



Education Coordinator (Summer Student)

Orillia, Ontario

9 weeks (start date flexible): 30 hours/week

\$16/hour

From Canada's big cities to its remote land, waters, and rural communities, Tides Canada provides uncommon solutions for the common good. Our mission is to help Canadians secure a healthy environment in ways that promote social equity and economic prosperity. To tackle the complex environmental and social problems that we face in Canada today, Tides Canada provides strategy, expertise, and tools to ensure changemakers can get from vision to impact.

The Freshwater Alliance, a project on the Tides Canada shared platform, is a national initiative that builds, connects and supports freshwater constituencies across Canada. We work with environmental organizations, community groups, governments and businesses to strengthen citizen engagement and participation in the protection of our lakes and rivers.

Position Summary: Our Education Coordinator will work with our national program staff, based out of Orillia ON, to develop an education program associated with green stormwater management approaches homeowners can adopt on their properties. Activities will also work to support local small businesses in the region that distribute native plant species and ecological landscaping. Finally, the summer student will be responsible for developing a social media strategy to share messages, experiences and opportunities for engagement across our social media channels.

- Support the development of an education program to advance homeowner adoption of green infrastructure tools.
- Pilot delivery and uptake of the program in target regions of Simcoe North.
- Advance community partnerships with local non-profit organizations and small businesses.
- Support initiative communications, including:
 - Produce 4 compelling social media posts
 - Contribute a minimum of 2 blog posts
 - Contribute to monthly initiative e-blasts
 - Support development of outreach materials
- Participate in local events and activities (as able within Covid requirements) to promote initiative.
- Support data management and administrative duties as necessary.

Requirements:

The Government of Canada funded this job through the Canada Summer Jobs program. Contact the employer to learn more about the job and apply. You must be aged between 15 and 30 and be legally entitled to work in Canada. International students are not eligible. [Learn more](#).

Qualifications:

- An understanding of, and enthusiasm for protecting the health of the region's freshwater
- Experience with community volunteerism, engagement and outreach activities
- Experience in online event organization and public engagement
- Willingness to communicate with residents of central Ontario on issues of freshwater health
- Strong oral and written communication skills, including social media tools and use of basic computer programs
- Excellent interpersonal and teamwork skills

- Bonus skills - storytelling, videography, photography, graphic design

How to Apply:

Please send your resume and cover letter to lindsay@freshwateralliance.ca by **June 7th, 2020** and include **“Education Coordinator - Summer”**.

For more information about the Canadian Freshwater Alliance and Tides Canada, please visit:

<http://www.freshwateralliance.ca>

<http://tidescanada.org/approach/shared-platform/>

As Canadian Freshwater Alliance is on Tides Canada’s Shared Platform, the selected candidate will be an employee of Tides Canada.

Tides Canada is strongly committed to creating a diverse workplace environment and we welcome and encourage applications from the communities we serve. We are proud to be an equal opportunity employer.

Tides Canada will provide accommodation during all steps of the hiring process, upon request, to applicants with disabilities. Please advise us if you require any accommodation.

Our sincere appreciation to all those expressing interest in the position, however, only those applicants invited for an interview will be contacted. Thank you for your interest! We will accept applications until May 29th, 2019. No phone calls or recruiters please.