



## Digital Engagement Coordinator (Summer Student)

2 Locations: Coquitlam and Nanaimo-Ladysmith  
8-10 weeks (start date flexible): 30 hours/week  
\$16/hour: Pending funding confirmation

**From Canada's big cities to its remote land, waters, and rural communities,  
Tides Canada provides uncommon solutions for the common good.**

**Our mission is to help Canadians secure a healthy environment in ways that promote social equity and economic prosperity. To tackle the complex environmental and social problems that we face in Canada today, Tides Canada provides strategy, expertise, and tools to ensure changemakers can get from vision to impact.**

The Freshwater Alliance, a project on the Tides Canada shared platform, is a national initiative that builds, connects and supports freshwater constituencies across Canada. We work with environmental organizations, community groups, governments and businesses to strengthen citizen engagement and participation in the protection of our lakes and rivers.

**Position Summary:** Our summer Digital Engagement Coordinator will be responsible for supporting the coordination of digital outreach for online events and event logistics for the Freshwater Alliance. Digital Events will celebrate the connection of our communities with our lakes, rivers and waterways and will be designed to increase public narratives, strengthen community engagement and raise awareness on water challenges affecting BC communities.

### Responsibilities:

- Organize and lead in digital community outreach efforts for the Our Water BC initiative and the CodeBlue BC Campaign, including:
  - Support the organizing of 3 local digital events and activities (ie. online local town halls, film screenings, community conversations, etc).
  - Attend other online regional and national events as needed
- Support initiative communications, including:
  - Produce compelling social media posts on a weekly basis
  - Contribute a minimum of 2 blog posts
  - Contribute to monthly initiative e-blasts
  - Support the development of outreach materials
- Participate in regular team meetings.
- Data management
- Support admin duties as required

## Requirements:

The Government of Canada funded this job through the Canada Summer Jobs program. Contact the employer to learn more about the job and apply. You must be aged between 15 and 30 and be legally entitled to work in Canada. International students are not eligible. [Learn more](#).

## Qualifications:

- An understanding of, and enthusiasm for protecting the health of the region's freshwater
- Experience with community volunteerism, engagement and outreach activities
- Experience in online event organization and public engagement
- Willingness to communicate with residents of British Columbia on issues of freshwater health
- Strong oral and written communication skills, including social media tools and use of basic computer programs
- Excellent interpersonal and teamwork skills
- Bonus skills - storytelling, videography, photography, graphic design

## How to Apply:

Please send your resume and cover letter to [danielle@freshwateralliance.ca](mailto:danielle@freshwateralliance.ca) by May 29th, 2020 and include "BC Summer Digital Engagement Coordinator - [Coquitlam](#)" or "BC Summer Digital Engagement Coordinator - [Nanaimo](#)" in the subject line.

**For more information about the Canadian Freshwater Alliance and Tides Canada, please visit:**

<http://www.freshwateralliance.ca> and [www.ourwaterbc.ca](http://www.ourwaterbc.ca)  
<http://tidescanada.org/approach/shared-platform/>

***As Canadian Freshwater Alliance is on Tides Canada's Shared Platform, the selected candidate will be an employee of Tides Canada.***

***Tides Canada is strongly committed to creating a diverse workplace environment and we welcome and encourage applications from the communities we serve.  
We are proud to be an equal opportunity employer.***

***Tides Canada will provide accommodation during all steps of the hiring process, upon request, to applicants with disabilities. Please advise us if you require any accommodation.***

*Our sincere appreciation to all those expressing interest in the position, however, only those applicants invited for an interview will be contacted. Thank you for your interest!  
We will accept applications until May 29th, 2019. No phone calls or recruiters please.*