

Ten Piece
Documentary -
Homelessness
(modeled after 10 piece
documentary on
justice system...)

Employment
program

Covered
stories
in local
media
+ communicating
messaging
framework

First
Jobs
Academy -
targeted for
employers



Creative Investments
you've made
as a Funder \$

Diversion
+ Skills Development
for the
YVA Continuum

A2 unit
PSH (Families w/
on top of
smaller
Duluth
children
combined with children/youth
services

Host homes
program for
GLBT youth
"Pilot"

Tenancy + Life Skills
Support Services
(For FUP vouchers)

Use of
voice
(Trustee/Staff)
to ↑ support
at the policy
level

Convenings

Ex: paying for
learning trips or
experts to brief
our community

What has
been your
role as a funder?

Upfront "GAP"
Funding that
could be

sustained
w/ mainstream

Ex: Medicaid
Ex: Education

Grants

Ex: Connecting
local partners
to other partners
(e.g. MANY)

Connection



Ex: Bringing
people together -
org(s) who work with
emancipated youth

Data Evaluation

Ex(s): Recycling or Seat belts
Investment in schools
↳ kid teaching their parents
public media / public "shaming"

Fidelity & Fidelity to implementation!!
★ Important to pay attention to local context

How can Promising or effective interventions be taken to Scale??

Before it becomes law!!

Public Policy + \$\$\$
Govt

Reaching out to new sectors & new Audience

Upfront Funding

ADVOCACY!!

Ex: pay for success (Families - PSH)

Partnership with Public Sector Partners!
Public / private Partnerships

Ex: Diversion work

Question #1

→ college students
→ Partnerships w/ Universities

- Provided 5 co-ops to Jobs + Family services
- Develop youth voice + Advocacy
- Funded State-wide HMIS system
↳ Both Technical + staff-wise
- 0% loan to CoC during interim ^{Funding} periods, to be paid back by end of Aug.
- Funded research on other communities' use of the ACA to fund Supportive Housing + Services → Making the case in Chicago for insurance co. to invest in supportive housing
- Funded App to ~~research~~ count + map ^{people esp.} homelessness + connect w/ outreach workers
- Funded app for LGBTQ services, Youth input
- Expanding Gates' project on comm's + Advocacy on Student to unacc youth
- Big gap in low-barrier services - Funded experts to outreach to Non-profits ^{Now a consulting org.}
- Over 18 host home

Question #2

• Neutral/Non-vested interest in CoC conversations w/ town govt + service prov.

• Role has evolved
↳ convert + supported CI → How do we convert funders to support + implement plan

• Very unique + thinking outside the box. Tech team, Production, individual voice
↳ filling the gaps / "the sweet spot"
↳ apps, data, GIS, shed light, converge + advocate

• Can hold systems accountable

• Strengthen ^{leaders} [organizational] [cross-sectors] [greater vs thought leader] (and learner!)

↳ esp non-profit sector → fund administration

* Back the drum about data + evaluation AND why it's important → creating learning organizations that evolve w/ Data

* Protecting risky + innovative ideas

Question #3

• Join A Way Home America
• Use data, esp. ROI data
• Take it to scale

- Convincing govts to change → * Funding Advocacy + coalitions
- Disruptive best practices → be @ norm @ tables (FTEH, A.W.H.A)
- Shifting to funding syst. change / understand how programs are part of syst. change + scale pilot projects
- How to connect youth homelessness w/ larger systems + movements
- Better collab. + communication w/ other funders (locally + nationally)