Identified gap between the supply of entry-level jobs available in the market and the demand from youth with lived experience of homelessness

Despite youth-serving organization’s best efforts in getting their youth employed, too few are hired due to:

- Lack of relationships between YSOs and business
- Limited resources at YSOs
- Lack of understanding about the value of hiring a youth from an employer’s perspective

Learning and experience of Foundation’s focus on youth homelessness

Builds on learning from HDCF Employment Symposium

Validated through consultations with experts, youth-serving organizations and youth hiring program with Peak Products
Objectives

HireUp is a website and social change program that will connect employers with youth-serving organizations across Canada that deliver employment and support programs for youth with lived experience of homelessness.

1. Increase awareness about the issue of youth homelessness.
2. Provide a convenient way for the private sector to benefit from employing youth with lived experience of homelessness. 2016 Goal: 100 Youth
3. Collect data to increase understanding about the issue, help inform policies, practices and programs related to hiring youth, and improve outcomes
4. Establish a social enterprise the profits of which will support employment programs of YSOs.