

Digital Events & Education Coordinator

Work-from-home, must be based in or near London, ON
2 positions, 8 weeks (start date June 22, 2020, negotiable)
30 hours/week
\$16.00/hour

From Canada's big cities to its remote land, waters, and rural communities, Tides Canada provides uncommon solutions for the common good. Our mission is to help Canadians secure a healthy environment in ways that promote social equity and economic prosperity. To tackle the complex environmental and social problems that we face in Canada today, Tides Canada provides strategy, expertise, and tools to ensure changemakers can get from vision to impact.

The Freshwater Alliance, a project on the Tides Canada shared platform, works with environmental organizations, community groups, governments and businesses to strengthen citizen engagement and participation in the protection of our lakes and rivers.

Position Summary: Our two summer coordinators will be responsible for working with and supporting community members and program partners to protect and celebrate Lake Erie and the Thames River, primarily through digital engagement. You will be responsible for assisting with the design, promotion and delivery of events and activities that increase public awareness and environmental stewardship, and support volunteer engagement. Activities will range from assisting with communications and marketing of events such as our annual Lake Erie Challenge, to designing and hosting Freshwater Trivia nights, to working with volunteers on our Thames River water sampling efforts. Being able to travel to and access sections of the Thames River in London will be important.

Responsibilities:

- Support communications & marketing for outreach & educational purposes, including:
 - Producing compelling social media posts with graphics, videos, infographics
 - Writing 2 informative blog posts & coordinating 2 e-newsletters
 - Assisting with research & development of education & training materials that support the efforts of community volunteers and business partners.
- Coordinate and support activities that connect community members to the Thames River and Lake Erie:
 - Assist with organizing our annual Lake Erie Challenge, including administrative & logistical support, volunteer coordination, sponsorships, partnerships, and marketing and communications;

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- o Assist with the coordination and hosting of digital engagement events, including our popular Virtual Freshwater Trivia nights;
- o Advance volunteer engagement initiatives, including our new Thames River water sampling program.
- Support data management and administrative duties as necessary.

Requirements:

The Government of Canada funded this job through the Canada Summer Jobs program. You must be aged between 15 and 30 and be legally entitled to work in Canada. International students are not eligible. [Learn more.](#)

Qualifications:

- An understanding of, and enthusiasm for protecting the health of the region's freshwater
- Strong oral and written communication skills
- Ability to organize events and willingness to communicate with residents of London and area on issues of freshwater health
- Experience with community volunteerism, engagement and outreach activities
- Excellent interpersonal and teamwork skills
- Knowledge of basic computer programs, and ability to learn new software
- Digital design, photography and videography skills are assets

How to Apply:

Please send your resume and cover letter to raj@freshwateralliance.ca and include "Education Coordinator 2020" in the subject line. **Application deadline is June 7th, 2020.**

For more information about the Canadian Freshwater Alliance and Tides Canada, please visit:

www.freshwateralliance.ca

<http://tidescanada.org/approach/shared-platform/>

As Canadian Freshwater Alliance is on Tides Canada's Shared Platform, the selected candidate will be an employee of Tides Canada.

Tides Canada is strongly committed to creating a diverse workplace environment and we welcome and encourage applications from the communities we serve.

We are proud to be an equal opportunity employer.

Tides Canada will provide accommodation during all steps of the hiring process, upon request, to applicants with disabilities. Please advise us if you require any accommodation.

Our sincere appreciation to all those expressing interest in the position, however, only those applicants invited for an interview will be contacted.

Applications will be accepted until June 7th, however we encourage you to apply early!

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