



Lake Erie Organizer
20 hrs/week - 1-year term
London, ON

Tides Canada is dedicated to a healthy environment, social equity, and economic prosperity for all Canadians. We bring giving, investing and doing under a single roof so that we can accelerate positive change, achieve greater impact and advance solutions across Canada.

Position Overview

The Canadian Freshwater Alliance is a project on Tides Canada's shared platform. We aspire for the attainment of healthy waters across all of Canada and work to achieve this by building, connecting and supporting freshwater constituencies across the country. Since our inception in 2012, the Freshwater Alliance has established itself as the go-to initiative on strategies for effective freshwater engagement. Over this short time, we have built a network of 5,300 freshwater supporters and followers, representing over 1,000 unique organizations spanning the country. Through direct involvement on critical freshwater issues and service delivery, we support the deepening of engagement for freshwater protection. We never work alone and pride ourselves on the work we do to engage and support Canada's leading grassroots and community level initiatives.

We have an exciting opportunity to advance our important work to defend the health of Lake Erie waters. Over the past 5 years working in the region, we have noticed that many residents of London are disconnected to the waterways of the region. The exceptions are those who use the water for recreation or have cottages near or on lakes and rivers. This finding backs our own assumption that we protect that which we love and if we are having experiences that drive our love for and appreciation of our waterways, then we are more likely to engage in efforts to protect and safeguard them. To this end, over the course of the next year we aim to advance connections to Lake Erie's waterways, and the Thames River specifically, by hosting a series of experiential events - such as a nature hike, a paddle and/or paddle-board, Indigenous perspectives on the river, and citizen monitoring. Events are a point-of-entry for community members to start on a pathway towards becoming more engaged in water protection efforts as Lake Erie Guardians.

The Lake Erie Organizer will be responsible for carrying out these events, in addition to supporting our annual [Lake Erie challenge event](#). The Organizer would thus be responsible for developing a plan for the events, partnering with appropriate local organizations, businesses and groups, developing promotional materials, securing additional event sponsors, and supporting the registration and onsite event activities. The Lake Erie Organizer would support the Great Lakes Organizing Director on other activities as able.

Anticipated Start Date: March 1st, 2019

Location: London, ON

Salary: \$25,000/year (based on 20 hr/week); 3 weeks paid vacation. *Opportunity for additional hours may be considered should additional funding be attained.*



Key Responsibility Areas

Working alongside the Great Lakes Organizing Director, the overall goal of the position is to oversee the implementation of engagement strategies for our Lake Erie Alive program. Specifically, the Lake Erie Organizer will be responsible for:

- (i) implementing a minimum of 5 experiential events focused on the Thames River and Lake Erie, including event promotions, communications and logistics;
- (ii) supporting the successful Lake Erie Challenge signature event planned for September 2019;
- (iii) supporting efforts to deepen engagement with program participants and supporters;
- (iv) advancing local partnerships within the London and area region; and
- (v) supporting robust tracking of data to assess overall program successes;

General Management and Administration

- Day-to-day Lake Erie program operations and program delivery
- Provide regular activity reports to the Great Lakes Organizing Director

Human Resources Management

- Gain familiarity with Tides Canada human resources guidelines, policies and practices
- Regularly track hours, including recording time spent on fundraising and allowable non-partisan political activity
- Report vacation and sick time to Alliance Director and to Tides Canada Human Resources

Our ideal candidate will have:

- Experience in event management and proven track-record in event coordination;
- Experience in community engagement and organizing on critical social, environmental or justice issues
- Have keen communication skills and experience producing promotional materials for both a digital and print audience;
- An aptitude for networking and ability to develop strong partnerships with allied groups and organizations;
- Self-motivation to go beyond the call of responsibility to achieve success in the position; and
- The ability to be flexible, to adapt to changing situations and can respond to a changing big picture while remaining focused on the details of immediate tasks

How to Apply: Please send your resume and cover letter to Raj Gill at Raj@freshwateralliance.ca by **Feb 4th, 2018**.

Our sincere appreciation to all those expressing interest in the position, however, only those applicants invited for an interview will be contacted. We will accept applications until the position is filled. No recruiters please. Accommodation will be provided during all steps of the hiring process, upon request, to applicants with disabilities. Please advise us if you need any accommodation.

As the Freshwater Alliance is a project of Tides Canada, the selected candidate will be an employee of Tides Canada. Tides Canada is committed to creating a diverse environment and is proud to be an equal opportunity employer.