications opens: Jan 17, 2019

Deadline for Applications: Feb 28, 2019

Amount: \$3,000 CDN

The Mustang Survival WaterLife grant is typically a maximum of \$3000 CDN per applicant. With compelling rationale or extenuating circumstances, this can be increased to a maximum of \$5000 CDN per applicant.

Your proposal will be reviewed by the Philanthropy Committee at Mustang Survival's Waterlife Studio in beautiful Burnaby, British Columbia.

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Your application or proposal needs to contain each of the following items:

- A brief statement of your organization's history, goals and accomplishments to date
- An outline of the project for which you are requesting funding
- A project budget showing anticipated expenses and incomes
- List of other committed or approached donors, including government sources
- List of the Board of Directors, if applicable

Please review our Waterlife Fund grant guidelines for more information about criteria, funding amounts, deadlines and how to apply for a *Mustang Survival Waterlife Fund* grant.

### **QUESTIONS**

Before reaching out to our Philanthropy Committee with questions related to what fits our program, funding amounts, deadlines and how to apply, please review this document first. For any questions not answered here, please reach out to our Philanthropy Committee at: [grants@mustangsurvival.com](mailto:grants@mustangsurvival.com)

<b>Form Description:</b> <b>MUSTANG SURVIVAL WATERLIFE GRANT APPLICATION</b>		<b>Document No:</b> <b>FRM - 321</b>
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NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

1. Please provide a brief statement of your organization's history, goals and accomplishments to date:

2. Please provide an outline of the project for which you are requesting funding (use additional sheets if necessary):

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3. Please submit a project budget showing anticipated expenses and incomes:

Particulars	Income	Expense

4. If applicable, please provide a list of other committed or approached donors, including government sources:

Donor	Purpose

5. List of the Board of Directors, if applicable:

Name	Role

Submit application by mail/email to:

Mustang Survival ULC  
7525 Lowland Drive  
Burnaby, British Columbia  
Canada V5J 5L1  
Attention: Philanthropy Committee  
[grants@mustangsurvival.com](mailto:grants@mustangsurvival.com)