



hireup

# Context

- Identified gap between the supply of entry-level jobs available in the market and the demand from youth with lived experience of homelessness
- Despite youth-serving organization's best efforts in getting their youth employed, too few are hired due to:
  - Lack of relationships between YSOs and business
  - Limited resources at YSOs
  - Lack of understanding about the value of hiring a youth from an employer's perspective
- Learning and experience of Foundation's focus on youth homelessness
- Builds on learning from HDCF Employment Symposium
- Validated through consultations with experts, youth-serving organizations and youth hiring program with Peak Products



# Objectives

HireUp is a website and social change program that will connect employers with youth-serving organizations across Canada that deliver employment and support programs for youth with lived experience of homelessness.

1. Increase awareness about the issue of youth homelessness.
2. Provide a convenient way for the private sector to benefit from employing youth with lived experience of homelessness. 2016 Goal: 100 Youth
3. Collect data to increase understanding about the issue, help inform policies, practices and programs related to hiring youth, and improve outcomes
4. Establish a social enterprise the profits of which will support employment programs of YSOs.





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# Empowering youth through meaningful employment.

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