THE NEW DEAL TO END YOUTH HOMELESSNESS
Introductions
Agenda

Introducing the New Deal
Overview of the Process
Highlights of Housing Justice Pillar
What Comes Next
Introducing the New Deal
The New Deal to End Youth Homelessness

1. Collective Vision
2. Roadmap to Transformation
3. Comprehensive Approach
4. National Policy Platform
The Five Pillars of the New Deal to End Youth Homelessness

- Housing Justice
- Legal Systems Justice
- Economic Justice
- Immigration Justice
- Child Welfare Justice
Our Roadmap

The roadmap to transformation process was adapted from Steve Williams' Demand Everything: Lessons of the Transformative Organizing Model: [http://www.rosalux-nyc.org/wp-content/files_mf/williams_transformative_organizing.pdf](http://www.rosalux-nyc.org/wp-content/files_mf/williams_transformative_organizing.pdf)
Our Roadmap

INTRODUCTION

The roadmap to transformation process was adapted from Steve Williams' Demand Everything: Lessons of the Transformative Organizing Model: http://www.rosalux-nyc.org/wp-content/files_mf/williams_transformative_organizing.pdf

PRESENT

few safe shelter beds for youth

REFORM

youth-dedicated shelters

TRANSFORMATIVE EDGE

flexible support to stay with friend/family

TRANSFORMATION

Same-day access to crisis housing voucher

FUTURE

Every youth is safely housed same day in option of their choice
Overview of the Housing Justice Pillar Co-Creation Process
OVERVIEW

How we got here

Policy Co-Conspirators
- First Meeting
- Policy War Room
- Sprint
- Leaning-in
- Co-signing

Planning & Writing
- Guiding Principles
- Framework
- Housing Justice Pillar
- Expert Interviews
- Youth Co-Creation
- Partner Co-Creation

Community Engagement
- Town Hall
- Public Launch

January 2020  March  May  July  September  November  December  2021
Community Engagement

11 co-creation sessions with youth and older adult partners

100+ participants from every region of the country

40 youth and young adult leaders

one vision for system transformation, rooted in justice
Lessons Learned from Youth Engagement

- Compensation for youth at rates that match the policy work we are asking them to engage with

- Different levels of engagement for youth to choose from - single time engagement to long-term engagement

- We must be willing to pivot, to take on policy ideas we are unsure of how to operationalize, and step back from policy ideas that are not supported by those with lived expertise
Lessons Learned from Community Engagement

• Holding space for people to envision transformation, even in crisis

• Continuing to build coalitions through disagreements while staying rooted in values and the demands of young people

• Providing tools to apply this work on a local level and to use it alongside the national movement
The Housing Justice Pillar
Future State

Housing is a human right.
Housing is an entitlement, so that no young person, family, or individual experiences homelessness.

People have access to the housing supports they need and the services they need to bolster housing stability.
How We’ll Get There

1. **Abolish the need for congregate shelters** by creating crisis housing that meets the needs of youth and young adults.

2. **Make housing an entitlement for youth and young adults under 30** through rental assistance, dedicated affordable housing units, and homeownership support.

3. **Make the supports youth need an entitlement** and have the systems and services governed by, in collaboration with Black, Brown, Indigenous and LGBTQ communities to meet youth’s employment, education, transportation, and health needs.
**ACTION**

Abolish the need for congregate shelters by creating crisis housing that meets the needs of youth and young adults.

**RESULT**

- There are no longer shelters.
- Any young person has access to immediate (same day) access to crisis housing of choice that offers privacy, dignity, and safety.
- Crisis housing leads to long-term housing of their choice within 30 days.

*No shelters means no longer using facilitates that lack private rooms/units without access to places to cook, provide for self hygiene, secure belongings, and access 24 hours.*
<table>
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| Make housing an entitlement for youth and young adults under 30 through rental assistance, dedicated affordable housing units, and homeownership support. | • All youth and young adults under 30 have access to a variety of housing subsidies, including homeownership supports and family-based services  
• Safe, accessible housing of their choice at less than 30% of their total annual income. |
# Action 3

## ACTION

Make the supports youth need an entitlement and have the systems and services governed by, in collaboration with Black, Brown, Indigenous and LGBTQ communities to meet youth’s employment, education, transportation, and health needs.

## RESULT

All youth have access to:

- affordable, quality physical and mental health care from providers that look like them;
- employment & entrepreneurship opportunities that pay a living wage and universal basic income when not employed;
- free education and job training opportunities; and
- accessible transportation.
What Comes Next
The Remaining Pillars

1. Currently working on child welfare and legal systems
2. Aiming to have all pillars out by the fall
3. Working towards a federal policy agenda alongside the housing justice pillar
Space for Needed Investments

1. Support for deep community engagement - takes time, relationships, and the ability to equitably compensate

2. Support to offer local communities tools and coaching to implement the transformative framework of the pillars

3. Support to build out the housing justice policy agenda