



Funders Together
TO END HOMELESSNESS

2018 Funders Institute

*What is Prevention? Working with Other
Systems to Really End Homelessness*

Sponsorship Opportunities

July 23-25, 2018 | Washington, D.C.



2018 Funders Institute Overview

July 23-25, 2018
Washington, D.C.—Marriott Wardman Park

The annual Funders Institute is Funders Together to End Homelessness's largest in-person event. Each year, we bring together funders from across the country to connect with peers, share best practices, hear from partners, and inspire action.

This year, the Institute, will focus on learn how funders are uniquely positioned to help prevent homelessness. We will discuss how funders are thinking about prevention and how working intentionally with other systems is critical for success. Together, we'll explore the intersections of homelessness and health, education, workforce development, criminal justice, and more. Ending homelessness is too important for us to continue working alone. It is more important than ever for us to start working together, across silos, to strengthen other systems and prevent homelessness before it starts.

In 2017, we introduced a new format to the Funders Institute as we expanded from a 1-day event to including more funder-focused content throughout the entirety of the 3-day National Conference on Ending Homelessness. The new format was very well received and resulted in our largest funder attendance and most popular Institute to date.

Due to positive feedback from our attendees, we are excited to announce that the 2018 Funders Institute will follow the same format, consisting of a 1-day Institute with continued funder-only content through the National Conference on Ending Homelessness. The conference will now include a Funders track and each day will feature workshop sessions planned by Funders Together exclusively for philanthropy.

We invite you to support Funders Together to End Homelessness as we work to continue to provide dynamic spaces for funders to engage with, learn from, and network with one another—not only during the Funders Institute, but throughout the NAEH conference.



2018 Funders Institute Sponsorship Levels & Benefits

LEADING SPONSORSHIP | \$10,000

As a Leading Sponsor, your investment will provide broad support for this year's Institute which will include inspiring speakers and peer-to-peer funder discussions that will last the length of the conference. In appreciation, FTEH will:

- Include unlimited complimentary registrations for Monday's Funders Institute
- List your organization's logo and name on Funders Institute signage and promotional materials
- Give special recognition from Funders Together CEO at the Funders Institute
- Provide an opportunity to give brief remarks during Funders Institute lunch session
- Write a blog post about your organization's work
- Publish a full-page organizational profile in Funders Institute Event Program
- Show its appreciation for your sponsorship on Funders Together Social Media Pages and monthly Member News email
- List your organization as a Funding Partner on the Funders Together Website

KEYNOTE SPONSORSHIP | \$5,000

As a Keynote Sponsor, your investment will support an opportunity to dive deep on the critical issue of working with other systems efficiently and effectively to end homelessness with a keynote presenter or panel. In appreciation, FTEH will:

- Include 2 complimentary registration for Monday's Funders Institute
- Provide Opportunity to Introduce the Keynote Speaker
- Publish a half page organizational profile in Funders Institute Event Program
- List your organization's logo and name on Funders Institute signage and promotional materials
- List your organization in Funders Institute Event Program
- Show its appreciation for your sponsorship on Funders Together Social Media Pages and monthly Member News email
- List your organization as a Funding Partner on the Funders Together Website

NETWORKING SPONSORSHIP | \$2,000

As a Networking Sponsor, your investment will support essential networking opportunities, including the Networking Lunch and Evening Reception. In appreciation, FTEH will:

- Include 1 complimentary registrations for Monday's Funders Institute
- List your organization's logo and name on Funders Institute signage and promotional materials
- Show its appreciation for your sponsorship on Funders Together Social Media Pages and monthly Member News email
- List your organization as a Funding Partner on the Funders Together Website

CONTRIBUTOR SPONSORSHIP | \$1000

As a Contributor Sponsor, your investment will support general event planning and execution that allow us to have intersectional and dynamic discussions. In appreciation, FTEH will:

- List your organization in Funders Institute Event Program
- Show its appreciation for your sponsorship on Funders Together Social Media Pages and monthly Member News email
- List your organization as a Funding Partner on the Funders Together Website



2018 Funders Institute Sponsorship Agreement

CHOOSE A SPONSORSHIP LEVEL:

We would like to sponsor the 2018 Funders Institute at the following level:

- | | |
|--|--|
| <input type="checkbox"/> LEADING SPONSORSHIP
\$10,000 | <input type="checkbox"/> NETWORKING SPONSORSHIP
\$2,000 |
| <input type="checkbox"/> KEYNOTE SPONSORSHIP
\$5,000 | <input type="checkbox"/> CONTRIBUTOR SPONSORSHIP
\$1000 |

CONTACT INFORMATION:

BUSINESS OR ORGANIZATION *(As you wish to be listed in printed materials)*

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

PAYMENT INFORMATION:

- BY CHECK**

Enclosed is my check in the amount of \$_____ made payable to Funders Together to End Homelessness.

- BY CREDIT CARD**

Please charge my: VISA MASTER CARD DISCOVER AMERICAN EXPRESS

For the amount of \$_____.

CREDIT CARD INFORMATION

NAME

EXPIRATION DATE

CARD NUMBER

SECURITY CODE

AUTHORIZED SIGNATURE

Response and Materials due by July 2, 2018

Questions? Contact Lauren Bennett at Lauren@funderstogether.org or 617-245-0314 ex 107