

The Healthcare Anchor Network

Health systems collaborating to improve well-being by building inclusive and sustainable local economies

Our Purpose

HAN exists to **incubate and scale strategies that establish the anchor mission as a healthcare sector priority** and to lead innovation in anchor mission implementation, both internally and in partnership with community.

We aim to **define the healthcare leadership standard and promote industry collaboration** for proactively addressing economic and racial inequities in community conditions that create poor health.

Our Long-Term Goal

To reach a critical mass of health systems adopting as an institutional priority to improve community health and well-being by leveraging all their assets, including hiring, purchasing, and investment for equitable, local economic impact.

The Anchor Mission

A commitment to intentionally apply an institution's long-term, place-based economic power and human capital in partnership with community to mutually benefit the long-term well-being of both.

Drivers of Community Wealth Building



PLACE

Develops under-utilized local assets of many kinds for benefit of local residents



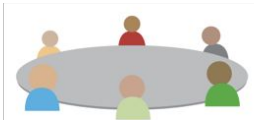
OWNERSHIP

Promotes local, broad-based ownership as the foundation of a thriving economy



MULTIPLIERS

Encourages institutional buy-local strategies to keep money circulating locally



COLLABORATION

Brings many players to the table: nonprofits, anchors, philanthropy, and cities



INCLUSION

Aims to create inclusive, living wage jobs that help all families enjoy economic security



WORKFORCE

Links training to employment and focuses on jobs for those with barriers to employment

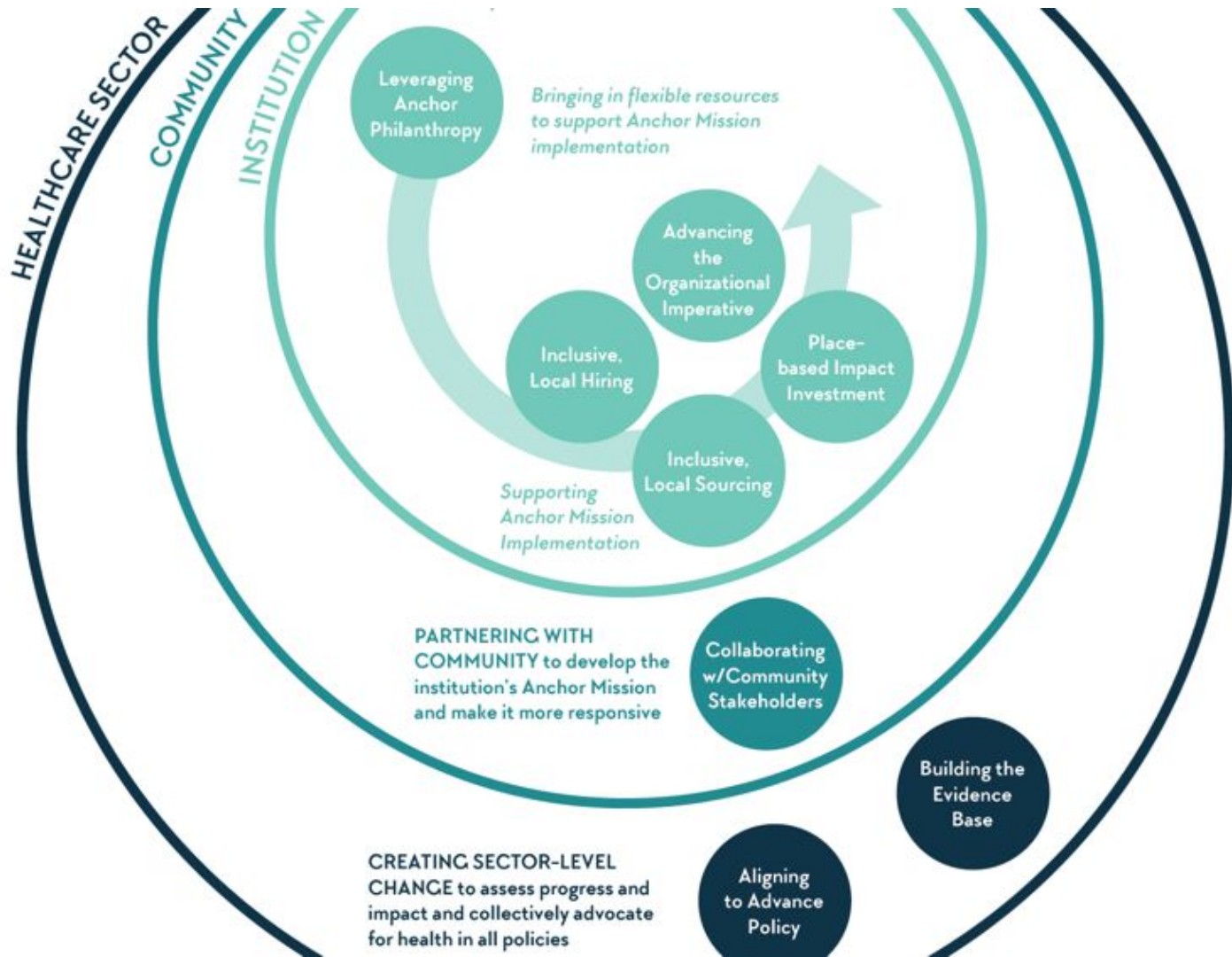


SYSTEM

Develops institutions and supportive ecosystems to create a new normal of economic activity

How We Do Our Work

8 initiative groups meet regularly (monthly or quarterly) via phone and at in-person convenings





2021 HAN Priorities & Initiatives

2021 HAN Priorities

- Accelerate HAN Anchor Dashboard data collection
- Advance adoption of 2019 Healthcare Anchor Leadership Commitment on impact investing
- Launch the HAN Impact Purchasing Commitment
- Execute third successful 'Housing is Health' Policy Day
- Deepen integration of racial equity lens across HAN initiative groups



Aligning to Advance Policy (AAP)

- After successful HAN “Housing for Health” Policy Days in 2019 & 2020, this group continues to conduct policy advocacy work on HAN-identified federal affordable housing issues, working closely with housing policy advocacy groups
- “Housing for Health” Policy Day on March 12, 2020:
 - 4 Congressional members spoke at the event
 - 22 HAN health systems signed onto a Housing & Health Principles document that was shared with Congressional members
 - HAN members conducted ~50 visits and phone calls with their Congressional members using HAN materials and talking points to advocate for housing programs



Aligning to Advance Policy (AAP)

- Federal housing agenda:
 - Urge Congress to strengthen and expand the **Low-Income Housing Tax Credit (LIHTC)** by enacting the Affordable Housing Credit Improvement Act (ACHIA) (S. 1703/H.R. 3077)
 - Funding for **HOME** of at least **\$1.5B**



Aligning to Advance Policy (AAP)

A working group is exploring opportunities for HAN to engage in SDOH policy advocacy during the COVID-19 pandemic and recovery period



Benefits of Engaging in SDOH Policy Advocacy

- Helps health organizations thrive under value-based care
- Provides an opportunity to partner and build trust with community groups
- If advocacy is successful, builds the capacity & the scale of SDOH investments
- Builds good will with local, state and federal decision makers
 - At a time of increasing transparency and public scrutiny of the health care sector, taking action to contribute to the local community & common good is both smart and in the long-term strategic interest of the health care sector.

Policy Day 2021

HAN will hold our 3rd Policy Day likely in May or June 2021 virtually.

