



# Friends & Farmers

## COOPERATIVE

### Board Meeting Minutes

Wednesday May 1st, 2019 7:00 p.m. - 9:00 p.m.  
New Leaf

Board Members: Joan, Emily N., Chris, Tim  
NonBoard Members: Emily D.

Emily calls the meeting to order at 7:13PM.

Emily makes a motion to accept the board meeting minutes from April. CR seconds.

All in favor. Motion passes.

Tim had requested a detailed financial transaction from Tom. Tim was really concerned about the burn rate being \$4,000. Turns out Tom was aggregating year to date instead of monthly; the burn rate was around \$1,000 and change per month. \$4,000 was for year to date. Rent was in the finance report as an expense, but is not actually being taken out. Emily D. and Tim to go through detailed transaction documents.

Membership Meeting – May 10<sup>th</sup>

Emily D. has talked to a few people who said Eventbrite is not worth it, so it will be advertised via facebook and newsletter.

Tim will pick up catering from Websters on May 10<sup>th</sup> from Websters.

Four vendors will be tabeling – Shaufflers will be making a dressing from homemade oil, Maya Mountain, Mount NittaNee Kombucha & Bee Line Naturals. Another women will be hulaHooping. Emily D. will check into a vendor license. James (Rhoneymeade) will be doing a tour. They have pigs and a sculpture garden. Anchor & Arrow will be playing music at 6PM. There will be kids table. BYOB. Melony has offered the kitchen to make pickled veggies as a takeaway jar.

Emily D. thinks that 20-45 people should show up.

Emily D. will have Tom cut a check.

Tim requested that we collect feedback:

1. Who showed up?
2. Why?
3. Why did they come?

Emily D. asked if we were having a membership meeting during it. Emily N. will discuss F&F from 5:30 to 6PM.

Emily N. to bring square payment devise for phone.

Emily N. shared her concerns about the future of the cooperative. Chris shared equal concerns about the future of what the cooperative (without the brick & mortar) can really be. He feels that the board & staff of energy but the membership is lack luster. Emily D. agrees – she doesn't know what she can bring to the table without a table. Joan feels "impotent" as she missed earlier cooperative conversations and wishes she could contribute more to the board. She sees where being a marketing agency could be beneficial but doesn't know if "Friends and Farmers" could be that person. Tim isn't going to be the one to play devil's advocate. We talked about being true to the cooperative model; he sees as events as being in the same spirited model. We are a reseller or a facilitator. We gravitated towards facilitator. Facilitating does not take a ton of capital but it takes a ton of resources. It takes time. Committing time is difficult to doing the work is hard. The "idea part" of Tim really wants to drive forward with this. Emily agrees that the facilitating ideas are great and fantastic, but is F&F the group to drive that forward? Is membership going to drive that forward?

The launch of the OLM may have been the moment that F&F failed. The board focus shifted from building the b&m to the OLM.

Tim suggested we use the Membership Meeting as a way to gauge interest of the membership. If the membership does not show up, then membership is not interested in continuing to build a membership.

Board meeting ended at 8:02PM.